

# SOLVE APP // KEY ROLES

Please review this list of user roles that are recommended for the *Solve app*.



## SPONSOR

A mid to senior level manager who has a critical technical or business problem that he/she would like to solve with a Solve challenge. He/she provides budget and resources for implementing the solution.



## INNOVATION TEAM MEMBER

Individual on the innovation team that is responsible for communicating the value of a Solve challenge to the sponsor, and setting up the challenge. He/she also records the outcomes from the implemented solution.



## SUBJECT MATTER EXPERTS

Individuals with expertise in the topic's subject area, who are capable of evaluating the solutions that are submitted. These individuals may reach out to participants for clarification.



## PARTICIPANTS

Individuals who submit solutions and/or collaborate with other participants on submitted solutions in an attempt to solve the problem at hand.



## CHALLENGE MANAGER (OPTIONAL)

A representative of the Challenge Sponsor, who is responsible for executing on key challenge prep activities, as well as challenge management and follow-through, in partnership with the innovation team.