

Day 7: Cart Close Day Magic

Email #1 (6am PST): [BusinessByDesign] Enrollment Closes Tonight (at midnight!)

Real quick I don't want you to miss this.

In less than 24 hours, I'm closing down the doors to enrollment for the 2017 Class of Business By Design.

Today is your last day to take advantage of the fanfreakintastic training and bonuses I've carefully crafted to help you take your business to the NEXT LEVEL over the next 12 months!

This is 9 years of my own experience, lessons, breakthroughs and strategies distilled into a CLEAR PLAN that you can follow to reach more people and attract more customers!

Which includes LIFETIME ACCESS to...

...10 MASTER MODULES OF INTERACTIVE VIDEO TRAINING designed to take you by the hand and walk you through the plan so you can go from "what did I get myself into?" to "holy moly, I'm actually doing this!"

...LIVE COACHING, LIVE HOT SEATS & LIVE SUPPORT WITH 'YOURS TRULY'

in the format of LIVE calls, our private FB Community, Members' Question Area, & our 2Day LIVE workshop in Laguna Beach, CA.

...8 MEGA 'STANDONTHEIROWNTWOFEET' *BONUSES* that leave no stone unturned, and no gap unfilled, including...

- The Create Your Course in a Weekend Program
- The 30Day List Generator Course
- Absolute Automation Your StepbyStep Evergreen Funnel Program
- Monetize Before You Make Beta Launch Training Guide

...and more!

All Valued at \$15,986. All of this awaits you inside Business By Design...

...the FIRST system designed to intentionally focus on your Business Mindset first, and then tackle your business and marketing strategy.

...the ONLY 7Step Formula that will take you from inception to your first, "ICan'tBelieveThisIsPossible" Launch... and beyond... WAY BEYOND!

...the LAST system you'll ever need to productize your content, reach more people, and make sales on demand!

But why take that from me? (I am a little biased!)

Let's hear from the new class who have already jumped on board and taken action! What do THEY have to say about Business By Design?

There's Liz, who said, "*So far BBD has gone WAY beyond what I expected. I'm in awe of the amount of content! I fully believe this is the ONLY course and mentor I will need for some time.*"

And Damon who said, "*I knew I could put the money down on BBD and get the results I wanted and probably more.*"

And Brett, who said "I've already gone through many of the modules, and they are content rich. I already have a clear outline for a new webinar next Wednesday!"

Those are just three of our newest members, already diving in and taking action!

So, what are YOU waiting for?

With all the content, the resources, the bonuses and our 5Star Support & Coaching, you're in good hands!

And you can make this decision with confidence knowing I'm giving you my 365Day 100% ThisWillChangeYourFreakingLife (For Realzies) Guarantee!

To take the leap and get started now, [click here](#) to enroll into Business By Design! See YOU inside the members area!

James Wedmore

Email #2 (10am PST): Wanna take a tour of the BBD Members Area?

About three weeks ago, my good friend Rick Mulready came out to Wedmore HQ in Laguna Beach to hang out.

He knew we were about to press "GO" on our launch for Business By Design, so he asked to check out the Members Area...

What he said when I logged in was "\$*#@#&*\$!" (priceless.)

What you have to understand about Rick, is that he started working with me three years ago and started from SCRATCH. Today, he's on track to creating a 7figure business around his expertise and training.

I like to say I've taught him everything I know. :)

So, what did he say when I showed him the BBD Members Area?

"Dude! Your People have NO IDEA what they're getting?!"

It's true.

Everything I taught him in those three years is now sitting up on the Internet in neatly organized modules, with easytofollow videos, waiting for our members.

I haven't really shown you everything that you're getting... Let's change that.

I've created a QUICK TOUR video of Business By Design so you can see what all the commotion is about!

Click here to "take the tour" now!

James Wedmore

See the video of from this email here:

<https://www.youtube.com/watch?v=pbW73aDc6KM>

Email #3 (2pm PST): Business By Design → (+ *SURPRISE* BONUS)

This is it... I'm finished.

Or am I just warming up? ;)

I'm closing registration for *Business By Design* at midnight Pacific time.
But before I shut 'er down, I'm offering a *SURPRISE* for everyone who enrolls before

midnight...

The BIG surprise → me.

Yes, *me*. When you enroll in *Business By Design*, you'll receive neverbeenseen case studies, including my very own behindthescenes postlaunch strategy >>>

Yes, this is the launch strategy that made me \$38,800 with 390 subscribers in 2 days with 2 emails. *For realzies*.

