



## **Amy's Kitchen and Amy's Drive Thru Celebrate National Veggie Burger Day**

*Nation's First Organic Drive Thru to Host Pop-up Food Truck in New York City*

**PETALUMA, CALIFORNIA, AND ROHNERT PARK, CALIFORNIA--JUNE 2, 2017**--Amy's Kitchen, a pioneer in the organic food movement, and Amy's Drive Thru, the nation's first organic, vegetarian fast food restaurant, will celebrate the second annual National Veggie Burger Day on June 5 on both coasts. The festivities include a pop-up food truck in New York City, giveaways at Amy's Drive Thru in Northern California, and an Amy's Veggie Burger Giveaway open to fans throughout the country.

Amy's Drive Thru is popping up in New York City with a food truck at Astor Place serving free veggie burgers, fries and lemonade from 11 a.m. - 8 p.m. EST on Monday, June 5.

"Since the minute we opened the first Amy's Drive Thru in Rohnert Park, we've heard nonstop requests for additional locations. Those will be coming in the future, but for now, we wanted to take the California spirit of Amy's on the road. We chose to show up in New York City, where we have some of our most vocal fans." -- Paul Schiefer, Director Restaurant Operations at Amy's Kitchen.

Fans can go to the Amy's [website](#) to enter the Veggie Burger Giveaway -- a chance to win a catered meal by Amy's team for their friends and family in their hometown. Amy's invites everyone from food companies to home chefs to celebrate plant-based burgers and the positive impact they have on our planet.

"Amy's Drive Thru and Dirt Candy have a lot in common. We're both passionate about serving food that people love and actually have fun eating, without sacrificing quality. We both really thrive in providing unique experiences but at the same time, neither of us takes ourselves too seriously. I think that's why both our restaurants are popular with vegetarians, vegans, carnivores--really, everyone who likes to eat food." -- Amanda Cohen, Chef and Owner of Dirt Candy on Manhattan's Lower East Side.

Veggie burger makers Dominex Eggplant Burgers, GoGo Quinoa®, Hilary's Eat Well, Quorn®, and Sol Cuisine will be joining the Veggie Burger Day celebration. Others marching to the beat of the veggie burger include FeedFeed, Food 52, Wholesome Wave, Meatless Monday, Follow Your Heart®, Sir Kensington's, Canyon Bakehouse, Field Roast Grain Meat Co., Alvarado Street Bakery, Daiya Foods, Heidi Ho Organics, and Miyoko's Kitchen.

For companies who wish to get involved, please contact [lauren.clancy@amys.com](mailto:lauren.clancy@amys.com).

**About Amy's**

Amy's Kitchen has pioneered the organic food movement since its founding in 1987 and remains a privately held, family- owned business committed to offering family recipes, made-by-hand at an accessible price. Amy's Kitchen offers over 250 varieties of organic frozen and packaged foods, and the company is proud to offer options across gluten free, vegan, dairy free, lactose free, soy free, tree nut free, corn free, Kosher D, Kosher DE, and light in sodium categories.

Amy's products are widely available in the U.S. as well as more than 25 other countries around the globe. To find Amy's products near you, please visit our [website](#).

**About Amy's Drive Thru**

Amy's Drive Thru in Northern California to offer all vegetarian fast food to a wide range of customers. The creation of Amy's Kitchen co-founders Andy and Rachel Berliner, the fast food stop offers vegan and gluten-free options for all menu items. Just off California's iconic Highway 101, the Drive Thru is a community hub for students, families, and any busy person who wants a good meal.