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**KMFA RELEASES NEW THEME IDS,
REFLECTING A DISTINCT HISTORY AND FUTURE**

Austin, Texas—June 7, 2017—KMFA 89.5, Austin’s listener-supported classical music station, announced today that the station has added musical KMFA Theme IDs to its regular programming. The four-note theme was excerpted from the “KMFA Celebratory Overture,” a piece commissioned from Dan Welcher that premiered with the Austin Symphony Orchestra on January 13, 2017.

“I’m excited for us to introduce these to our audience,” says Director of Broadcasting & Content Anthony McSpadden. “They are the result of a project that included Gabriela Montero, Anton Nel, The Miro Quartet, and The Austin Saxophone Ensemble, each playing a specially-composed riff on KMFA’s four-note theme.” The IDs will play intermittently throughout the day.

“We’re happy that Austin’s classical music station can continue to celebrate its fifty-year anniversary with this new project,” says President & General Manager Ann Wilson. “We think these new IDs perfectly reflect KMFA’s brand—they are a tradition from the golden days of radio, but they’ve been updated to include off-the-cuff improvisations, a diversity of sound and instrumentation, and that offbeat Austin flair that makes our station stand out.”

The recording of the KMFA Theme IDs is supported by a generous grant from the Eva and Marvin Womack Foundation.

About KMFA:

KMFA 89.5 is the all-classical public radio station of Central Texas founded in 1967. The non-profit and listener supported radio station believes classical music inspires and restores the human spirit. KMFA serves approximately 100,000 listeners each week and features both locally produced shows as well as nationally distributed programming. KMFA encourages arts education, supports the Central Texas community, and strives to enhance the region’s cultural environment.