I'll tell you exactly what I did to make it happen, so you test it for yourself in your business. I'll also share the following exclusive video case studies with you:

- How to collect cash prelaunch with Jenna Soard
- How to make \$85K in 5 days with Lisa Kuecker
- How to crush your 5Day CHALLENGE with Zach Spuckler

AND this is your last chance (*let's see how many times I can say, "last chance" in one email, mmmkay?*) to build a strategic plan that complements...

- your expertise
- your personality
- your passions
- your lifestyle
- your goals

You'll learn how to LEVERAGE & SCALE your expertise, because you've already got the knowledge you just need to share it with the people who need it the most.

Only catch?

You've only got a few hours to enroll in Business By Design & access these *BONUS* case studies >>>

I'm not accepting late enrollments. This is it, y'all.

See you soon,

James

PS In case you jumped straight to the post scriptum, here's the quick recap→ when you enroll in *Business By Design* by midnight, you'll also receive 4 *BONUS* video case studies, including my very own behindthescenes postlaunch strategy that made me \$38,800 with 390 subscribers in 2 days with 2 emails. >>>

Email #4 (6pm PST): a personal video about a BIG breakthrough

I'll keep this email short: if you're on the fence about Business By Design, I made quick video about the BIGGEST BREAKTHROUGH I've ever experienced in my life.

You can watch it here:

<http://www.businessbydesigntraining.net/breakthrough>

Enjoy,
James

See the video of from this email here: <https://www.youtube.com/watch?v=XlvMDpE6KA0&t=1s>

Email #5 (9:30pm PST): Closing tonight → Business By Design (final reminder)

That subject line makes the content of this email pretty clear, *am I right?* It's "Cart Close Day" here at Wedmore HQ, and it's "final email" time.

...if you've ever written a FINAL Launch Email like this one (and if you haven't yet, *you will!*), you know EXACTLY what kind of thoughts start running through your head...

"What the heck do I even say here?"

"Did I do enough in this launch?"

"Did I say what I needed to say, or am I leaving something out?"

You want it to be perfect. You want to get it all right!

And a launch can be stressful. Not because it's a lot of work (some launches can actually be really easy), but because there's an entire RANGE of emotions you experience.

First, there's fear... then vulnerability... waiting... (there's a lot of waiting). Then, some excitement. Then, something inevitably goes wrong. Some anger and frustration chimes in.

But at the end of a launch...?

At the end of a launch, well, that usually depends on how the rest of the launch has been going. Sometimes it's the greatest, most rewarding feeling ever, sometimes it's a wave of discouragement and exhaustion (hey, it happens to the best of us!).

So, as I sit here on the tail end of my launch, experiencing the emotions I'm experiencing, what have I decided to share with you in this final *critical* email?

What "missing piece" or inspiring words of wisdom can I impart as you make your final decision?

Nothing.

Nada. Ziltch. I'm good. (are you good?)

Look, this December "postcraziestelectioninhistory" launch has already defied the odds and broken all personal biz records in my 9 years of doing this.

In short: it worked... *REALLY* well. (better than well!) And I am so excited and grateful for the hundreds of new members we have enrolled!!

And I don't think you need another email CONVINCING you to do anything. Am I right? You either know this program is going to work for you or not.

Plain and simple.

But I can sit here, writing this email and confidently know that my team and I did everything in our power over the past few weeks to help you make that decision effectively.

There's nothing left for us to do.

...and that's exactly what this is all about: giving YOUR customer all the information they need so they can easily make the right decision (whether that's a "yes" or a "no.")

If you DO decide to join us in Business By Design, you know that we're simply going to help you generate more of those "yes's" in your business.

So, whether you are a "yes," a "no," or a "not right now" I have "NOTHING" else to share with you in this email other than to say THANK YOU!

No, seriously! THANK YOU! I have a mission: and it's to INSPIRE BREAKTHROUGHS IN BUSINESS!

Every light bulb, every new idea, and every inspired action that you shared in our Facebook group (or on our webinars) FUELS me to keep going and to keep growing! To keep pushing myself to become more effective at helping you! So, thank you!

I had SUCH a blast with you over the past few weeks! We'll have to do it again sometime ;) James

P.S. The BBD Enrollment Page: <http://www.businessbydesigntraining.net/enrollnow>