BENEFITS

• Critical phosphorus and zinc for early season growth and development
• Enhanced nutrient availability and uptake
• Acetate technology to drive root growth
• Low salt, seed-safe formulation
An Enhanced Starter Fertilizer with Proven Fertilizer Efficiency Technology

LEVITATE™ (5-15-5 1.5 Zn) is a Loveland Products proprietary starter fertilizer formulated with a blend of proven fertilizer biocatalyst – Accomplish® LM – as well as ACA® technology, fulvic acids and EDTA chelated zinc. For starter fertilizer users, LEVITATE™ is the only starter on the market combining all three fertilizer efficiency technologies to increase nutrient availability and uptake – because growers know the only nutrition that matters is what gets in your crop.
Typical Starter Fertilizer vs. Levitate Technology

**Typical starter fertilizer**
- Less developed root system
- Less nutrient interception
- Fewer nutrients making their way in to plant due to tie up
- Potential for salt injury

**Levitate Technology**
- Improved root growth and development
- More nutrient interception
- Greater nutrient mineralization
- More nutrient mobility
- Less root burn
- Higher nutrient availability and uptake
Flexible and Easy to Use

LEVITATE™ is the only product on the market that combines three fertilizer efficiency technologies in one to ensure that the nutrition a seedling needs actually gets into the crop.

**ACA Technology**

ACA technology is a formulation of zinc and ammonium acetate that increases soluble phosphate in the application zone, promotes shoot and root growth through cell enlargement and division, and improves nutrient uptake through increased root mass.

**Fertilizer Biocatalyst Technology**

Accomplish LM is a biocatalyst that increases fertilizer availability, promotes nutrient mineralization to increase existing nutrient availability, and supports root growth through biochemical reactions with the plant.

**Fulvic Acid Technology**

Fulvic acid enhances nutrient uptake through chelation and sequestration activity and helps protect phosphate from tie up in soil. Fulvic acid also temporarily increases CEC in the application zone, which helps buffer pH issues and enhances access to applied soil nutrition.
How It Works - ACA Technology

1. ACA applied in the soil.

2. Zinc component of ACA enters plant and converts to auxin, stimulating root hair growth.

3. Ammonium acetate component solubilizes nutrients in soil, including Zn and P, for greater plant uptake.

- Enhances nutrient efficiency through increased interception
- Increases root hair and shoot growth
- Promotes nutrient solubilization
How It Works – Biocatalyst Technology

Soil treated with biocatalyst technology

✓ More nutrients readily available
✓ Increased root growth
✓ Improved soil tilth

1. Biocatalyst Applied to Soil
2. Nutrient Mineralization
3. Nutrients “Unlocked”

- Enhances nutrient use efficiency of existing soil nutrition
- Improves nutrient mineralization
- Increased water use efficiency through salt mediation
Phosphate bound in soil through tie up with cations is unavailable for the plant.

Fulvic acid’s high cation exchange capacity (CEC) sequesters soil cations, limiting their ability to bind to phosphate.

More phosphate remains in an available form, able to be taken up by the plant.

How It Works - Fulvic Acid Technology

- Enhances nutrient use efficiency of applied nutrition
- Reduced stress from salt in fertilizer
- Chelation and sequestering of soil compounds that bind nutrients in the soil
**Soybean In-Furrow Evaluations – 17 Comparisons (2015)**
Levitate applied at 1 gal/acre in furrow at planting

- **Grower Standard**: 45.6 Bu/ac
- **Treated with Levitate**: 50.1 Bu/ac

2015 data collected from over 30 evaluation sites across the corn belt.

**Corn Evaluations – 30 Sites (2015)**
RiseR applied at 2.5 gals/acre and Levitate applied at 2-3 gals/acre

- **Grower Standard**: 200 Bu/ac
- **Treated with RiseR**: 205 Bu/ac
- **Treated with Levitate**: 225 Bu/ac

2015 data collected from over 30 evaluation sites across the corn belt.
Levitate applied at 2-4 qts/acre at sidedress timing

Net ton/ac

5.2
5.1
5.0
4.9
4.8
4.7
4.6
4.5

Grower Standard

Grower Standard +

4.74
5.09

To learn more about the technology behind the performance, follow the link or scan the QR code:
http://www.lovelandproducts.com/product/levitate
At a Glance

Application • Soil-applied starter fertilizer with foliar flexibility

Key Ingredients • Highly available phosphate and critical zinc

Key Features • 5-15-5, with 1.5% EDTA chelated zinc and fertilizer efficiency technologies:
  – ACA
  – Fertilizer Biocatalyst
  – Fulvic acid

Uses and Rates

<table>
<thead>
<tr>
<th>Crop</th>
<th>Soil Applied Rate</th>
<th>Foliar Applied Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cereal Grains (Corn, Wheat, Grain Sorghum)</td>
<td>1-5 gal/acre in-furrow or 2x2</td>
<td>2-4 qts/acre</td>
</tr>
<tr>
<td>Legume Vegetables (Dry Beans, Edible Beans, Soybeans)</td>
<td>2-4 qts/acre</td>
<td>1-4 qts/acre</td>
</tr>
<tr>
<td>Root and Tuber Vegetables (Potatoes, Sugarbeets)</td>
<td>2-3 gals/acre</td>
<td>1 gal/acre</td>
</tr>
</tbody>
</table>

See product label for information on additional crops and for specific details on uses and rates.
Complimentary Products to Levitate

**NutriSync**

A foliar technology designed to enhance plant physiological activities and growth of various crops. NutriSync® mobilizes nutrients to areas of peak demand within the plant so that they can be efficiently utilized to fulfill the plant’s nutritional demands.

**Radiate**

A patented formulation of IBA and kinetin, in optimized ratios, to enhance early season vigor and drive maximum root growth. The proven technology in Radiate® provides growers with consistent performance across a wide variety of crops.

**Sniper®**

An insecticide* applied at planting, Sniper® provides a zone of protection that controls pests before seed or seedling damage ever takes place.
Contact Your CPS Retailer

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Loveland, CO 80538
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Levitate is a trademark and ACA, Accomplish, NutriSync, Sniper, Radiate and Riser are registered trademarks of Loveland Products, Inc. Always read and follow label directions. State registration for Levitate is pending in CA.

*Sniper is a restricted use pesticide.

7347