



**FOR IMMEDIATE RELEASE**

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**VISIT BIG SKY BRINGS TOGETHER LOCAL BUSINESSES**  
*Over Ten Area Vendors Work Together to Promote Summer in Big Sky*

**Big Sky, Mont. (July 16, 2014)** – There is no shortage of things in to do in Big Sky, Montana. Located in the Southwest corner of the state, and just a short drive from the Bozeman International Airport, a summer in Big Sky is magical. Visitors can enjoy a family vacation, and adventure filled weekend, or even a romantic getaway.

For the first time, with the help of Visit Big Sky, a nonprofit corporation responsible for marketing Big Sky, 10 local businesses, including restaurants, guest ranches, hotels, fly fishing outfitters and more, have partnered together to promote summer vacation and activities. The partnership will strengthen the local Big Sky business economy and will offer endless summer fun to those who visit.

“The stories that are generated by this partnership effort will provide a lasting benefit to the whole community through a long digital life that will feed travelers researching our destination for years to come. These stories have the added effect of painting a picture in the minds of readers, and give them a taste of what it means to come to Big Sky and enjoy all that our long summer days hold. And as anyone who's experienced summer in Big Sky knows, once you've gotten a taste for it, it's pretty hard to resist,” says Catherine Gilb, President of the Visit Big Sky organization.

Known for the Biggest Skiing in America during the winter months, Big Sky is also the Biggest Summer in America. From Blue Ribbon trout streams, hiking trails for all abilities, adventure zip lines, world class white water rafting, and backcountry mountain bike trails, it can all be found in Big Sky. Summer visitors can experience free live music in the Town Center, shop for local produce at the weekly farmer's market and dine at restaurants that offer classic Montana fare and modern cuisine. Big Sky offers a variety of

lodging options whether you're looking for a creek side cabin, an amenity rich resort, or a private luxury home rental. It's also the gateway to Yellowstone National Park, which offers breathtaking sights of mountains, geothermal water features, and unparalleled wildlife viewing. All of these adventures and activities can be booked through the various summer vendor partners.

To find out more about summer in Big Sky and the Visit Big Sky marketing group, please contact Blythe Beaubien at [blythe@biggerfishpr.com](mailto:blythe@biggerfishpr.com) or 415-680-0821.

### **About Visit Big Sky**

Visit Big Sky is a private, nonprofit corporation responsible for marketing Big Sky, Montana as a leisure and convention destination. Visit Big Sky is contracted by the Big Sky Chamber of Commerce to act as the official marketing agency for the community. Visit Big Sky is funded from the Big Sky Resort Tax Area District, administers Montana Office of Tourism lodging tax funds and collects private industry investments for advertising programs.

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