

ALTERYX CERTIFICATION PROGRAM

Improve your skills.
Prove your skills.
Never. Stop. Learning.

MODERN-DAY SUPERHEROES

Become Alteryx Certified and show off your analytic superpowers! We believe that questions are powerful catalysts for learning, which is why the goal of the Alteryx Certification Program isn't simply to help you prove your skills, but also improve your skills. Unlike traditional certification programs that are focused on only measuring your knowledge, our program is designed to help you assess your strengths and weaknesses, close the gaps with meaningful learning, and apply what you've learned so you can use your superpowers to solve the impossible.



CERTIFICATIONS

Alteryx Core Certification

Superpowers: Getting dirty data off the streets, blending and prepping data faster than a speeding bullet, whipping data into shape with transformations and parsing, and writing out data to multiple files. The Core Certified superhero has mastered the tools that create the foundation for data preparation and analysis.

Analytic Arsenal:



Alteryx Advanced Certification

Superpowers: Adding the ability to alter space and time with spatial analysis and automations, use macros to create workflows and process data with superhuman speed, bestow analytic powers to others through applications, illuminate relationships and discover insights through data investigation, and create reports to display and share results.

Analytic Arsenal: All Core tools, plus:



Alteryx Expert Certification

Superpowers: The Expert Certified superhero is able to solve the most complex analytic problems, including predictive analysis, in-database workflows, advanced apps and macros, and has a full command of Alteryx Designer.

Analytic Arsenal: All tools in Designer.

PROGRAM OVERVIEW

Life presents plenty of opportunities for you to be tested, so we design our tests to help you prepare for yours.

The Alteryx Certification Program gives you the opportunity to build your skills, prove your expertise, and differentiate yourself in the marketplace.

We currently offer 3 Alteryx Designer certifications that must be achieved in order:

- **Core Certification:** The first level of certification covers the "core" toolset in Designer, including the top 20 most used tools and basic UI / operational elements.
- **Advanced Certification:** Covers higher-level analysis and skills, including: spatial, analytic apps, macros, reporting, data investigation, advanced parsing and joining, and complex practical application.
- **Expert Certification:** Covers all areas and facets of Designer, including the most complex analyses.

The Benefits of Being Certified

The most important thing you'll take away from the certification process is your newfound knowledge, but you'll also receive:

- Badge on the Alteryx Community
- Certificate to download and put on LinkedIn
- Certification logo to use on your website and marketing materials
- Bragging rights to your colleagues, employer, and clients!

Certification Exams

We know that the real test doesn't happen during a 2 hour exam, it happens when your manager tells you the report needs to be done by noon, when you're tasked with finding valuable insights for your company, and when you need to solve complex problems. Life presents plenty of opportunities for you to be tested, so we design our tests to help prepare you for yours.

We're dedicated to making certification accessible and available to everyone, so the Core and Advanced exams are available on-demand online for free! You can take them as many times as you need to pass and they're open book! Learn more about these exams and our policies on our [Certification page!](#)

Preparing for the Exam

The Exam Preparation Guides provide everything you need to know about the exam:

- Exam details
- Tools and topics covered on the exam
- Curriculum with learning resources
- Practice questions

[Core Certification Exam Prep Guide](#)

[Advanced Certification Exam Prep Guide](#)

Expert Certification Exam Guide will be emailed to candidates upon registration.

FREQUENTLY ASKED QUESTIONS

The Core and Advanced exams are online, open-book, and free! The best resources to prepare for the exams are the exam prep guides: [Core Certification Prep Guide](#) [Advanced Certification Prep Guide](#)

Q: How can I take a certification exam?

A: Alteryx Designer Core and Advanced exams are available on-demand in the Community. Simply log in to your Community account, go to the Certification page, and select, "Take Exam." The Expert exam is only available at Inspire.

Q: When can I take the Advanced exam?

A: You can take the Advanced exam immediately after passing the Core exam.

Q: How much do the exams cost?

A: The Core and Advanced exams are offered online and they are free. The Expert exam is an in-person, proctored exam that costs \$150 USD.

Q: When I pass a certification exam, what will I receive?

A: You will receive a digital certificate of completion, a badge on the Alteryx Community, and a digital logo.

Q: What will I need to take the exam?

A: You must be signed in to your Community account to take the exam. You also must have Alteryx Designer installed to complete the practical application questions.

Q: Will my certificate reflect my exam score or number of attempts?

A: No, certificates will not reflect exam metrics.

Q: What is a 'passing grade' for the exam?

A: You will need to score an 80% or higher to pass the exam.

Q: Is the exam timed?

A: Yes, you'll have 2 hours to complete the exam. If you're still working when time runs out your exam will be automatically submitted for grading.

Q: How many times can I take the exam?

A: You get 1 attempt every 7 days for the Core and Advanced exams. You can retake the exam as many times as you need to pass. The certification page will display the day and time of your next available attempt. Note: Times reflect the time zone specified in your Community profile.

Q: If I skip a question during the exam, can I come back and re-visit it later?

A: Yes, you can return to questions that you'd like to re-visit as often as you'd like during the exam. However, after you complete and submit your answers, no changes can be made.

