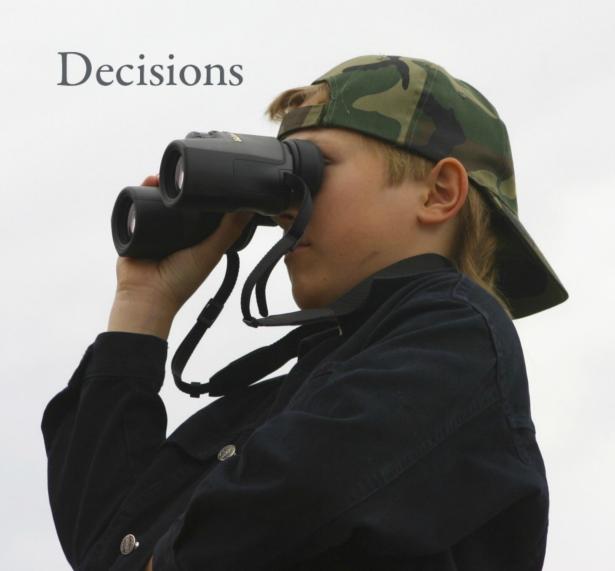
# Exploring Alternatives to MTBF

Fred Schenkelberg







## So, how is MTBF working for you?

#### MTBF is bad...





### and, with the loss of information





### Have you checked the constant failure rate assumption lately?

### Use Reliability

#### Reliability has four parts:









Function

Environment

Probability

Duration

#### Reliability example for a cell phone







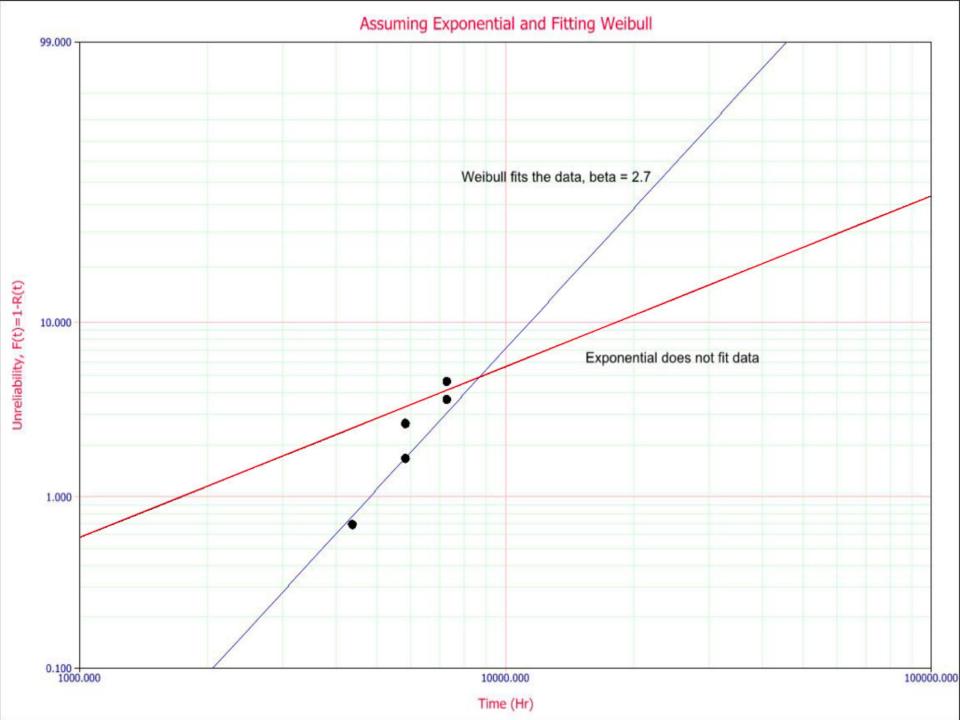


Make/Receive Calls

Outdoor Portable

98% Survive

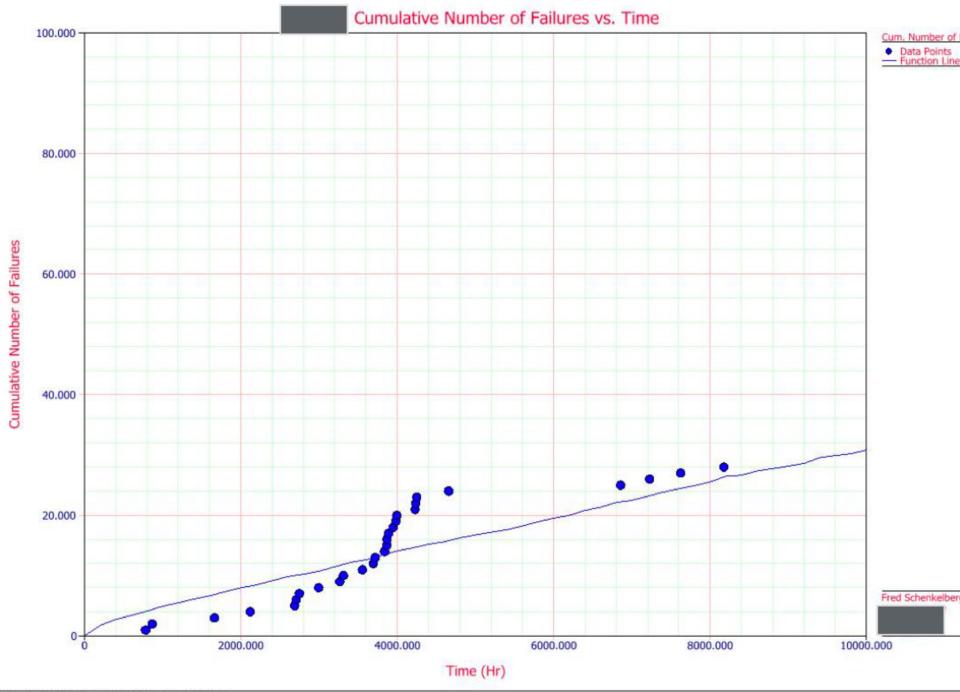
2 years

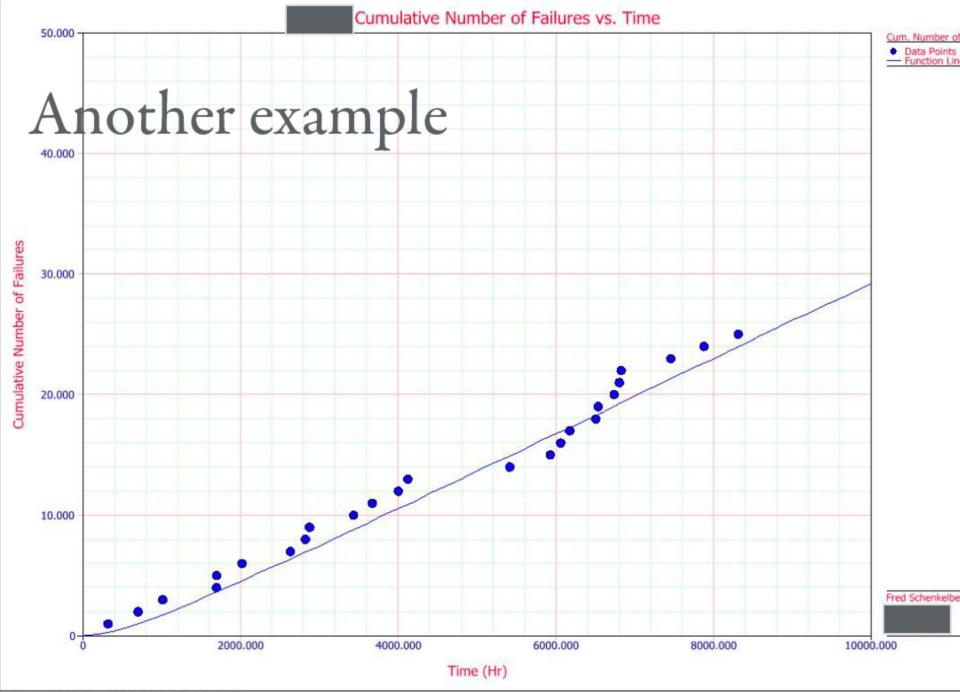


# Do you regularly include all four elements?

## How about repairable systems?

#### Mean Cumulative Function





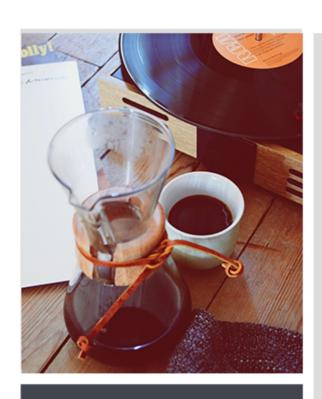
# What are you trying to learn tracking reliability?

## How to minimize MTBF use



Just don't use MTBF. it's misleading it's misunderstood it's inaccurate

