



LEARNING THROUGH THE **POWER OF ROCK 'N ROLL**

AT SCHOOL OF ROCK, CLASSIC ROCK IS THE FOUNDATION OF INSTRUCTION

Learning music in a lesson room is just the beginning, because we get kids playing on stage as quickly as possible. This real-life experience pushes them to do their best, helping them master skills more quickly and thoroughly than stuffy old music lessons. As both rockers and educators, School of Rock's experienced instructors are passionate about creating a legacy of music for the future by helping your kids succeed in music and beyond.

Teaching More Than Music

School of Rock teaches guitar, bass, vocals, keyboards, drums, and combines weekly private music lessons with group band rehearsals to prepare students to take the stage in front of live audiences. Through our innovative curriculum and community atmosphere, School of Rock students not only have a blast learning music, they develop problem-solving and teamwork skills that cross over into other areas of their lives.

WORK HARD, **ROCK OUT**

School of Rock offers a variety of dynamic music instruction and artist development programs to engage students of all skill levels, from beginner to intermediate/advanced and also adults.

Little Wing Rookies Rock 101 Performance

Seasonal Camps AllStars Guest Professor Series

The ALLSTARS PROGRAM is the highest level of achievement for a School of Rock student. Achieved through an annual audition process, the top 2.5% of students nationwide get the opportunity to take their skills on the road for a summer tour, headlining iconic venues and festivals across the U.S.

The GUEST PROFESSOR SERIES lets students interact and learn from professional artists through intimate and interactive concerts, workshops, and master classes.

NOTABLE GUEST PROFESSORS

Josh Homme (Queens of the Stone Age)

Danny Carey (Tool)

Steve Howe (Yes)

Zakk Wylde (Ozzy Osbourne, Black Label Society)

Earl Slick (David Bowie, John Lennon)

Jimmy Chamberlin (Smashing Pumpkins)

Mark Schulman (Pink)

Matt Cameron (Soundgarden, Pearl Jam)

Joey Santiago (Pixies)

Josh Freese (A Perfect Circle, NIN, Weezer, Sting)

Twiggy Ramirez (Marilyn Manson, NIN)

Brent Hinds (Mastodon)

Sean Yseult (White Zombie)

Joe Plummer (Modest Mouse, Cold War Kids, The Shins)

Page Hamilton (Helmet, David Bowie)

SHARE THE LOVE OF MUSIC

School of Rock is on a roll, and we're rapidly growing to meet the demands of kids who want to play music and parents who appreciate music education. With opportunities available nationwide, it's an exciting time to **become a School of Rock franchise owner!**

**PRIME TERRITORIES
ARE AVAILABLE**
for a select group of
savvy entrepreneurs.
Call 877-556-6184.

FACTS ON THE FLY

FOUNDED: 1998, Philadelphia, PA

NUMBER OF SCHOOLS: 170+ in U.S.,
Mexico, Brazil, Canada, Philippines, Chile,
Australia, and South Africa

CORPORATE HEADQUARTERS: Los Angeles, CA

ONLINE: www.schoolofrock.com
www.facebook.com/SchoolofRockUSA
www.youtube.com/SchoolofRockUSA
www.twitter.com/SchoolofRockUSA



A TRANSFORMATIVE EXPERIENCE

"School of Rock has had a big impact on me since I've started. I've gone from playing little talent shows at school, and not really considering myself a musician, to playing at Lollapalooza within a year. So, it was a big change in my life and it was just totally jumping into a different environment."

– Danny Juerta, Student, Rocko Park School of Rock

"Hannah will say School of Rock has changed her life forever. She found her niche and the thing she's really, really good at and she loves. She has a total passion for it."

– Kirsten, Parent, Seattle School of Rock

"I think being in performance really helps to make you want to work even harder and want to be even better because you feel like you need to perform for everybody and you have a deadline, rather than just doing it to do it."

– Taylor Bradfield, Student, Glen Ellyn School of Rock

"It's been amazing. My kids learned more in the first six months at School of Rock, from their instructors, than they had up until that point."

– Jen Bradfield, Parent, Glen Ellyn School of Rock

"We watch a lot of these kids come in and they're, a lot of the time, quiet, maybe shy, introverted and then, through this process of learning how to play an instrument and performing with their friends in front of their other friends and family, we watch this social transformation, where, all of the sudden, they go from being an introverted shy person to being somebody that feels comfortable in their own skin and freely able to express themselves."

– Zeke Trosper, General Manager, Seattle School of Rock