

Puget Sound Region BMW CCA



*****AGENDA for the Board Meeting*****

Wednesday, January 24, 2018 6:30 pm

Mercer Island Community Center, Mercer Island, WA

2018 officers:

President: Steve Libby
Vice President: Open
Secretary: Paul Melrose
Treasurer: Tom Olsson

2018 board members:

Chief Driving Instructor: Mitch Delabarre
Driving Events Coordinator: Steve Libby
Tech Events Coordinator: Jeff Butler
Registrar: Dana Lantz
Online Media Coordinator: Evan Kohout
Content Editor: David Lightfoot
Road Tours Coordinator: open
Events Coordinator: Steve Libby
Special Events Coordinator, E30 Picnic and XXX, M Car Day: Lance Richert, Greg Smith, David Orem
Rally Coordinator: Evan Kohout
Vice-President and Membership Coordinator:
Past President: Ed Walker
Marketing Coordinator: Open

1. Call to order: 6:35pm President Steve Libby - "Welcome Everyone!"

Declaration of quorum: A quorum was declared by Paul Melrose

November minutes approved: Yes, Call to order: Steve L. 2nd motion: David L. Board: Approved the minutes.

Note: Evan Kohout will post the past and current minutes to the website soon.

2. Old business:

--Budget for 2018-any changes?

--Venue change for 2018 meetings and frequency of meetings.

We currently have the Mercer Island venue for remainder the year. Unless there is a better venue, with no noise, computer projection capability, room, then this should be the venue for the near future.

--According to the By-Laws, we are to have an annual meeting. Steve Libby proposed that December will be the annual meeting, advertise this via ATS, and make it more a member's meeting.

Update on webpage by Evan and Steve

3. Board member Committee reports.

Treasurer Report: Tom Olsson sent out the budget reports in advance. David Lightfoot presented the reports.

Rally Coordinator Report: Evan Kohout

Rally preparation for 2018

Note: nothing new to report

Chief Driving Instructor & Driving Events Coordinator: Mitch Delabarre & Steve Libby

Report: First HPDE and CCC will be May 11

Instructor Clinic will be held on March 3 from 9am to noon, at the Mercer Island Community Center. Ross Bentley will be the featured speaker. Don Kitch will speak at the end of the program. Presentations by Mitch Delabarre, Pat Martin, and Kurt Smith will precede Ross's talk. These presentations by the representatives of the three Puget Sound Clubs will be short and meant to tell about changes to the 2018 program only.

CCC-Car Control Clinic: -Jeff Butler

Report: At the December Track Committee meeting, we agreed to purchase more cones for the CCC program. Jeff needs to place the order for these.

Notes: nothing new on cone order.

Tech Events Coordinator: Jeff Butler and Steve Libby

Report: The first tech event of 2018 will be held at Eastside Bavarian "Womens and Couples" tech event, Issaquah WA. This event has been promoted via ATS and is currently posted to the website.

Notes: Event will be held on February 3, 2018

425 Motorsports Spring Driving Tech Session. Jeff Butler and Steve Libby will present the Club's driving program, including HPDE and CCC. Both will be on hand to answer questions from participants who might be interested in performance driving. 425 Motorsport employees will be on hand to help fit safety equipment, such as helmet, shoes, and gloves. 425 offers a discount for participants.

Notes: February 24, 2018

Road Tours Coordinators: Ed Walker, Greg Smith, and Phil Sanders

Report: Steve Libby

Spring tour: Marcelo Vaccaro-confirmed Cascade tour to Dirtfish

August: Phil Sanders Tour to Canada

October: Greg Smith Wine Tour to eastern Washington

We need more tour leaders!!

Special Events Coordinator: Lance Richert

Report on Triple XXX lunch: Steve will report

First event: Burgers and BMWs at the Triple XXX Root Beer stand on May 27th 2018 – Greg Smith

M Car Days: David Orem will organize this at Griot's Garage September 15th

BMW National Events:

2018 Chapter Champions Proposal from National:

We gave the Foundation \$1000 last year. A nice book "Heroes of Bavaria" arrived as well as two posters.

