

Downsell Script

Okay, so I noticed you chose not to take me up on my offer for my **[PRODUCT]** for the discounted price of **[UPSELL PRICE]**.

And that's ok! Maybe the price was still out of reach, or perhaps I didn't tell you enough about the program.

But because I believe so much in the effectiveness of my program, I wanted to make you one last offer that will make getting started today a no-brainer.

If you are a **[IDEAL CUSTOMER IN IDEAL SITUATION]** and you **[DESCRIBE RESULT THEY WANT]**, **[PRODUCT]** is the step-by-step proven path to your success, that will save you time, money and hours of "figure it all out yourself" frustration.

And I want to give you one last opportunity to enroll today by breaking up the investment price into easy payments.

Pay just **[PRICE]** today and you will get complete access to the entire program, resources and training videos. Then you have **[DAYS CUSTOMER HAS TO REFUND]** to test drive my program, take action and put it to work for yourself before paying the second installment of **[PRICE]**.

To recap...

By click the "Add to my Order" button below this video, you'll be able to get full, instant access to **[PRODUCT]** immediately for the low price of just **[PRICE]** today!

But make sure to act now, this is your only and last chance to get access to my Premier Program at this low of a price!

Once you leave this page, the offer is gone for good!

[PRODUCT WORLD] has transformed me into an International Authority that attracts new clients, sales and opportunities to me on a daily basis!

I'm committed to helping my students have the same results with their **[PRODUCT WORLD]**! And **[PRODUCT]** is the proven map to get you there!

Thank you again so much, and I'll see you inside the members area of **[PRODUCT]**!