

# CrownMedia



THE WORLDWIDE LEADER IN *Celebrations*

**JULIE GONZALO AND RONNIE ROWE JR. STAR IN**  
**'JINGLE BELL BRIDE'**  
**A NEW, ORIGINAL MOVIE PREMIERING OCTOBER 24, ON HALLMARK CHANNEL**

**Part of the Network's Annual, "Countdown to Christmas" Programming Event**

STUDIO CITY, CA – September 30, 2020 – Julie Gonzalo ("Supergirl") and Ronnie Rowe Jr. ("Star Trek: Discovery") star in "**Jingle Bell Bride**," a new, original movie premiering **Saturday, October 24 (8 p.m. ET/PT)**, on Hallmark Channel as part of the network's annual, "Countdown to Christmas" programming event – your home for the holiday.

Jessica Perez (Gonzalo) is a New York City wedding planner putting the final touches on the Christmas Eve wedding of pop sensation Renee (Donna Benedicto, "Supergirl") when the bride's last-minute request to change her flower to a rare bloom – the Jingle Bell Flower – sends her searching for it. Jessica's quest takes her to the remote Alaskan town of Tapeesa, but her plan to return immediately with the flowers is foiled by mechanical difficulties. Having to extend her stay, Jessica joins the townspeople in the holiday happenings that are part of the annual Jingle Bell Festival and becomes close with Matt (Rowe Jr.), her ride from the airport and whose family is hosting her while she's in town. Each of them begins to open their hearts but Jessica is focused on returning to New York in time for the wedding and securing an important promotion she's in line for. But just as it looks like Jessica's hard work is for naught when her boss reassigns the wedding to a co-worker, a Christmas miracle gives her the chance to see it through after all. Her relief over being able to return to New York is tempered by her sadness over leaving Matt behind, but there just may be one more Christmas miracle in store that will help make Jessica's holiday merry and bright.

"Jingle Bell Bride" is from Johnson Production Group. Tim Johnson and Maura Dunbar are executive producers and Navid Soofi serves as producer. Allan Harmon directed from a script by Marcy Holland, based on the book The Jingle Bell Bride by Scarlet Wilson.

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-- HALLMARK CHANNEL --