

Amy's Kitchen Adds New Pizza to its Popular Line

Barbecue Pizza Hitting Stores Now!

May 5, 2017-- Petaluma Calif. -- Amy's, one of the leaders in the organic food industry, now in its 30th year, is pleased to announce the addition of a barbecue pizza. This brings the total product offerings in the pizza line to 26, with gluten free, dairy free, and vegan options available. As with all of Amy's pizzas, each one is unique, with a hand-stretched crust that is layered with sauce and hand-topped.

The U.S. frozen pizza market in 2016 brought in \$4.7 billion and continues to grow.¹ Amy's is continuing on the path of this category's innovation, bringing new flavors and innovative toppings to store shelves.

Features of Amy's Barbecue Pizza:

- Housemade barbecue sauce featuring organic, vine-ripe tomatoes and flavored with organic molasses and spices
- Hand-topped with organic red onions, spinach, barbecue-marinated tofu, and Monterey Jack cheese
- Vegetarian version of a classic flavor, featuring barbecued tofu made in-house

For more information on all of Amy's pizzas, check out the full selection on our [website](#).

Follow Amy's on [Facebook](#), [Twitter](#), and [Instagram](#).

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Additional digital images and samples of new products are available upon request.



About Amy's

Amy's Kitchen has pioneered the organic food movement since its founding in 1987 and remains a privately held, family-owned business committed to offering family recipes, made-by-hand at an accessible price. Amy's Kitchen offers over 250 varieties of frozen and packaged foods, and the company is proud to offer options across gluten free, vegan, dairy free, lactose free, soy free, tree nut free, corn free, Kosher D, Kosher DE, and light in sodium categories.

Amy's products are widely available in the U.S. as well as more than 25 other countries around the globe. To find Amy's products near you, please visit our [website](#).

¹ According to Smart Flour Foods & The Center for Kinetics 2015 Pizza Study, Frozen and Refrigerated Buyer, PMQ Marketplace

