

# MOTOMCO FARM & RANCH

**Kills Warfarin  
Resistant  
Norway Rats**

**Bait Can Be Used  
Indoors or Out**

**Pelleted Bait**

**With  
Bromadiolone**

# HAWK<sup>®</sup> Rodenticide



This product may only be used inside and within 100 feet of agricultural buildings and man-made agricultural structures.

## KILLS RATS & MICE

ACTIVE INGREDIENT:  
Bromadiolone (CAS #28772-56-7): . . . . . 0.005%  
OTHER INGREDIENTS\*: . . . . . 99.995%  
\*Contains Denatonium Benzoate      TOTAL      100.000%

**Net Weight:  
12 lbs (5.4 kg)**

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See back panels for First Aid and additional precautionary statements, and Directions for Use.

FIRST AID HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE	
<b>If Swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.</li> <li>• Have a person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> </ul>
<b>If in Eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15–20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.</li> </ul>
<b>If Inhaled</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>

**NOTE TO PHYSICIAN**  
If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

**TREATMENT FOR PET POISONING**  
If animal eats bait, call veterinarian or 1-877-854-2494 at once.

**NOTE TO VETERINARIAN**  
**Anticoagulant Bromadiolone:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub>. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**  
**CAUTION:** Harmful if swallowed. Harmful if inhaled. Avoid breathing dust. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes or on clothing.  
Remove and wash contaminated clothing before reuse.  
All handlers (including applicators) must wear: shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**User Safety Requirements**  
Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Users should remove clothing/PPE immediately if pesticide gets inside. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**ENVIRONMENTAL HAZARDS**  
This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

**DIRECTIONS FOR USE**  
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

## MOTOMCO FARM & RANCH



### KILLS RATS & MICE

### KILLS WARFARIN RESISTANT NORWAY RATS

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**  
Bromadiolone (CAS #28772-56-7): . . . . . 0.005%  
**OTHER INGREDIENTS\*:** . . . . . 99.995%  
\*Contains Denatonium Benzoate TOTAL 100.000%

## KEEP OUT OF REACH OF CHILDREN CAUTION

See side panels for First Aid and additional precautionary statements, and Directions for Use.

**STORAGE AND DISPOSAL**  
Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

**Net Weight: 12 lbs (5.4 kg)**

EPA REG. NO.: 12455-69-3240

EPA EST. NO.: 12455-WI-1

Available Exclusively From:  
**MOTOMCO**  
3699 Kinsman Blvd.  
Madison, WI 53704 U.S.A.  
www.motomco.com  
**MADE IN USA**  
The World Leader in Rodent Control Technology®

**DIRECTIONS FOR USE** (Continued from other panel)

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** This product can only be used to control Norway rats, roof rats and house mice in and within 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Fence and perimeter baiting, beyond 100 feet from an agricultural structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

This product may only be applied to active burrows to control Norway rats, and roof rats within 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations provided that infestations of these rodents have been confirmed. Efforts should be made to remove food trash, garbage, clutter and debris. Bait must be placed no less than 6 inches into active Norway/roof rat burrows. Do not broadcast bait.

Do not use in homes or human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**  
**RATS:** Apply 4 to 16 ounces of bait (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.  
**HOUSE MICE:** Apply 1/4 to 1/2 oz. (1 - 2 level tablespoons) of bait per placement at 8 to 12 foot intervals in infested areas. Larger placements (up to 2 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.  
**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

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