

Day 5: Case Study

Email #1: Launch List

Subj: How a "Food Canner" dropped Perfectionism to launch her 1st course

If you have an idea for an online course, or you've been working on one for the past few weeks, months... (years?!),

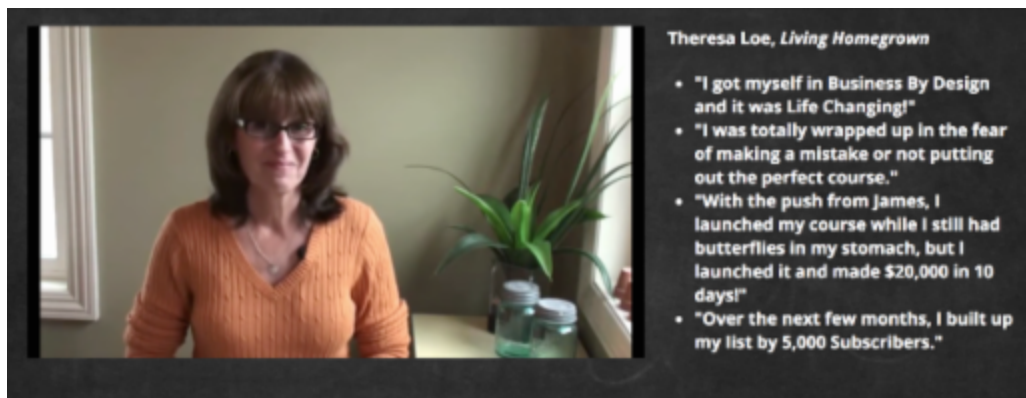
...I want to quickly introduce you to Theresa Loe and her incredible story of how she overcame her PERFECTIONISM in order to launch her first course to the world!

Her results: **\$20k in 10 days.**

...and, she built her email list by 5,000!

This is a story you've gotta see!

<http://www.businessbydesigntraining.net/Theresa>



Theresa is a student of **Business By Design** - a program that not only shows you how to create your first course, but also helps to give you the confidence you need to launch it (*the right way!*) to the World!

Enrollment into Business By Design closes this Wednesday at 11:59pm PST.

So, if you're struggling to put all the pieces of this "online marketing puzzle" together, Business by Design can help. And to see how it has already helped others, click the link below to see +22 Case Studies of REAL Students getting REAL Results!

<http://www.businessbydesigntraining.net/Theresa>

So inspiring! Enjoy!

-James Wedmore