



C I N E D A P T

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Promo Video: <https://www.youtube.com/watch?v=GS4uL0Klxi4>

Logo: <https://s3-us-west-1.amazonaws.com/cinedapt/logo.png>

Cinedapt Revitalizes the Entertainment Industry to End Piracy with Personalized Films

Cinedapt advances blockchain technology to end piracy with artificial intelligence and its patent pending, customized film streaming service

LOS ANGELES, CA, September 19, 2018 - Cinedapt, LLC (Cinedapt.com) announced today that it is currently accepting filmmakers and investors to collaborate as part of its initial horror lineup for the 2020 launch of its patent pending, cinedaptive streaming platform.

Cinedapt is an adaptive film streaming service which provides a customized version of a movie tailored specifically for each person or group of people watching. Dynamic content and effective scene variants are brought together through machine learning to present viewers with their most impactful and unforgettable experience in cinematic history.

In a torrent of countless video streaming services, Cinedapt is anchored as the next major evolution of film in more than a century. This advancement is comparative of the technological enhancement from the silent film era to modern mobile entertainment. While other services are focusing on producing and distributing content, Cinedapt is leading the cinematic evolution with original, personalized films.

Additionally, Cinedapt leverages blockchain technology to end piracy in a similar way forensics of DNA has been used to solve crime. This is accomplished by incorporating blockchain's immutable public ledger for each film containing the user identification and unique rendered film information. However, filmmakers interested in complying with award and festival guidelines may still release a piratable version of their cinedaptive film through conventional distribution such as theatrical, physical, and digital. Cinedaptive short or feature length movies are intended for playback via streaming mobile, desktop, TV, VR, and more.

The initial launch of Cinedapt will focus on the horror genre and allow filmmakers to provide a personalized, relatable, yet unpredictable movie experience by knowing a viewer's fears while using machine learning to adapt the movie seen. With more than ten thousand short and feature length films produced every year, those made with Cinedapt in mind are destined to be more memorable with a greater reaction from its audience... and a greater return on investment.

Cinedapt questions original content providers in Hollywood with "when was the last time you saw a horror movie that gave you nightmares, a comedy that made you laugh, or a drama that made you cry?"

Cinedapt is the solution by providing relatable options for filmmakers which go beyond basic targeted advertising. Examples of this include but are not limited to: displaying alternate scenes based on a user's phobia; randomizing timing in scare sequences for unpredictability; and rendering scenes with recognizable names, locations, and more along with familiar images, audio, and video.

If a viewer has a high tolerance to horror, Cinedapt rewards by adapting further with more frightening mutations of the movie such as: synchronizing a scene beats per minute with a user's resting heart rate before ramping above intense during the scare sequence; synthesizing vocals from frequency extraction of deceased loved ones, so the user hears relatable phrases spoken in a familiar voice (future feature); and introducing disturbing imagery and content based on analysis of the user's online psychological profile. For more examples and descriptions, visit cinedapt.com.

For filmmakers and investors unsure of Cinedapt's potential, Michael Kureth, its Founder and CEO, is reminded of a similar effort he had in 2007 with what he copyrighted as "The World's First Online Movie Theatre" (US Copyright TXu001617004 issued December 20, 2007; US Copyright PA0001735643 issued June 17, 2008; US Design and Utility Patent 12/072,276 filed February 21, 2008). This was a digital streaming service he created to empower independent filmmakers and major studios to be compensated for their films in an online theatre. The response at the time from filmmakers and investors was a concern of piracy in having a film streamed online and an assumption that people would never pay to watch a movie on their computer or phone.

The services and processes of Cinedapt are patent pending technologies. Cinedapt, Cinedaptive, and its logo are filed trademarks. Cinedapt, LLC is an active and registered California company.

Cinedapt is the future of cinematic entertainment. Interested filmmakers and investors may get involved by visiting cinedapt.com or contacting info@cinedapt.com

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If you would like more information about this topic, please call Michael Kureth at 323-364-9174, or email mike@cinedapt.com.