

## **Project Overview**

Data is the most valuable digital resource on the planet but much of it remains unused and locked away. Ocean helps to unlock the data to drive AI.

Estimates show that a \$2-5 Trillion Data Economy could be created if organizations and people would have the tools to guarantee control, privacy, & security.

Ocean Protocol is an ecosystem for the Data Economy. It exposes data, storage, compute and algorithms for consumption with a set of deterministic proofs on availability and integrity that serve as verifiable and provable service agreements that people can trust.

Ocean Protocol provides the base layer for value exchange and brings compute alongside data so that the data remains safe, secure and private

Key Data			
Name	Ocean Token		
Ticker Symbol	OCEAN		
Price per Ocean Token	0.22€		
Token Type	ERC20		
Total Token Supply	1,410,000,000		
Initial Circulating Supply	193,000,000		
Available Tokens	32,000,000		
Token Exchange	15 days after Launch		
Network Launch	March 31, 2019 (target)		
Contributions Accepted	ETH, BTC, USD, EUR		

## **Core Team**

**Bruce Pon** - 4x Founder, formerly Mercedes, Accenture

Trent McConaghy - 4x Founder, Al & Blockchain expert

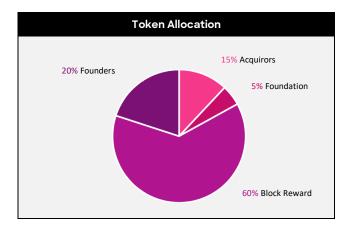
Daryl Arnold - 6x Founder, founder of Profero

Don Gossen - Big Data expert, formerly NTT Data

Dimitri de Jonghe - 3x Founder, Head of Research,

Cristina Cenuse - 3x Founder, Marketing & Communications

Chalid Mannaa - PMO expert, formerly Accenture, Daimler



## **Use of Funds**

- 100% of proceeds go to the Ocean Protocol Foundation, a non-profit entity based in Singapore
- Ocean Protocol Foundation oversees the protocol software and community, working with service providers, consumers & partners to deliver a new Data Economy
- Unallocated tokens from the SAFT exchange will be allocated to enterprises & start-ups for network use

	Seed	Pre-Launch	Network Launch
Start Date	10/17	Mar 7, 2018	Q1/19
Whitelisting Date	Completed	Feb 15, 2018	Feb 5, 2019
Allocated Tokens	47M	81M	32M
Price per Ocean Token	€0.08 (\$0.09)	€0.20 (\$0.23)	€0.22 (\$0.25)
Raise	€3.8M	€16M	€7M
Vesting from Network Launch	12 months	6 months	None
Key Milestones	Setup	Whitepaper	Network Launch
US Investors	Accredited Only	Accredited Only	Accredited Only