Chicken raising, guitar playing & sexual healing.

*What do all three share in common?*

Come on, take a wild guess!

Before your mind wanders too far into the gutter (or chicken coup), I'll give you a hint...

These niches are represented by a handful of members you'll meet in James Wedmore's *Business By Design* program...

Members who have packaged their expertise, reached more of the right people, and even made $20K (or more) in a matter of days...

Members like, Theresa Loe, founder of LivingHomegrown.com, an online lifestyle resource designed to help anyone & everyone live a farm-fresh life, without actually living on a farm...

"I made $20,000 in ten days with my very first course, which was absolutely life-changing & validated everything that I was doing. Beyond that, over the next few months, I built up my subscriber list by another 5,000 subscribers."

~Theresa Loe

Maybe you haven't found your niche yet, like Theresa...

Maybe you're trying to figure out your expertise, on your own...

Maybe you're feeling like a lost cause, because you don't have the clarity you need to move forward...

I hear ya.

Before I started working with James, I didn't know my "expertise," either...
I paid James $10K for 4 coaching sessions, so I could figure out my niche, package it, and finally make sales.

*(Lucky for you, you only have to pay a fraction of the price to access James & his team in Business By Design!)*

I have watched James help thousands of business owners package their unique (and oftentimes quirky) expertise into offers that sell.

Like courses, digital products, group coaching, masterminds, live events ... you get the idea.

He knows better than anyone that your transformation lives and breathes in the transaction.

So nothing *really* matters until you make your first sale.

Hiring a VA. Re-branding your website. Designing a logo.

None of that matters, if you can't sell.

That's why James has created a strategic 7-step process to help you monetize your expertise, reach more people, and nail that first sale as FAST as possible.

And the two of us are combining forces this **Wednesday, December 14th at 12:00pm Pacific / 3:00pm Eastern** for a **LIVE webinar** to reveal those 7 steps.

We'll also share:

- The 3 ingredients to the sale
- The #1 reason your launch or promotion fails
- How to craft a better offer
- The 3 P's of your offer
- The pros & cons of the 4 types of offers
- How to create your customer success path
- How to master the "what matters" of your business

If you're ready to master the "what matters" of your business, reserve your seat today. >>>
Details below...

LIVE WEBINAR:

7 Steps To Monetizing Your Expertise & Reaching More People

Wednesday, Dec. 14th

12pm PT, 3pm ET

(Only 250 seats available)

Register now, like, right now >>>

We promise to embarrass ourselves (no, not really) and show you how to build a business by your own design. Because why would you create it any other way?

I'll see you on Wednesday!

Until then,

Rick

PS - If you're not interested in hanging out with me (...and that James guy) for 90 minutes, because you're ready to enroll in Business By Design, like right now, here's a list of every single BONUS you'll receive when you use my affiliate link. >>>

*Special Bonus Package ($3,791 value!)*

**Bonus #1: Fill Your Launch Formula (VALUE: $497)**

Get qualified leads into your next launch so you can convert them into sales, with my step-by-step proven process for leveraging FB ads. You'll learn how to get started creating profitable Facebook ads on just $5 a day.

**Bonus #2: Sales Funnel Templates Pack (VALUE: $297)**

Save time as you identify the necessary steps for taking a lead straight through to becoming a paid customer. You'll have complete access to my sales funnel templates for a variety of launches, like: webinars, auto-webinars, video series, converting cold traffic, "getting started" funnel, and more.

**Bonus #3: Virtual Workshop--Creating Products That Sell Themselves (VALUE: $997)**
Discover how to sell your program before you even create it with my behind-the-scenes tour of my own "pre-release beta launch" for my FB ADvantage LOCAL program. We sold it out in a matter of days, and I'll show you exactly how I did it, using a high converting offer.)

***Bonus #4: 1-Day Mastermind with James Wedmore & Rick Mulready (VALUE: $2,000)

We've NEVER offered anything like this before, so James and I are PUMPED to create this unique opportunity. In May 2017, we'll host a 1-day Mastermind in Laguna Beach, CA, where we'll dive into your business and break it down, so you can grow, scale, and profit from the business you're designing.

So we've got 4 Bonuses Worth $3,791 gifted to you for free, when you enroll in Business By Design using my link today. >>>

If you don't want to hear any more about how James has helped me step-by-step monetize my expertise online, that's cool, just click here to opt-out. You'll continue to receive other updates that will help you grow and automate your business.

Unsubscribe

P.O. Box 91425 San Diego, California 92169 United States

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Rick Mulready <support@rickmulready.com>
To: james@jameswedmore.com
Mon, Dec 12, 2016 at 6:03 AM

James Wedmore <jameswedmore@gmail.com>
To: James Wedmore <jameswedmore@gmail.com>
Mon, Dec 12, 2016 at 6:14 AM

---------- Forwarded message ----------
From: Rick Mulready <support@rickmulready.com>
Date: Mon, Dec 12, 2016 at 6:05 AM
Subject: LIVE Webinar this Week: Monetize Your Expertise In 7 Steps w/ James Wedmore & Me
To: <james@jameswedmore.com>
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James Wedmore <jameswedmore@gmail.com>
To: Jillian Petersen <jillypetersEn@gmail.com>

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[Quoted text hidden]

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James Wedmore
Online Video & Marketing Strategist
www.JamesWedmore.com
http://www.twitter.com/jameswedmore
http://www.Facebook.com/jameswedmore2