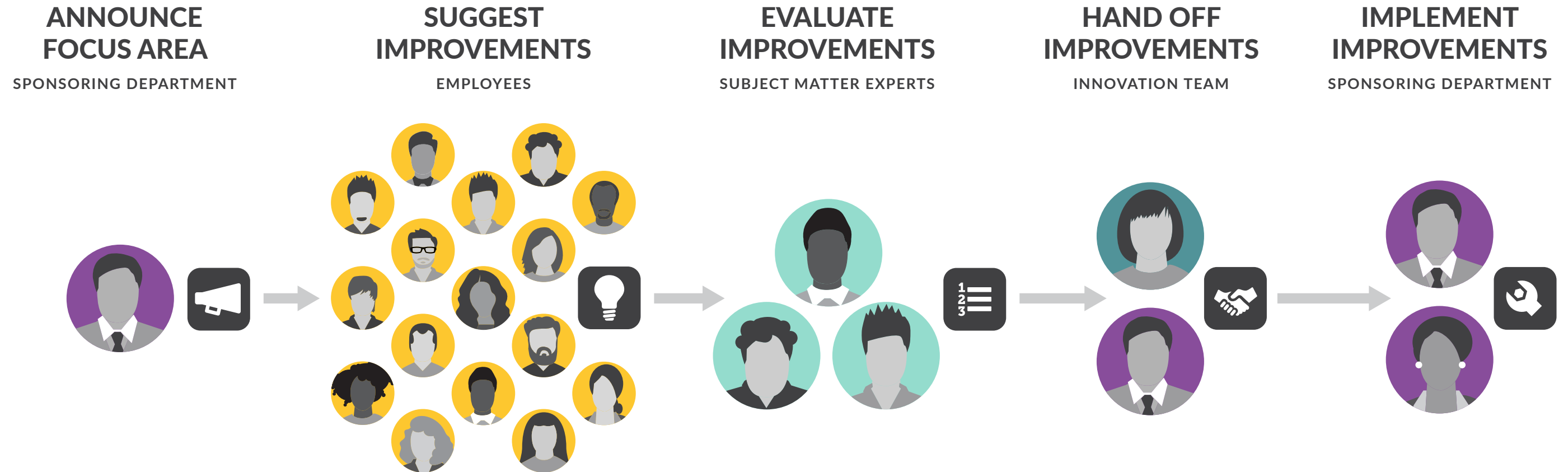


OPTIMIZE APP // STANDARD PROCESS

Collect suggested improvements to a business area, and easily send them to subject matter experts for evaluation and approval.



LEGEND

- SPONSOR
- EMPLOYEES/PARTICIPANTS
- SUBJECT MATTER EXPERTS
- INNOVATION TEAM