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CONTACT:

Alison Cowden
KMFA Communications Coordinator
(512) 476-5632
acowden@kmfa.org

89.5, KMFA-FM Names Cheryl Dring Program Director

May 25, 2012 (Austin, TX) – After a nationwide search, Classical 89.5, KMFA-FM General Manager, Joan Kobayashi, announced today that Cheryl Dring has been named Program Director.

As Program Director, Ms. Dring will oversee talent development and production quality, manage special programming/community engagement initiatives, and participate in the continued development of KMFA's overall broadcasting service to the Austin and Central Texas community. Ms. Dring will begin her position in August of 2012.

"I'm thrilled to be back at an all-classical station," said Ms. Dring about her appointment to the position. "Austin has such a vibrant arts community, and classical music is an important thread in that colorful tapestry. I can't wait to get started!"

Ms. Dring is currently the Director of Music Programming at Wisconsin Public Radio. Previously held positions include Classical Music Director at Capital Public Radio in Sacramento and Classical Music Manager at WWNO in New Orleans.

Ms. Dring holds a Masters in Music, Vocal Performance from Louisiana State University as well as a Bachelors in Music, Vocal Performance from Centenary College. She got her start in radio as an Announcer/Producer at KDAQ in Shreveport, Louisiana as well as WRKF in Baton Rouge.

Said KMFA General Manager, Joan Kobayashi, "We look forward to a continued commitment to quality arts programming in service to our community under Cheryl's leadership and direction."

About Classical 89.5, KMFA: Classical 89.5 KMFA, Austin's all-classical public radio station, was founded in 1967 by a group of citizens who saw the need for a radio station devoted to cultural programming in the Central Texas Area. Today the station remains committed to this heritage. Relying on the majority of its funding from direct listener and business contributions, KMFA serves approximately 100,000 listeners each week and features both local programming and nationally-distributed programming from Public Radio International, American Public Media and National Public Radio. For more information on KMFA, visit www.kmfa.org

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