

Day 1: Cart Open & Webinar Day/Bonus

Email #1: To House List

Subj: A live webinar today on how to grow your online business tomorrow

I want to help you make things simple.

...but it won't be easy.

You'll need to "*let go*" of a lot. You'll have to start saying "no" to some of the stuff you're doing now.

You may even begin to develop a bit of that "FOMO."

...because chasing "shiny objects" is a bit like chasing a pot of gold at the end of a rainbow. The moment you've got your hands on it, the shiny-ness disappears.

So, unfortunately, to make it simple: ***it's kinda boring.***

You're not spending your time tinkering with the latest piece of software...

You won't be day-dreaming about the results that await you with some new pie-in-the-sky opportunity...

And you won't get to play on social media all day.

But...

You will get a chance to see your business through a *whole new lens!* You'll get to spend your time and energy on the things that really matter...

...so you can make a greater impact IN your business, and WITH your customers!

So, if you're READY to attend the MOST BORING, NON-SEXY, SIZZLE-LESS Webinar on how to ACTUALLY build your online business like an *actual* business owner...

...without the use of the latest and greatest fancy-pancy tools and technologies...

...then giddy-on-up and [register here!](#)

Because this total snooze-fest of a call is **today!**

[5pm PST \(8pm EST\).](#)

****You may want to bring a pillow and a blanket for this one. I have no NEW software to reveal, no social platforms to share, and no unique ways to turn your laptop into an atm. (sorry)**

Just good ole' fashioned business fundamentals!

This may be about as boring as Grandma Deena's story of how she met your grandfather at the Sawdie Hawkins dance.

...but it could just be powerful enough to facilitate that breakthrough in business that you've been hungry for.

This call is all about what I had to STOP doing, so I could get serious and finally build a thriving and lasting business around my content and expertise.

...but if you're weird like me, and that content is the OPPOSITE of boring, and actually gets you excited, well then you my friend are an entrepreneur.

And if that's the case, I'll see ya tonight!

Here's the link to join us:

<https://jameswedmore.leadpages.co/bbddecworkshop/>

Cheers,

James Wedmore

Email #2: To Launch List

Subj: [Business By Design] We are LIVE! (links inside!)

Today is the day!

Enrollment into my Signature Training Program **Business By Design** has now begun!

What is it? How will it help? *How much?!*

All those questions and more are answered [here](#).

Click the link below to watch the special video I've put together for you and learn more about creating YOUR Business *BY DESIGN!*

www.businessbydesigntraining.net/enrollnow



Go! Go! Go! I'll see ya over there!

-James

P.S. Oh ya! Today only... I've got a special "[Cart-Open-Only Day BONUS.](#)" When you enroll (before Midnight tonight!) I'm going to throw in my Marketing Swipe File Vault (emails, sales pages, webinars, etc!) Everything you need so you never have to re-invent the wheel ever again!

P.P.S. Plus! Tonight at 5pm PST (8pm EST) I'm hosting a live webinar to share even more content and answer any and all questions you have about the program! You can register here: <https://jameswedmore.leadpages.co/bbddecworkshop/>

Email #3:

Subj: [Business By Design] Bonus comes down tonight...

Just a quick head's up...

#1. My Signature Online Marketing Program [Business By Design](#) is now open for enrollment (*but it won't be for long*)

#2. I'm offering complete access to my **SWIPE FILE Vault** (this means email templates, webinar slide decks, sales pages, and more when and if you enroll tonight before 11:59pm PST ...then this bonus goes "bye bye!"

#3. I'm also hosting a LIVE Webinar tonight. *Have you registered yet?*

<https://jameswedmore.leadpages.co/bbddecworkshop/>

The graphic features a background image of a coastal town at sunset. At the top, the headline reads: "How I Turned my Idea for an Online Course into a Multiple 7-Figure/year Online Business!" with "With James Wedmore" below it. The graphic is split into two columns for two dates:

- Left Column (Thursday, December 8th):** Shows the date "08" in a large font. Below it are three time slots: 5:00PM - 6:30PM Pacific (Los Angeles), 7:00PM - 8:30PM Central (Chicago), and 8:00PM - 9:30PM Eastern (New York). An orange button says "Click Here To Claim Your Spot For Thursday, December 8th". A countdown timer shows 1 day, 2 hours, 5 minutes, and 41 seconds.
- Right Column (Friday, December 9th):** Shows the date "09" in a large font. Below it are three time slots: 9:00AM - 10:30AM Pacific (Los Angeles), 11:00AM - 12:30PM Central (Chicago), and 12:00PM - 1:30PM Eastern (New York). An orange button says "Click Here To Claim Your Spot For Friday, December 9th". A countdown timer shows 1 day, 18 hours, 5 minutes, and 41 seconds.

Questions?

We've got LIVE CHAT on our [Enrollment Page](#)

And I'll be hanging out in our [FB Group](#) if you need anything else!

Cheers,

James Wedmore

Founder, Business By Design