

BIF 90 Day Email Sequence

Subject: [BIF –Expect Phone Verifications on Some Citation Sites]

Day 51

Hello BIF Friends!

As much as I don't like it, sometimes when a citation site is setup, the company will actually make a phone call to "verify" your free listing. Of course, what they're really doing is trying to upsell you into a paid account, promising the moon in terms of results if you use their services.

As Nancy Reagan said, "JUST SAY NO!"

Taking the phone calls from a few of the more aggressive companies is the price we pay to use their free listing. Don't complain too much – just say no, and get on with it.

Committed to Your Success!

Jeanne