

Upsell Script

Hi **[NAME]** here, and I want to personally congratulate you on taking action today with your investment of the **[ALREADY PURCHASED PRODUCT]**!

You are just a few moments away from getting started **[IMPLEMENTING PRODUCT]**.

I want to assure you that you now have **[REMINDEE CUSTOMER WHAT HE/SHE IS GETTING]**.

That being said, we've only just begun to scratch the surface on leveraging what's possible with **[PRODUCT WORLD]**.

And I know for a fact that some of my customers are eager to take it a step further...

You want to **[DESCRIBE POTENTIAL SUCCESS FROM WHAT YOU'RE ABOUT TO OFFER]**!

[INSERT A FEW LINES GIVING YOURSELF CREDIBILITY AND WHY THEY SHOULD LISTEN TO YOU]

The real question is:

[ASK QUESTION THAT THE UPSELL PRODUCT WILL SOLVE FOR CUSTOMER]

The Answer:

[TELL CUSTOMER WHAT THEY NEED] and add my **[PRODUCT]** to your order today...

[EXPLAIN WHY]

All you need to do is click the "Add to My Order" button that you see below...

And I'll include **[UPSELL PRODUCT]** for the discounted price of **(~~\$ORIGINAL PRICE~~) [NEW PRICE]**!

This is a One Time Only Offer and you're only opportunity to save before the price goes back up.

This is your chance to get Instant Access right now!

Claim it right now... or if you want more information, feel free to read the short article below, and I'll see you on the next page!