

○ THE COMPANY

- The year Amy's started = **1987**
- Employees
 - 1987 = **4**
 - 2016 = **over 2400**
- Kitchen locations
 - Santa Rosa, CA (since 1987)**
 - Medford, OR (since 2006)**
 - Pocatello, ID (since 2015)**

○ THE FOOD

- First product = **Vegetable Pot Pie**
- Categories in US = **27**
(6 dry & 21 frozen)
- Products in US = **over 260**
- Countries Amy's sells to directly = **29**
- Languages for Amy's packaging = **8**
(English, French, German, Dutch, Swedish, Danish, Finnish, Norwegian)

○ FROM THE FIELDS

- Tons of organic produce Amy's purchases annually = **69,000**
- Organic ingredients in Amy's meals = **92%**
- Organic produce, grains and flours used in Amy's meals = **98%**
- Top 5 organic produce purchases (annual purchase, by weight)
 - Tomatoes (58M lb)**
 - Onions (22.5M lb)**
 - Carrots (2.5M lb)**
 - Potatoes (2.5M lb)**
 - Celery (2M lb)**

○ FROM THE KITCHENS

- Cases of product made each day = **72,000**
- Ingredients made in-house include = **tofu, pasta, sauces, burrito wraps**
- Housemade tofu
 - Amy's is one of the largest tofu makers in North America
 - Fresh tofu made at Amy's Santa Rosa plant = **9,483lb/day**
- Hand-rolled burritos = **160,000/day**