

ALAMEDA COUNTY LIBRARY

ALAMEDA COUNTY LIBRARY ADVISORY COMMISSION
MEETING SUMMARY ACTION MINUTES

October 3, 2018
Fremont Main Library

CALL TO ORDER

The meeting was called to order by vice-chairperson, Pat Gacoscos, at 7:01 p.m.

ROLL CALL

Members Present:

Maria "Sucy" Collazo
Pat Gacoscos
Cynthia Hegedus
Cheryl Hoffmann

Members Absent:

Michael Baldwin
Karen Bridges
Arun Goel
Raj Salwan
Dat Haba

PUBLIC COMMENT

None

CONSENT CALENDAR

1. Approval of Minutes of July 11, 2018

The vote to approve the minutes of July 11, 2018 has been postponed to the next meeting on January 9, 2019.

DISCUSSION CALENDAR

2. Locations for 2019 ACLAC Meetings

Noelle Khean shared a list of dates and available locations for the 2019 ACLAC meetings. The commission agreed that the 2019 meetings will take place on January 9 at Newark Library, April 3 at Union City Library, July 10 at San Lorenzo Library and October 2 at Castro Valley Library.

3. AC Library Foundation Update

Cindy Chadwick introduced Tiona Smith, Director of the Alameda County Library Foundation (ACLF). Smith presented a PowerPoint listing the services and basic statistics of ACLF.

Cheryl Hoffmann asked for more information about P.U.L.S.E. and the process for establishing another location. Smith explained that the acronym stands for Pop-Up Library Services for Everyone and currently has three sites located at the Family Resource Center in Fremont, Abode in Fremont and the Family Justice Center in Oakland. The process to establish a new location would start at the County Librarian's office and the Executive Council.

Hegedus asked if there is a way to keep track of how well they are going at the sites. Smith confirmed that there are specialized library cards for the patrons that use the P.U.L.S.E. sites. The cards are specifically designed to maintain the privacy of the users. She also stated that the machines are always empty when staff goes to refill them.

Hoffmann asked if there are items also offered in other languages. Smith confirmed that items are offered in a variety of community languages.

Gacoscos, Hoffman and Collazo suggested Union City, Ashland Community Center and the SAVE Shelter in Fremont as prospective locations for P.U.L.S.E. sites.

Most solicitation by ACLF is done through postal mail and social media portals like Facebook.

Hoffmann asked for talking points a person can share to a group. Smith said that she will email the talking points to ACLAC asap.

4. Bookmobile Tour

Chadwick introduced Christina Grove, Manager of the Bookmobile. Grove gave a short presentation then led a tour of the Bookmobile.

Hoffmann asked how a school can arrange for Bookmobile service. Grove explained that there is an online request form that can be filled out at aclibrary.org/bookmobile.

Hegedus and Collazo asked how many facilities are visited in the 3-week cycle and if the service has ever been featured at any community events. Grove explained that there are approximately 20 sites visited by the Bookmobile. Depending on staff, appearances at events and fairs can also be done. The books checked out at the Bookmobile can be returned to any AC Library location.

Gacoscos asked about the process of prioritizing the stops. Grove explained that after a request form is submitted, it is reviewed for the interest and requested needs of the area. The ongoing goal is to serve the unincorporated areas and Newark. 50% of the demand has been in Fremont. The bookmobile is part of ACL's community outreach so the success of the stops depends on the maintained relationships with our community partners. Some school stops may be better served through a different service offered by the Bookmobile verses the service as an afterschool stop.

Hegedus suggested a service, perhaps through ACLF, for low income areas like Books for Babies, a program supported by the Dolly Parton Foundation. A child has a sponsor who gives a monetary donation to the foundation. The child then receives a book that they can keep each month.

5. County Librarians Report

Chadwick shared an excerpt from the new book Palaces for the People in the form of a NY Times article. The author offers good talking points for why the library is important to building social infrastructure.

Chadwick also shared a handout from the California Library Association (CLA) listing a projection of events happening this year with a list of resources. In reference to the listed resources on the handout, Chadwick mentioned that Bay Area Library Information Systems (BALIS) will keep the commissioners apprised of the "Day in the District" event and encourage them to take part. She also explained that EveryLibrary is the only political action committee (PAC) for libraries.

Chadwick shared a flyer announcing a celebration on October 27 of 100 years for Castro Valley Library. She also passed out 3x3 cards for the Community Survey for commissioners to share. The survey closes on the 12th. The Library is looking to hear more feedback from non-library users.

6. Commissioners' Updates and Reports

Collazo invited the commissioners to Newark's Dia de los Muertos celebration on October 21 from 1p.m. – 5p.m. at Magnolia Plaza on Thornton Ave. in Newark.

Hegedus updated that Albany Library has an acting manager, Ouida Charles, and reports that she's doing a good job. The previous manager, Natalie McCall, took a job in Marin.

7. Future ACLAC Agenda Item Discussion

The commission will vote to approve the July meeting minutes at the January meeting.

A Strategic Plan update with the consultants is planned for the January meeting.

8. Next Meeting Date/Place

Date: January 9, 2019

Place: Newark Library

Time: 7:00 pm

Adjournment

Collazo moved and Hegedus seconded for adjournment. The meeting was adjourned at 8:28 p.m.

****These minutes are subject to Alameda County Library Advisory Commission's approval at their next regularly scheduled meeting.***