



Hotel Happenings: Be Our Guest

Exciting updates have taken place at hotels around town! Check-in and find out what's new.

Hotel Joaquin Opens in North Laguna

Hotel Joaquin draws inspiration from the beaches of St. Barth's while paying homage to classic Southern California with an elegant, laid-back aesthetic. Designed by Robert McKinley of Montauk's The Surf Lodge and SoHo food staple Sant Ambroeus, the oceanfront property is just the place for an idyllic weekend escape. Vinyl record players replace television sets, and a private beach paired with access to the Adventure Garage—home to surfboards, hiking and diving gear, beach toys, and more—encourages guests to unplug during their time in Laguna Beach. The designer sourced/*--*/ much of the decor abroad through large buys in France, in both Normandy and Paris in the flea markets and got great artwork, sculptures, lighting, and some great furniture. While guests might find it hard to leave the idyllic, light-filled rooms (complete with Le Labo products, snacks curated by Farm to People, and luxurious linens by Anichini), the hotel's lobby and restaurant, Saline, is sure to become a town hotspot.

Montage Laguna Beach is set on a coastal bluff overlooking the Pacific Ocean in the heart of the vibrant arts community of Laguna Beach, California. The 263-room craftsman-style resort offers 30 acres of oceanfront luxury featuring beachfront accommodations and 23 privately owned Montage Residences. The expansive resort includes a 20,000-sq. ft. Spa Montage; destination dining at Studio Restaurant; a wealth of outdoor recreation including three pools and direct beach access; a fine art collection; and more than 20,000-sq. ft. of indoor and outdoor meeting space. The resort just completed a \$22 million-dollar guest room renovation, which makes their all ocean view resort even more stunning.

The Ranch at Laguna Beach is the recent recipient of two highly distinguished accolades. *Architectural Digest* named The Ranch at Laguna Beach among their top 18 new hotels in the world. Hotelier Mark Christy and his sister/designer Laurie Alter (who owns and operates Tuvalu, a much sought out home accessories store in downtown) refreshed the resort and golf course to create a rustic, yet welcoming ambience, conjuring up what Laguna Beach looked like back in the 1920s. Everything was custom designed from the furniture to the fabrics, emanating a beach cottage feel – West Coast simplicity at its finest.

The Ranch at Laguna Beach is also the newest member of the exclusive *National Geographic Unique Lodges of the World*, a collection of boutique hotels in extraordinary places around the world with a demonstrated commitment to sustainability, authenticity and excellence. The Ranch at Laguna Beach is the first hotel in the state of California to receive the invitation-only membership and is one of only six-member lodges in the United States. The Ranch also recently acquired a GLSand glass bottle crusher, which reduces glass to a sand-like product for use throughout the property. The resort is the first hospitality entity in North America to acquire this machine. This is just one of many ways the resort is implementing sustainability initiatives in its daily operations.

Casa Laguna Hotel & Spa, the 23-room luxury boutique hotel, redesigned their guest rooms and lobby, partnering with famed celebrity designer Martyn Lawrence Bullard whilst honoring the historic nature of this property. Each furnishing is bespoke for the property from their signature MLB drapery to the hand painted imported French tile throughout the guest room bathrooms and lobby. Casa Laguna is a recipient of the 2017 Reader's Choice Award by Conde Nast Traveler.

For a complete list of Laguna Beach hotels, please visit www.visitlagunabeach.com/hotels.

Fun Fact

Did you know that Laguna Beach has more beachfront lodging properties than any other California city? From cozy inns to luxurious resorts, take in panoramic ocean views and fall asleep to the sound of the surf.

About Visit Laguna Beach

Visit Laguna Beach is a 501 (c)(6) not-for-profit destination marketing organization that promotes Laguna Beach as a premier leisure and small meeting destination. Formed in 1986, Visit Laguna Beach is celebrating 33 years of commitment to Laguna Beach and the tourism industry, with its offices located at 361 Forest Avenue, Suite 200 and the Official Visitors Center at 381 Forest Ave. The Visitors Center is open daily, Monday - Sunday from 10 a.m. to 5 p.m. For more information, visit www.visitlagunabeach.com. Get social with @VisitLaguna on Facebook, Twitter and Instagram. Be sure to use our citywide hashtag #MyLagunaBeach.

About Laguna Beach

Laguna Beach is Southern California's premier coastal destination located midway between Los Angeles and San Diego and along the southern coast of Orange County. Known as home to hundreds of local artists, and set amid 20,000 acres of wilderness, Laguna Beach is primarily served by John Wayne Airport Orange County (SNA) located just 20 minutes away.

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