

IPIC 2020: NEW DATES! NEW FORMAT! NEW LOCATION!

IPIC BREAKTHROUGH
Print + Photo's Leading Conference + Expo

NEW DATES: AUGUST 23-26, 2020

NEW FORMAT: VIRTUAL

NEW LOCATION: ANYWHERE!

Due to the announcement by the Nevada Gaming Commission and Red Rock Resort that conferences of more than 250 people will not be able to take place until further notice, we have made the decision to move IPIC 2020 to a virtual model.

We are beyond excited to host you virtually for IPIC Breakthrough, packed with all the amazing things that an in-person IPIC has to offer!

(OK, well you might have to provide your own refreshments, pool and bowling alley!)

- **Supplying Partner Expo (education, demonstrations + 1:1 meetings)**
 - More Supplying Partners are able to participate virtually!
 - More time to shop!
 - Best deals of the year!
- **Live, interactive education (Everything will be recorded + archived!)**
 - Live Learning (General sessions everyone with keynote speakers, interviews, panels, success stories, etc.)
 - University (Breakout sessions with beginner, intermediate and advanced training on specific topics for every member of your team! Something for every type of member business!)
 - World Café (intensive brainstorming workshops on a variety of relevant topics)
 - "Birds of a Feather" user groups
 - Campfire Chats (follow-up discussions on all topics)
 - Request topics when you register! What do you need for your role in the business?
 - Request your level too! (beginner, intermediate, advanced)
- **The best networking in the industry!**
 - "Hallway" conversations – That's right! Your favorite part of IPIC can be replicated online!
 - "Beer bar" happy hour with fun + games

- The more the merrier! All member businesses and all of their team members can attend now!
- Contests + prizes
- Awards

And there's plenty of room for brand new engaging education and networking formats!

We will have plenty of pre-IPIC training available for participants, speakers and Supplying Partners so that you may fully enjoy all the interactive features of this new, virtual conference format.

We have heard incredible stories of members, other clients of Supplying Partners and businesses in similar industries pivoting and adapting to the current restrictive environment. We would love to hear what your business is doing to adapt in these times. Please email brenda@ipipphoto.com your story, as we plan our conference programming.

Stay tuned for more details on IPIC Breakthrough!

In addition to IPIC Breakthrough, we will be providing regular online + interactive education, networking and buying opportunities over the next 15 months, until we can meet again in person. Everything we produce will be focused on you learning from each other's stories of success as you plan for a bright future. Our content will reflect your needs for thriving within this uncharted business environment.

Thank you for your patience as we waited, watched and researched our options for IPIC 2020 in light of COVID-19. At this time, once Red Rock Resort is able to reopen, the Nevada Gaming Commission will not allow conferences of more than 250 people to take place, until further notice. With July likely not being possible and the larger effects of COVID-19 on the economy, as well as the travel and event industries still unknown, we have made the difficult decision to move IPIC 2020 to a virtual model – in which time, space and in-person costs are no longer a factor! Without yet knowing what in-person conferences will look like in this new social distancing environment, we had to make a decision that puts your safety first. The safety and security of our participants is always our top priority. We also understand that many businesses will be unable to travel this year, due to government restrictions, staffing issues, financial reasons and health concerns.

As an organization that believes in face-to-face interaction as the best way to do business, we are greatly missing our members and Supplying Partners already! We can't wait to meet with you again in-person, when everyone is able to travel again! We are confident that we will see you in person at **IPIC 2021: REUNION (July 11-15, 2021)** and work to recover together. We will reconnect face-to-face to restore our IPI family's economic growth.