

## Day 6: Bonus

**Email #1: Launch List**

**Subj: here's what you get when you gimme 48 hours...**

This is not a joke.

*(I'm about to get all 'cap-crazy' on you...)*

I repeat, THIS IS NOT A JOKE.

Turns out, when you tell a room full of business owners that you can design a course in a weekend...

You get laughed off the virtual stage.

That is, until those SAME business owners experience "Course In A Weekend"...

That's why today's fast & ferocious BONUS is not only a crowd favorite, but it's also my personal favorite.

In the "Course In A Weekend" BONUS, I'll show you how to do exactly what it says → create an entire freakin' course in one glorious weekend.

Yeah, I said one glorious weekend. Not two. Not three. One weekend.

That's 48 hours, I know.

*(I've counted.)*

Imagine the relief you'll feel once you can FINALLY unload all of the ideas - that have been bouncing around in your head for years! - into a course outline you can use in the months to come.

You'll feel lighter, freer, and more alive than ever.

And if you're wagging your virtual finger in my face and saying, "No way, James! Creating a course will take weeks, months, or even years..."

I'm here to say...

You. is. wrong. yo.

I'll show you how to turn your course idea into an outline in 48 hours (or maybe even less - if you're an overachiever).

Once you follow the framework I've developed & tested on hundreds of past BBD members and clients...

...you'll learn how to map out your complete CUSTOMER EXPERIENCE, so you can move your customer from where they are today to where they will be upon course completion.

But here's the catch...

**[This "Course In A Weekend" BONUS is only available when you enroll in BBD before Wednesday at midnight >>>](#)**

And if you already having a serious case of FOMO, because you \*know\* there's a raging party happening in our private Business By Design Facebook Community, you'd be right.

Meet a few of our newest BBD members...



**Erica Willick**

December 8 at 5:37pm

Hi, I'm Erica! And I just joined BBD today. Here I am listening to the first videos while walking the track at one of my kids soccer practice tonight.

My online business is Sisters In Shape. We're online fitness & nutrition...with a six figure online business, I'm committed to take it to seven figures in 2017 for my team and to expand our impact with our mission of health, strength & female empowerment. 🌸

Marketing is my weak area as a CEO & biz owner so I'm super gratefu...

[See More](#)



👍 Like

💬 Comment

👍👍 Mariah McCullough, Jilly Cedeño and 29 others

[View 18 more comments](#)



**Andrea Rojas** Welcome Erica!! Your kids know what the best sport is 🙌!! I am in the same journey as u ... from 6 to 7 figures...my strong point is marketing, my weak point are systems (and focus)!! Looking forward to connect with u here !

Like · Reply · 23 hrs

AND...

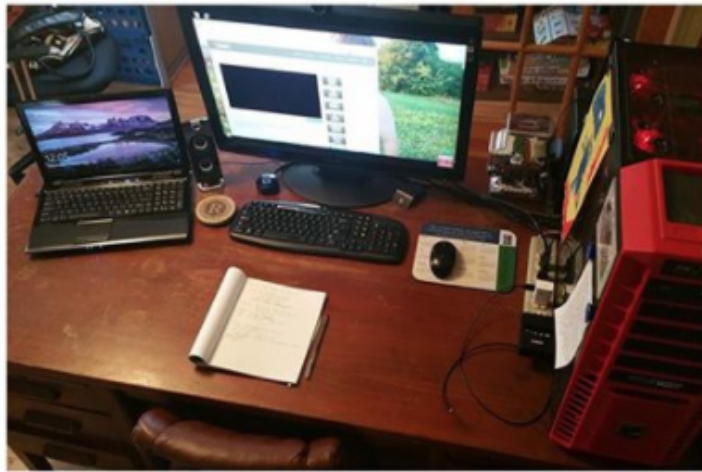
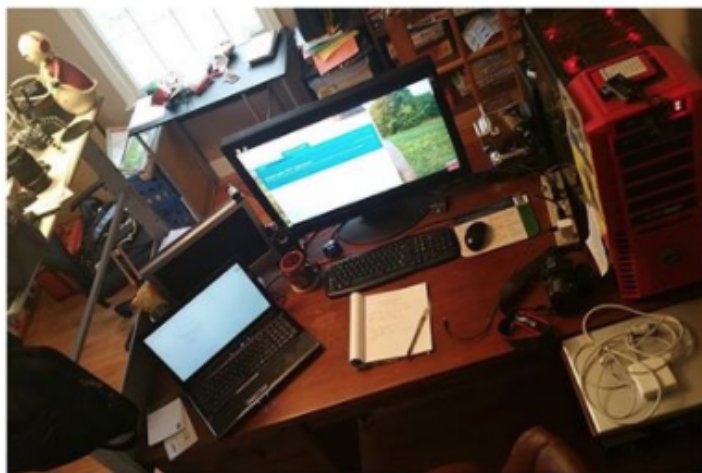


**Andy Ryan**

3 hrs · Dover, DE

Hi everyone. Started BBD today. Decluttered the desktop - desk and office to follow. But I wanted to quickly take action in the group, introduce myself and commit to the action steps in BBD.