Just say No to MTBF

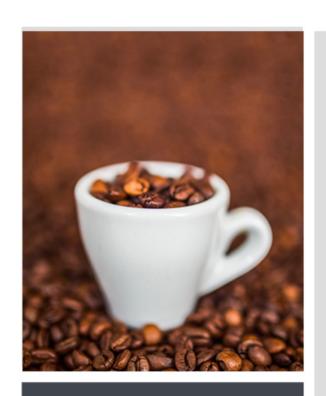


Just say No to MTBF

Just don't use MTBF.

Educate your peers.

Showcase an internal example
Provide reliability training
Ask 'what do you mean by MTBF?'



Just say No to MTBF

Just don't use MTBF.

Educate your peers.

Document Difference focus on how a better metric leads to better decisions calculate using MTBF and Reliability



Just say No to MTBF

Just don't use MTBF.

Educate your peers.

Document Difference

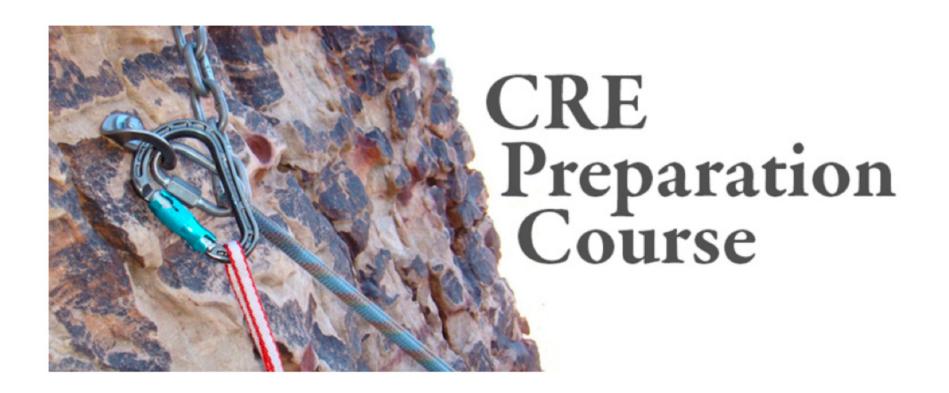
Recast Specifications
98% over 2 years, not 50k hour MTBF
Use multiple reliability/duration couplets
Connect to business objectives

### What have you done that works to minimize MTBF use?

## Success Stories and Wrap-up







Next Month's webinar How to Best Prepare for the ASQ CRE exam

# What are you going to do today to eradicate MTBF?