

## C.K. LIN

Greater Los Angeles, CA

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### SUMMARY

- CK empowers leaders and entrepreneurs to achieve the seemingly impossible; his latest client grew an idea into a company worth \$300M in valuation in less than 5 years. His clients include everyone from Nobel Laureates to fast-growing business organizations. He also curates meaningful discussions amongst industry transformers and leaders to develop and deepen relationships. The combination of his scientific training, eastern philosophy, and multi-disciplinary approach will accelerate your path to success. He is the world's foremost peak-performance coach in bridging practical business solutions with transformational experiences. CK has a Ph.D. in engineering from UCLA.

### EDUCATION

Ph.D. in Biomedical Engineering

December, 2007

University of California, Los Angeles, Los Angeles, CA

- Eugene Cota-Robles Fellowship - full scholarship for outstanding engineering students.
- John H. Bent Merit Fellowship for outstanding bioengineers.
- Riordan Fellowship - entrepreneurial educational initiative.
- TechCoastAngelsEngineering Fellowship, Founder/Chair.

### PROFESSIONAL EXPERIENCE

**VIDEOAMP**, Santa Monica, CA

2016-2019

#### Head of Culture

My role ensures that VideoAmp fulfills its purpose, mission, and core values with actionable cultural practices. I led our leadership team to fulfill VideoAmp's promises and operationalizes programs to keep our people engaged and inspired. Through our cultural programs and operational processes, we created a working environment where employees can reach their highest potential and consequently elevates the overall company performance.

- Recruiting - design the culture fit test to filter in suitable candidates and create a VideoAmp cultural on-boarding process
- Engagement - coach and mentor people for value-driven growth and be the people's champion to management as needed
- Marketing & Branding - create material to evangelize the message externally and build a stronger cultural brand. We won the Inc Magazine's Best Places to Work in 2018.

**CK Lin**, Irvine, CA

2014-Present

#### Executive Coach | Management Consulting

My goal is to empower high impact leaders, entrepreneurs, and technologists to achieve their full potential in life and business. Through the development of knowledge products and events, I will continue to help people develop their genius and live a life of power and purpose.

- Empower founders and their company gain clarity on purpose, identify core values, and create a 90-day action plan
- Rally executives, employees, clients, and other stakeholders towards the same vision

- Maintain an enviable company culture that facilitates a happier workforce, a superior product/service, and ultimately higher workforce performance

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**CHANNEL FACTORY, Irvine, CA**

2013-2014

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**Director of Product** | Product Management

Collaborate with the Director of Engineering and VP of Technology to develop our preroll video advertising products from concept to launch.

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**MUCKERLAB, Santa Monica, CA**


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**Entrepreneur in Residence** | Product Management

2012-2013

MuckerLab is Southern California's premier accelerator to the growth of start-ups focused on consumer web in their early stages.

- Advising CEOs and engineers of portfolio companies on their product strategy, product experience, and growth strategies.
- Performed due diligence of incoming deals to identify new opportunities.
- Founder of Emailytics, an analytics engine for Gmail.
  - Conducted 125 prospective customer interviews to define product vision.

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**GOODJUJU.CO, Irvine, CA**


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**Founder** | Product Management

2009-11

GoodJuju helped local businesses generate referrals and increase brand awareness by rewarding its users to share their customer experience on Facebook and other social media channels.

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**UNIVERSITY OF CALIFORNIA, SANTA BARBARA, Santa Barbara, CA**


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**Director of International Research Advancement** | Product Management

2007-09

The mission of our global initiatives was to build a sustainable, scalable, and effective mechanism to transfer knowledge.

- Developed a web-based social networking platform for academic researchers to identify expertise and knowledge organization.
- Launched 'Convergence of Global Innovators', a conference series to connect visionaries, researchers and educators dedicated to building high-impact enterprises and solving the critical global issues.
- Meetings had 500+ innovators participated from Taiwan, British Columbia, and China.

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**Discovery Fellow** | Product Management

2006-07

The UC Discovery Fellows are a group of professionals whose goal is to provide leadership in building sustainable industry-university research relationships engaging the ten University of California campuses and all UC affiliates

- Developed relationships between UCSB and ITRI, WalsinLihwa, and Kolon and notable materials companies in Taiwan and Korea.
- Initiated an interview series focused on discovering the common values between Fortune 500 CEOs and academic researchers, which resulted in 7 figure corporate research grants.

- Provided direct support for key faculty members to expand their research activities with international institutions, governmental entities, and regional enterprises.

## **UNIVERSITY OF CALIFORNIA, LOS ANGELES, CA**

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**Graduate Researcher** | Engineer and Product Management

2001–06

UCLA bioengineering doctorate program is ranked top 10 by National Research Council Rankings for its inventiveness and interdisciplinary studies. Doctorate students are encouraged to collaborate with domain experts to explore innovative solutions.

- Generated research proposals to the Department of Defense and won \$1.7M research funding, thus solidified the UCLA-Medtronic partnership.
- Filed 2 provisional patents as an inventor in bioMEMS and other medical products:
  1. Chameleon: Total Tattoo Removal System (Case # 2004-110-2).
  2. CASSTLX Stent (Patent #60/493,186).
- Delivered implantable pressure sensor network prototype one year ahead of schedule.

## **LANGUAGES**

- Chinese(Mandarin)