

My career in Information Technology started in 2002. I have created an Internet agency and conquered my first clients from door to door, offering services related to website development, technical support and web hosting. For twelve years, I have worked remotely on different types of projects for foreign companies, through outsourcing platforms.

In 2011, I launched a service that allowed any user to create their own "Google". The project was selected as a finalist in global Startup competitions. I had the opportunity to receive mentoring from FGV and support of the startup programs: FBStart from Facebook and AWS Activate for Startups. I was dedicated to the project for four years and it has ended after a few pivots. In the following years, I accepted new challenges at companies in different cities.

I have a degree in Systems Analysis and Development from Estácio, I am currently pursuing a specialization in Digital Business at PUCPR and working as Front End Development Leader at TOTVS Curitiba.

My technical skills are: UI/UX, HTML, CSS, Sass, JavaScript, TypeScript, NodeJS, React (Hooks, Context, Redux), Angular, Bootstrap, Ionic, in addition to Databases, GIT, AWS, Unit Testing and Agile Methodologies. I'm SFC™ certified, I like to write about innovation and keep up to date through meetups.

My mission is to create digital products based on quality and innovation. I seek to participate in projects that have meaning and deliver value to my clients. With the "feeling of ownership" of the business, I am interested in strategic positions related to IT and Innovation, focusing on the user experience.

EXPERIENCE



**FRONT END
MANAGER**
TOTVS
CURITIBA
2020 - PRESENT

TOTVS is the largest technology company in Brazil. One of its acquisitions was Exago, a European startup that offers B2B solutions for Innovation Management. I joined the team as technical leader and soon took over as Front End Manager. My activities are divided between bringing good market practices, optimizing the quality of deliveries, conducting Scrum ceremonies and monitoring activities.



**SYSTEMS ANALYST
AND DEVELOPER**
GRUPO BOTICÁRIO
CURITIBA
2019 - 2020

Grupo Boticário has about 12,000 employees. As part of the SSC (Shared Services Center), I was responsible for UX improvements and interviewing users. Using ServiceNow ITSM, were created catalog items and UI components in Angular. As a facilitator of the Agile Culture, I led a Software Selection, where I analyzed agile management tools to improve the efficiency of deliveries.



**UX FRONT END
DEVELOPER**
OPENTECH
JOINVILLE
2018 - 2019

Opentech is in the Risk Management and Logistics segment, serving medium and large customers. I started my activities working on a project that won an award in an internal competition. With that, I gained autonomy to choose React and Redux, in a new Gamification project. Our team delivered value to our customer, and we have become a reference. And that helped me to be promoted.



BRYNNER FERREIRA

TECH LEAD • UX FRONT END MANAGER

Curitiba, Brasil 55 (48) 99149-0709
www.brynner.net ferreira@brynner.net

EDUCATION

DIGITAL BUSINESS: INNOVATION AND ENTREPRENEURSHIP

PUCPR
GRADUATE SPECIALIZATION
2019 - 2021

SYSTEMS ANALYSIS AND DEVELOPMENT

ESTÁCIO
ASSOCIATE'S DEGREE
2015 - 2017

PUBLICITY AND ADVERTISING

FA7
BACHELOR'S DEGREE
2009 - 2012

LANGUAGES

ENGLISH
INTERMEDIATE

PORTUGUESE
NATIVE

CERTIFICATIONS

**SCRUM FUNDAMENTALS
CERTIFIED (SFC™)**
SCRUMSTUDY
2020

NETWORK

- [LINKEDIN](#)
- [GITHUB](#)
- [STACKOVERFLOW](#)
- [TWITTER](#)
- [MEDIUM](#)
- [FREELANCER](#)

EXPERIENCE

MOBILE FRONT END DEVELOPER

VALUENET
FLORIANÓPOLIS
2017 - 2018

Valuenet creates loyalty programs for large companies, through Fielo on the Salesforce platform. I joined the team as Front End Developer in 2017, where I created the documentation of the development process, as well as interfaces and components in JS, jQuery, HTML, CSS and Gulp. In 2018 I took the position of Mobile Developer and started to create applications with Ionic and Angular.

FULL STACK SOFTWARE ENGINEER

HIPER
BRUSQUE
2016

Hiper is an ERP software for store management that offers control and reporting on: sales, inventory, tax and financial. As a Full Stack Software Engineer, I worked with jQuery, CSS, PostgreSQL and C#. There I had the chance to start using Scrum as an agile methodology.

PRODUCT MANAGER & ENTREPRENEUR

WUP
FORTALEZA
2010 - 2014

I created WUP, a startup with the mission of facilitating access to relevant information in real time. Our Social Search Engine product allowed anyone to create their own "Google" and perform simultaneous searches with indexed data from their social networks. We were selected as one of the best projects in global startup competitions.

WEB DESIGNER & DEVELOPER

PROCURADORIA
GERAL DO ESTADO
FORTALEZA
2008 - 2009

Analysis, creation and standardization of the interfaces of all systems. Free Software Customization, such as Drupal and Joomla, using Inkscape, Gimp, CSS, JavaScript, PHP, MySQL and PostgreSQL. Leadership in a project for Central de Licitações do Estado, that won an award in a government competition.

PROJECT MANAGER & FREELANCER

F7B & BRYNTEC
FORTALEZA
2002 - 2017

Formerly known as Bryntec Internet Agency, F7B was created as a strategy to reach and serve customers globally by working remotely, through partnerships and outsourcing platforms. Along the way, websites, systems, apps were developed, as well as IT consultancy in the areas of UX, UI and Mobile.

REFERENCE

ENTREVISTA SOBRE STARTUP

STARTUPI
2011 → [LINK](#)

ENTREVISTA SOBRE STARTUP

JORNAL DA GLOBO
2011 → [LINK](#)

ACHIEVEMENTS

LEADERSHIP PROGRAM

ONEX XP • PIB CURITIBA
2020 → [LINK](#)

INNOVATION AWARD

OPENTECH
2018 → [LINK](#)

FINALIST

CALL TO INNOVATION
2012 → [LINK](#)

FINALIST

LA RED INNOVA MADRID
2011 → [LINK](#)

FINALIST

DESAFIO INTEL
2011 → [LINK](#)

FINALIST

CAMPUS PARTY BRASIL
2011 → [LINK](#)

CITIZENSHIP AWARD

PROCURADORIA
GERAL DO ESTADO
2008 → [LINK](#)

CLIENTS

My work is always oriented towards the success of my employers' clients, and throughout my career, I have worked hard to deliver value to some of the companies below:

