



For Immediate Release:
December 14, 2012

CONTACT:
Alison Cowden
(512) 476-5632
info@kmfa.org

Classical 89.5, KMFA Names Ann Hume Wilson President & General Manager

December 12, 2012 (Austin, TX) – The Board of Trustees of KMFA 89.5 has named Ann Hume Wilson its President & General Manager. Wilson has been serving as Interim General Manager at KMFA since mid-October. In her new role, she will oversee station management and operations, audience development, fundraising, outreach and marketing, as well as working with the board and staff to develop and implement long-range planning and strategy.

Board chair Steve Moore commented, “Within a short time of Ann’s arrival as Interim General Manager, the Board of Trustees recognized that we wanted to try to keep her with us on a longer-term basis. She has great knowledge of the Austin arts community, strong marketing savvy, and extensive cultural leadership experience.”

Wilson said, “This is a fascinating time to be working in the evolving medium of radio. We are so fortunate to live in a community that supports an all-classical public station. KMFA 89.5 has a diverse audience of deeply committed member-listeners who have enabled its growth over nearly half a century. I am thrilled to be staying on to help expand our presence and outreach in this creative, music-loving city.”

Wilson comes to KMFA following a three-year tenure as Executive Director of the professional choral ensemble *Conspirare*, where she oversaw significant budget growth and successful fundraising initiatives. Prior to joining *Conspirare*, Wilson was Associate Director of the Blanton Museum of Art at the University of Texas at Austin, also serving as the museum’s Interim Director. She has worked in a variety of administrative capacities at leading musical organizations around the country, including the Opera Company of Boston, Spoleto Festival U.S.A., and the Atlanta Symphony Orchestra, where she coordinated production of “The Atlanta Symphony Presents” for the Georgia Radio News Service as well as writing and producing numerous radio campaigns for the Orchestra.

About Classical 89.5, KMFA: Classical 89.5 KMFA, Austin’s all-classical public radio station, was founded in 1967 by a group of citizens who saw a need for a radio station devoted to cultural programming in the Central Texas Area. Today the station fulfills its mission by providing round-the-clock classical music ranging from the Renaissance to the present day, and by offering information about Austin’s cultural community. Relying on the majority of its funding from direct listener and business contributions, KMFA serves approximately 110,000 listeners each week, and features both local programming and nationally distributed programming from Public Radio International, American Public Media, and National Public Radio. For more information on KMFA, visit www.kmfa.org

###