Power of Vision

“Leaders understand the power of vision to view people with a sense of purpose, direction, and energy. This compelling vision of the future pulls people out of the status quo, the hold that the past has on them. It gives them the momentum, courage, and vision to reach ambitious goals, and even greater importance is the sense of meaning that people derive from their jobs in that they can tie to their contributions the fulfillment of a clear compelling vision. Leaders must be able to paint this big picture.”

–Stuart Drown, Deputy Secretary, Innovation and Accountability, Government Operations Agency
“Why? Why, I ask you. Because when we walk in purpose it’s no longer just a job. When we walk in purpose it represents what you want to do and what you love to do. What a difference that makes.”

–Kathleen Webb, Acting Director, Department of Motor Vehicles