If you have additional questions about certification, email us at: certification@alteryx.com

Q: What can I use as a reference during the exam?

A: You may use Alteryx, the Community, and the web. This test is "open book", but not "open neighbor." View the Alteryx Certification Policies below for more details.

Q: Will I receive a breakdown of the questions I answered correctly and incorrectly after the exam?

A: Unfortunately, no. We do not distribute answers. You will receive a summary of your score for each category. This information can help you study if you need to retake the exam.

Q: When I retake the exam, will I see the same questions?

A: The questions in this exam come from a question bank. You may see some questions that you'd seen previously, but you'll also see new questions.

Q: Can I pause the exam and resume it later?

A: No, the exam must be taken in one sitting.

Q: How long is my certification valid?

A: Certifications expire two (2) years after the date the certification is earned. See the Alteryx Certification Policies below for more information on recertification.

Q: How can I take the Expert exam?

A: The Expert exam is only offered at Inspire.

Q: What can I do to prepare for the exam?

A: The [Core Certification Exam Prep Guide](#) and [Advanced Certification Exam Prep Guide](#) contain everything you need to know to prepare for and pass the exams, including: exam details, what's covered on the exam, a curriculum with learning resources, and a practice exam.

Q: Do you offer videos to prepare for the exams?

A: Yes, we have video sessions on a variety of topics, including Core and Advanced exam preparation. You can watch the [Core Certification Prep Session](#) and [Advanced Certification Prep Session](#) at anytime.

Q: How can I become Partner certified?

A: If you're an Alteryx Partner, you can access the Partner Technical Certification exam on the Partner Community. If you don't have access to the Partner Community, email channels@alteryx.com to request access. Make sure to provide your Alteryx Community username to gain access!

CERTIFICATION POLICIES

Candidate Conduct Policy

To maintain the value of Alteryx Certifications, and ensure that only qualified professionals are certified, candidates may not engage in conduct that compromises the integrity, security, or confidentiality of certification exams. Examples of misconduct include, but are not limited to, the following:

- Cheating – using unauthorized materials to pass an exam (including third-party and/or unauthorized publications of exam materials), providing or accepting improper assistance, violating exam rules, or creating multiple Community accounts to circumvent the required seven day waiting period between attempts.
- Misuse of the exam – disseminating exam questions or copying, selling, posting, distributing, reproducing, using, or disclosing exam content in any form (digital, print, verbal) before, during, or after the exam. We encourage colleagues to study and prepare for the exam together, but disclosing and sharing exam questions and answers and/or providing assistance to others during the exam is prohibited.
- Misrepresentation – fraudulent impersonation, submission of work that is not completely your own, or taking or allowing others to take an exam on your behalf.
- Altering or misrepresenting exam scores, falsifying or altering certificates to misrepresent certification status, or representing yourself as certified after your certification has expired.
- Misconduct as determined by statistical analysis. We believe that certification should be accessible to everyone, which is why we offer unproctored, online exams. This exam environment bestows a certain level of trust on candidates. Since misconduct cannot be detected during the exam, we use statistical analysis of exam data to identify patterns indicative of fraud. Alteryx reserves the right to revoke certification status, at our sole discretion, without providing proof of misconduct.

Exam materials are the confidential materials of Alteryx. Any disclosure of Alteryx certification exam content (questions, answers, images, workflows, data files, start files) is prohibited. Violation of these policies may result in revocation of any existing certifications and exclusion from participating in future Alteryx Certification exams or programs.

Use of Logos and Credentials

Upon successful completion of certification requirements, Alteryx grants candidates non-exclusive, non-transferable, personal right to use the earned certification credential and logo on resumes, business cards, marketing collateral, letterhead, and websites. Altering the logo or using the logo in any manner that devalues the Alteryx Certification Program is prohibited.



Certification isn't the end,
it's just the beginning!
Keep growing your
analytic superpowers by
sharing your knowledge in
the [Community](#), keeping
your skills sharp with
[Weekly Challenges](#),
joining a [User Group](#), or
working towards your next
certification!
Never.
Stop.
Learning.

Recertification Policy

Certifications expire two (2) years after the date the certification is earned. The earned date is based on the most recent, highest-level exam passed. For example, if you become Core Certified in November 2017, and then pass the Advanced exam on March 29th, 2018, your certification will expire on March 29th, 2020.

To maintain your certification, you must recertify before the expiration date. Alteryx provides two ways for you to recertify:

- 1) Pass the current exam for your certification status. For example, passing the current version of the Advanced exam if you're currently Advanced Certified.
- 2) Pass a higher-level exam. For example, if you're currently Core Certified, you could recertify by passing the Advanced exam.

If you do not recertify by the required date, your certification will expire and you will lose the right to use the certification logo or represent yourself as holding that certification credential. When your expiration date is approaching we will send a reminder email to the email address associated with the certification. It is your responsibility to monitor the approaching expiration date and fulfill recertification requirements even if you do not receive reminders. If you wish to regain your certification status after the expiration of the previous certification, you must satisfy all prerequisites for that certification as a new candidate. If you allow your Advanced Certification to lapse, you will have to pass both the Core exam and Advanced exam to regain your status.