



KMFA Classical 89.5 Recognized at 2014 Greater Austin Business Awards

August 27, 2014 (AUSTIN, TX) – The Austin Chamber of Commerce announced KMFA Classical 89.5 as the winner of the Austin Aztex Soccer Most Uniquely Austin Award at the 2014 Greater Austin Business Awards on Wednesday.

"We love our new title of 'Most Uniquely Austin.' Thank you to all of our wonderful listeners for voting for us to win!" KMFA President and General Manager Ann Wilson said about receiving the award. "It is an honor to be included among so many great Austin businesses."

"The Austin Chamber of Commerce is excited to announce our winners and celebrate all that is great about doing business in Austin," said Phyllis Snodgrass, Chief Operating Officer, Austin Chamber of Commerce. "We're proud to honor the many great businesses that make Austin such a tremendous place to work and live."

Winners of the 2014 Greater Austin Business Awards:

The **Austin Aztex Soccer Most Uniquely Austin Award** recognizes a company that embraces Austin's unique culture and exemplifies what it means to live and do business in Austin. Winner: KMFA Classical 89.5

The **Austin Energy Technology & Innovation Award** recognizes any organization in any industry that employs new ideas or approaches to doing business. Winners: MailLift (Small business category), SecureNet (Mid-sized business category), Chaotic Moon Studios (Large business category)

The **Blackbaud & Entrepreneurs Foundation Non-Profit Award** recognizes any Section 501(c)(3) public charity or private foundation that is tirelessly focused on serving the community and the partnerships they have built with for-profit organizations. Winner and recipient of \$5,000 donation: Skillpoint Alliance

The **Cook-Walden Community Relations Award** recognizes any organization in any industry that demonstrates a successful approach to corporate social responsibility and can show a positive impact on the community. Winners: Maximum FX Salons Spa (Small business category), Yellow Cab Austin (Mid-sized business category), Meals on Wheels and More (Large business category)

The **FrankfurtRheinMain International Award** recognizes investments by international companies in Austin that create jobs locally, as well as Austin-based companies who have expanded internationally, either through export activity or overseas offices. Winners: Bioo Scientific (Exports by Austin-area companies), Emergo Group, Inc.

(Global expansion), Wincor Nixdorf, Inc. (Foreign Direct Investment by non-US based companies into Austin market)

The **Higginbotham Health & Wellness Award** recognizes any organization in any industry that actively encourages employees to engage in a healthy and well-balanced lifestyle. Winners: EX Squared Solutions (Small business category), Snap Kitchen (Mid-sized business category), Texas Mutual Insurance Company (Large business category)

The **Intel Environmental Responsibility & Sustainability Award** recognizes any organization in any industry that demonstrates commitment to environmentally sound practices. Winners: CLEAN AIR Force of Central Texas (Small business category), car2go (Mid-sized business category), Green Mountain Energy Company (Large business category)

The **KPMG Executive Leadership Award** recognizes presidents, principals or chief executive officers for devoting time and energy to strengthen and transform the organization they lead. Winners: Kelly Weiss, Austin Habitat for Humanity (Small business category), Dustin Wells, Headspring (Mid-sized business category), John Garrett, Community Impact Newspaper (Large business category)

The **Time Warner Cable Business Class Customer Service & Loyalty Award** recognizes any organization in any industry dedicated to outstanding customer service and satisfaction in all aspects of sales and service. Winners: Big Frog Custom T-Shirts & More (Small business category), MAX's Wine Dive (Mid-sized business category), Hilton Austin Hotel and Convention Center (Large business category)

The list of winners and finalists can be viewed at austinchamber.com/awards.

About KMFA Classical 89.5

KMFA Classical 89.5 is a nonprofit, listener-supported radio station with a mission to uplift, entertain and educate Central Texans by providing the best in classical music and cultural programming. Since 1967, KMFA has enhanced the region's cultural environment as an educational and cultural institution. For more information or to listen online, visit kmfa.org.

About the Austin Chamber

The mission of the Austin Chamber of Commerce is to provide leadership that facilitates the creation of a prosperous regional economy and effective advocacy for its 3,000+ members. For more information about the Austin Chamber of Commerce visit AustinChamber.com.

Media Inquiries:

Emma Schneider, Public Relations Manager, KMFA

O: 512.476.5632

eschneider@kmfa.org

###