

DUBLIN, Ireland, May 18, 2012 - Developed by 3D4Medical in collaboration with Stanford University School of Medicine.

Hip Pro III gives users an in depth look at the hip, allowing them to cut, zoom & rotate the Hip.

Hip Pro III provides multiple cross sections (Sagittal, Coronal and Transverse) as well as the ability to cut away different layers revealing the muscles, blood vessels, nerves and connective tissue down to the skeleton.

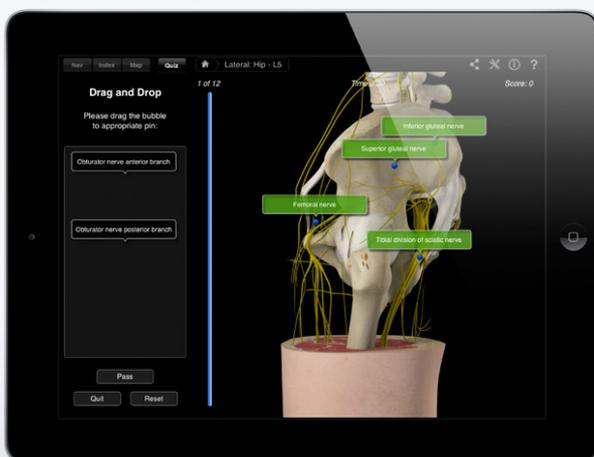
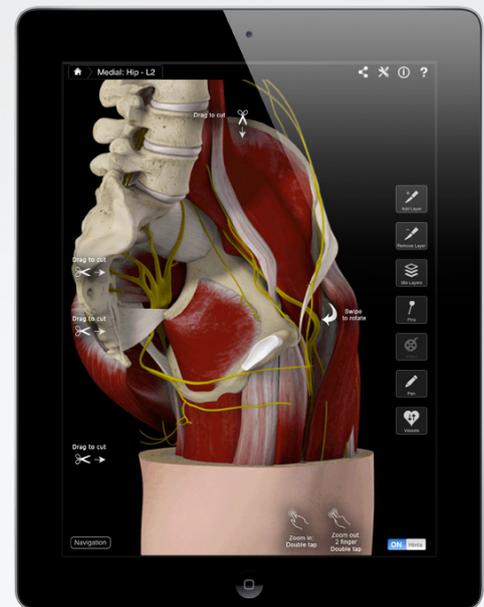
This app's primary use is as a learning tool and can also be used as a fast and innovative reference tool by utilizing the index function which allows the user to select any pin in the app - and the app will automatically find and identify it.

Additionally, this app is ideal for physicians, educators, or professionals in helping explain certain conditions, ailments and/or injuries.

Requirements: Compatible with iPhone, iPod touch, iPad. Requires iOS 4.3 or later.  
Compatible with Mac OS. Requires Mac OS X 10.6 or later, 64-bit processor.

## Features Include:

- 360 3D horizontal degree rotation of the hip for Anterior, Lateral, Posterior, and Medial views - with a swipe of your finger.
- Multiple 3D cross sections (Sagittal, Coronal, and Transverse) and the ability to cut away different layers down to the bone.
- Each cross section shows muscle, nervous, vascular and skeletal systems with detailed information on each system - with the touch of a pin.
- 105 images of every nerve, muscle and vessel isolated.
- 55 animations highlighting muscle movement and joint function.
- 164 audio pronunciations - one for every label.
- Origin and Insertion points of each muscle mapped onto the bone.
- 2 types of Quizzes: Drag and Drop and Multi-choice.
- Draw on any screen image and then share it through email, Facebook or Twitter.
- Graphical Hints: On screen hints that can be turned on or off, for a complete understanding of all the app's features.



- Interface: Comprehensively built to allow for simple navigation.
- Mix layers: Make one layer semitransparent to compare against another layer.
- Public Notes: Post or browse through shared public notes.
- Double Tap to zoom: Zoom in to and identify any part of the hip by tapping on the screen.
- Customize Pins: Add your own pins and notes or add notes to existing pins.
- Customize the app: Use the Settings function to choose which pins appear within the app - customize to different levels, i.e. high school, nurses, doctors, etc...

## What People Are Saying:

*“The anatomical detail is excellent and the 3D models really do look impressive with the inclusion of small details like subcutaneous fat adding to the overall positive impression. Hip Pro III is an impressive app with excellent attention to detail.”* - Tom Lewis, iMedicalApps.com

*“Very well thought out and easy to use app. The quality of the images is excellent and the ability to strip down layers is outstanding.”* - michaelhunt802, via iTunes

*“I can’t wait to use this to supplement my studying for my upcoming exam this looks really great, with great detail and information.”* - rsvelazquez, via iTunes

## About 3D4Medical:

3D4Medical.com sets the standard in the development of revolutionary design for medical, reference, and health and fitness applications. 3D4Medical.com’s latest apps offer exceptional interactivity and are medically approved, insuring that they provide intuitive and unique learning experiences.

To date 3D4Medical.com has enjoyed enormous success with over five million app downloads world wide, numerous top grossing No.1’s on iTunes, along with featured appearances in Apple’s iPad 2 commercials. The iMuscle app has achieved great popularity among sports enthusiasts and gym instructors alike, having been selected as ‘App of the Week’ on iTunes, while the Heart Pro app was described by Apple VP, Michael Tchao, as one of the best apps ever.

In addition to developing cutting edge apps, 3D4Medical.com also specializes in quality 3D medical stock images and animations. 3D4medical.com’s images have featured in Time, Newsweek and New Scientist. Along with the ability to create custom images and animations for clients 3D4Medical.com also offer customers an impressive selection of over 40,000 high-resolution images from its database.

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