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2015 ASICS LA MARATHON OFFICIALLY SOLD OUT

More Than 26,000 Runners Will Compete in the 30th Edition of the Race on Sunday, March 15th

LOS ANGELES (March 9, 2015) – LA MARATHON LLC announced today that registration for the 30th edition of the ASICS LA Marathon has officially sold out for the March 15th race. This is the third straight year that registration has sold out.

With more than 26,000 runners from all 50 states and more than 55 countries all over the world, this will be the second largest ASICS LA Marathon field ever. These participation numbers will once again make the race one of the five largest marathons in the U.S. and one of the 10 largest worldwide.

“We are honored to host more than 26,000 runners in the city of Los Angeles for the 30th edition of the ASICS LA Marathon,” said Tracey Russell, Chief Executive of LA MARATHON LLC. “Completing a marathon is the pinnacle of achievement for runners. We are excited that so many have chosen to participate in this year’s celebration and we’re dedicated to making this a great experience for all of the participants.”

In commemoration of the 30th edition of the race, 178 Legacy Runners, who have completed every single ASICS LA Marathon since the first race in 1986, will be honored with a celebratory race start before they follow the iconic “Stadium to Sea” course from Dodger Stadium to the finish line at the Santa Monica Pier.

The 2015 ASICS LA Marathon will feature its deepest elite field in event history with a line-up of 90 elite athletes, including 73 Americans in pursuit of the 2015 USA Track & Field Marathon Championships title, taking place within the annual race. Additionally, more than 100 organizations have joined the ASICS LA Marathon Official Charity program this year, with the goal of surpassing last year’s total of \$3.7 million raised.

The 30th edition milestone of the ASICS LA Marathon reinforces the city of Los Angeles’ deep marathon heritage and LA MARATHON LLC’s role as an industry leader in endurance sport, as the city looks ahead to hosting the 2016 US Olympic Team Trials for Men’s and Women’s Marathon.

For more information on the 2015 ASICS LA Marathon and race weekend activities, please visit www.lamarathon.com.

About LA MARATHON LLC

LA MARATHON LLC, a subsidiary of McCourt Global, creates world-class experiences that ignite passion in athletes and connect communities through the transformative power of sport. The ASICS LA Marathon is among the largest marathons in the country with more than 25,000 participants, thousands of volunteers and hundreds of thousands of spectators. The “Stadium to the Sea” course, starting at Dodger Stadium and finishing near the Santa Monica Pier, is one of the most scenic in the world, taking runners on a tour of Los Angeles past every major landmark. LA MARATHON LLC will host the 2016 Olympic Team Trials for Men’s and Women’s Marathon, awarded by USA Track & Field and the U.S. Olympic Committee, which will take place in Los Angeles February 13, 2016. For more information, please visit www.lamarathon.com.

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