I'm Andy Ryan. Husband to an amazing wife and father to two incredible boys. And for the past few years I've wanted to create a business that will positively impact the lives of others. A business that I am proud of, one that I want to brag about to my friends and family. A business that... [See More](#)



Like

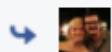
Comment

8



**Julia Uki Vorontsova** Welcomes Andy Ryan! Yay!

Like · Reply · 1 · 2 hrs



[Andy Ryan replied · 1 Reply](#)

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AND LAST BUT CERTAINLY NOT LEAST...

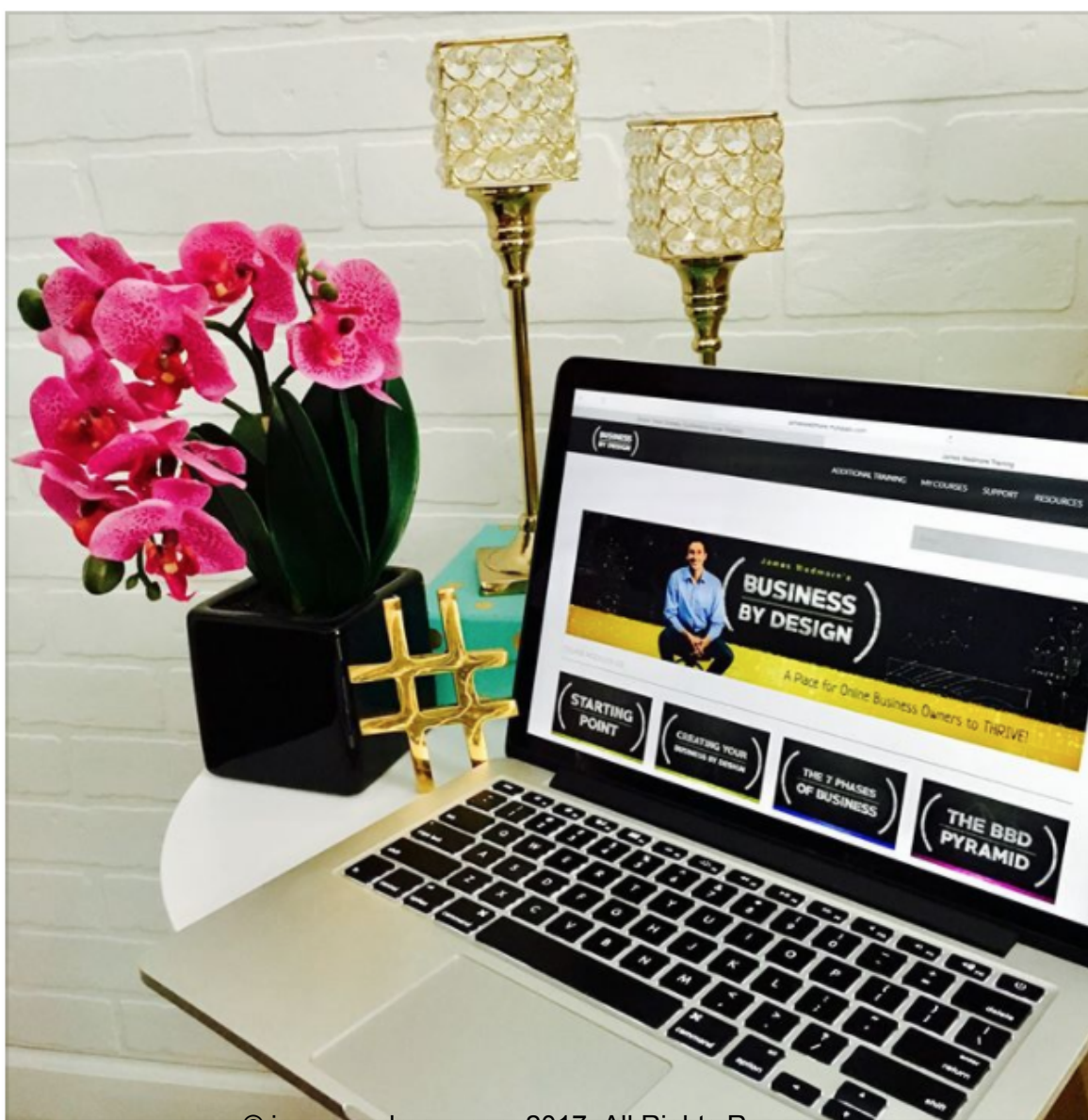


**Mandi McGee**

2 hrs

Hi BBD Community! Just wanted to pop in to introduce myself real quick! My name is Mandi McGee and I have been an entrepreneur working in my online business for 3 years now and I'm SO happy and excited to learn from all of you!

My business (hobby biz ) started with me teaching online beauty tutorials ( I've been a full time hairstylist for the past 12 years and still working in the salon) but as I was learning to maneuver around uploading my beauty stuff in the online world ... [See More](#)



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Brittainy Seva and 14 others

*What are you waiting for?*

**[Join us today and create or finish your 1st or 101st digital course or program with Business By Design & our "Course In A Weekend" SPECIAL BONUS.>>>](#)**

BTW - the double-doors are closing tomorrow, so if you're waiting to make a last-minute, game-day decision, ummmm you this is it.

This is your moment.

*See you in BBD!*

-James

**PS - [Jump over here to access "Course In A Weekend" and build your complete course outline in 48 hours. >>>](#)**