



**ELOISE MUMFORD AND DAN JEANNOTTE INVESTIGATE THE "PERFECT" RECIPE IN
'SWEETER THAN CHOCOLATE'
A NEW, ORIGINAL MOVIE PREMIERING FEBRUARY 4, ON HALLMARK CHANNEL**

Brenda Strong Also Stars

Part of the Network's Annual *Loveuary®* Programming Event

STUDIO CITY, CA – January 24 – Eloise Mumford ("Fifty Shades of Grey," "The Baker's Son") and Dan Jeannotte ("The Bold Type," "The Royal Nanny") and Brenda Strong ("Desperate Housewives") star in "**Sweeter Than Chocolate**," a new, original movie premiering **Saturday, February 4 (8 p.m. ET/PT)**, Hallmark Channel as part of the network's annual *Loveuary®* programming event. The movie is based on the book of the same name by contemporary author Lizzie Shane. This is the fourth book from Hallmark Publishing to be adapted into a Hallmark Channel original movie.

Lucy Sweet's (Mumford) chocolate shop has become a Valentine's Day mecca ever since the rumor spread that eating one of her special Cupid chocolates on February 14th leads to finding true love. This rumor is exactly what intrigues local TV reporter Dean Chase (Jeannotte) who is determined to debunk the local legend. The last thing Lucy wants is to let anything threaten her shop, so she reluctantly agrees to take part in his investigative research, joining him in interviewing key couples who swear they have fallen in love thanks to Lucy's confections. As Dean interviews couple after couple, he gets to know Lucy better. Although they both have experienced broken hearts, Lucy still believes in the power of love while Dean has lost faith in it. However, being around Lucy forces Dean to wonder if his take on romance is completely wrong. When Dean's boss gets excited by the developing story, she insists Dean do a live feed from the chocolate shop on Valentine's Day while trying one of the infamous Cupid chocolates himself. Interest builds in what is being hyped as the truth about Lucy's store. Meanwhile, one of Lucy's happy couples ends in disaster, and Lucy begins to wonder if Dean hasn't been right all along. Is she really misleading everyone with naïve faith? When the chocolatier is ready to wave the white flag and admit defeat, Dean comes to the rescue, convincing her that putting more love into the world is a good thing even if there might be some heartaches along the way.

"Sweeter Than Chocolate" is a Hallmark Media Production. Kristofer McNeeley is executive producer, along with producer Charles Cooper. David Weaver directed from a story written by Kim Beyer-Johnson and Tracy Andreen, based on the book of the same name by Lizzie Shane.

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