

Increase Your Take-Out Sales 30%

While Increasing Your Dine-In Efficiency

With 1 Action Our Restaurant Clients Took

Launch Your Own ONLINE Take-Out Menu

(It takes less than an hour to set up)

AND You Can Offer

Dine-In Contactless Ordering by QR Code and Short URL



<http://twf.bz/menu>

The link and QR Code will show you a sample online ordering page.

Just Put a QR Code and Short URL on the Table and save disposable menus.

See the Simple Plan

Our Restaurant Clients Follow

Proven 9 Stage New Reality Restaurant Rapid Sales Growth Plan

Rod Egerton of Sawbucks Pub in White Rock doing over
\$300,000/month pre-Covid says,

*“First day using Online Orders, with limited promotion, our additional
online order take-out profits were triple the monthly cost of the app!”*

Now 68% of his orders are placed online **AND HIS TAKE-OUT SALES
DOUBLED** over phone and walk-up orders alone.

STAGE 1: Set-up YOUR OWN Online Order Page for Take-Out

1. Online Order Pages **boost average sales 30%** over walk-up, and telephone orders.
2. Software like [DeliveryBizConnect.com](https://deliverybizconnect.com) enables you to set-up an online order page and menu **in under 45 min.**
3. Online Ordering automatically creates your customer database to **increase sales 25% more** (Keep Reading!)
4. Online Order/Menu Page gives you **No-Touch ordering** by **QR code** for Walk-Ups and Dine-Ins.

STAGE 2: Spread the Word About Your New Online Order Page

1. Put a **Sign/Banner** with Order Online and a HUGE QR Code on your windows and signage and by your take-out area.
2. **Post on your Social Media Channels** announcing ONLINE and MOBILE Ordering
3. **Email Your List**
4. Do a targeted Facebook Ad Campaign blanketing your Neighborhood.
5. Tell the story of the financial pain caused by the 3rd party apps and how they take 30% of the orders. Offer an extra bonus of food or drink vs. a discount

when they Order Online. **Customers are UNAWARE** of how Uber Eats and Skip the dishes can **Hurt You** and are usually happy to help you once they do.

STAGE 3: Collect Customer Data with CRM

1. CRM (customer relationship management) allows you to **invite customers back**, offer new items or specials, and fill your slowest days
2. A simple automated follow up strategy can **increase sales 15%**
3. Group mailouts with special offers can **increase sales another 10%**
4. Collect ALL Walk-Up, Take-Out, and Delivery Customer Data
5. Dine-In – Now **Legally Required for Covid-19 notifications** in many countries.
6. Software like [DeliveryBizConnect.com](https://deliverybizconnect.com) has a FULL built in CRM.

STAGE 4: Add Take-And-Bake Family Meal Items - feed your customers and families throughout the week

1. Create a high margin, generous 2-person portion, menu item that can be frozen and successfully reheated. **Sell it packs of 3, 5, or 10 only**. Grocery stores are out of many frozen items, **yours will be BETTER**. (if you can bring back staff at 75% off, labor intensive items are ok!)
2. This can **increase your average order 10%** just by having it on your Online Order Page and suggesting it to customers at your pickup window
3. A poll by QSR said 29% were Extremely Interested, and 39% somewhat interested in Heat and Eat/Take-and-Bake Meals, with 40% preferring Comfort/classic foods like Lasagna, Shepherd's Pie, Burrito Casserole, Breakfast Casserole.
4. Think outside the box, make a 6 pack of FROZEN uncooked Cookies or Croissants ready to bake at home.
5. Do Samples at your location and add to any takeout or delivery orders with a simple pamphlet giving detailed cooking instructions you have tested to give the best results.

STAGE 5: Share our “Branded to You” Mobile App with your customers

1. EASIER online Ordering **increases sales even faster** vs. just online ordering.

2. Once a customer downloads with your code, they, and anyone they refer see your default branding even when ordering from others.
3. Check-In Function for Dine-In Customers – **now required by law in many countries**
4. Loyalty Program
5. Referral Program
6. [DeliveryBizConnect.com](https://deliverybizconnect.com) includes the mobile App your customers can download branded to you.

STAGE 6: Enable Loyalty Program

1. Give Points for purchases and allow them to be redeemed for free stuff
2. **Increases sales 10%** just by having a loyalty program and an automated follow up strategy with [DeliveryBizConnect.com](https://deliverybizconnect.com)

STAGE 7: Enable JV or Referral Program

1. Your customers will happily refer their friends to the app to earn MORE loyalty points when their friend buys from you, this can **add 50% to your sales over 90 days** when promoted properly.
2. You can even offer First time Customers a discount if you like with [DeliveryBizConnect.com](https://deliverybizconnect.com).

STAGE 8: Do Your Own Deliveries

1. Doing your own deliveries can **increase your profit margin as much as 20%** vs. using UberEATS and Skip for repeat customers.
2. Do it now while you can bring in staff at 75% off or heavily subsidized and build your delivery base to sustain a driver at regular pay.
3. Let UberEATS and DoorDash, Skip etc. bring you NEW customers, then convert them with the help of tools like [DeliveryBizConnect.com](https://deliverybizconnect.com) to your OWN Online and Mobile ordering system.

STAGE 9: Use the CRM to Maximize Sales

1. Automated Follow up by Email, Text Messaging, and push notifications to App users with [DeliveryBizConnect.com](https://deliverybizconnect.com).
2. Email/Text/Push Notification Blasts with specials, new menu items etc.

3. Get customers to download the Mobile Ordering App.
 4. Get customers to refer their friends with your referral program
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Our Restaurant Clients are Rapidly Increasing Sales with These Simple Strategies...

Are You Ready to Increase Your Restaurant Sales?

(easy to set up yourself in less than 1 hour)

DeliveryBizConnect.com is a Software and Mobile App Solution enabling you to TAKE ACTION from Stage 1 to Stage 9

For Just \$99/Month

(30-day Money Back Guarantee)

For More Information

or to Schedule a Demo

Call Dennis at: 604-351-3249

or

email dennis@DeliveryBizConnect.com

or

<https://DeliveryBizConnect.com/buy>