

SUGGEST APP // KEY ROLES

Please review this list of user roles that are recommended for the *Suggest app*.



SPONSOR

Senior executive or business leader who wants to ensure that every idea in the company is given fair consideration.



IDEA COORDINATOR

Individual on the innovation team who is responsible for finding Idea Owners for ideas. He/she reviews all ideas (for their respective categories) to ensure clarity and completeness. He/she also records outcomes from implemented ideas.



IDEA OWNER

Individual responsible for deciding to implement an idea, or to not pursue it. When he/she has finished implementing the idea, he/she marks it 'Implemented'.



IDEA ASSIGNEE

Individual that is assigned to review an idea, and indicates if he/she is the Idea Owner. If he/she is not the Idea Owner, he/she passes the idea to a potential Idea Owner.



PARTICIPANTS

Individuals who submit ideas, and/or collaborate on ideas in the Suggest process.