"The BMW CCA Foundation is launching a new giving program for Chapters, with rewards available to our group. Depending on the level of giving, our Chapter could receive collectible Heroes of Bavaria merchandise, free HPDE days, free M-Schools, and an appearance by Mr. Motorsport, Erik Weinsberg, at one of our Chapter events. To sweeten the pot, all Chapter gifts of \$500 or more will be matched dollar for dollar by the Foundation Trustees."

Show & Tell of new book and poster – thanks for sharing to the board.

Discussion: We will be asked to do this yearly, which I (Steve Libby) support.

Zündfolge issues and Content Editor :David Lightfoot

Four Zündfolge issues for 2018 until National changes the rules.

Next deadline for article submission of the 2nd quarter Zündfolge is February 28

Publication date: March 21.

Advertising: David Lightfoot

Review aging reports

Website Distribution of ATS: Kathleen talked about ATS issues and need for content/proper editing prior to posting to website.

Around the Sound update-number of emails going out per month:

Membership Coordinator: currently position is open-reported by Steve Libby

Total membership including associates as of January, 2018:

Associates:

Life members: 28

Primary members: 2,177

New members: 33

Renewing members: 87

Lapsed member: 30

USPS preference: 1319

Email preference: 591.27%

For MagnetMail:

Report on membership development activities to date:

Last year, Cheuk began sending out letters to new and renewing members. He sent the files to me (Steve Libby) to continue the process. Changes will be made to the letter to more personalize it.

Notes: the board discussed ideas to the letter to new and renewing members. One of the ideas is a physical letter, which would be mailed to our members. Another idea is to recognize new members, which in many past years the club has done.

Online Media Coordinator: Evan Kohout

Update on the website upgrade: (Evan and Steve)

Notes: Goal is to have the website up and running soon to 100% (were about there)

Evan talked about browsing the web updates, archive Zündfolge update to the web.

Other:

Insurance forms

Tours waivers forms

Events Coordinator: Steve Libby- will organize two events this year.

Renton River Days July 29th: We have an idea for a car show for the Renton River Days Sunday event. It is the 50th anniversary of the 2002 BMW. We could build the car show around this and other models that BMW brought over. This would be models from 1965 to 1976 and would include: 1600, 1800, 2002 line, the E9s, E3s, early E12-E21-E24s, 3200, and the Bavarias. We could make this a 1968 theme, Jimmy Hendrix is buried in Renton after all. We could invite the Porsche and Mercedes gang in, but this will be BMW-centric. Along with the BMWs, we could invite other cars in, but they would need to be in the 65/66-76 range.

Palisade at Elliot Bay Marina. This would be a repeat of last year’s successful car show. I would get BMW Seattle involved to provide raffle items, and probably more sponsors. Probably be September 9th.

Notes: This particular date is still pending...

4. New Business not covered in Committee reports:

By Laws – The Board, discussed and agreed on the idea that it needs to be revised and make it current.

BMW Strategies 2017-2020 – Board, discussed
General Comments.

Cars and Coffee February 2018 – Evan Kohout

Date TBD, Check your inbox, ATS, Facebook or Website for the latest happenings.

Roundabout: Life Happenings!

Meeting adjourned at: 8:33pm

First	Last	Position	X
Jeff	Butler	Tech Events Coordinator	
Mitch	Delabarre	Chief Driving Instructor	

Evan	Kohout	Online Media Coordinator	X
Steve	Libby	Past President & Driving Events Coordinator	X
David	Lightfoot	Content Editor	X
Evan	Kohout	Rally Coordinator	
Paul	Melrose	Secretary	X
Tom	Olsson	Treasurer	
Lance	Richert	Special Events Coordinator	
Kathleen	Gillette	Contractor	X
Dana	Lantz	Registrar Motorsportreg.com	X
6	TOTALED	ATTENDANCE	

