



## BOARD OF DIRECTORS MEETING AGENDA

Friday, March 20, 2020 – 1 p.m. – 2:30 p.m.

**Teleconference number: [+1 \(408\) 650-3123](tel:+14086503123), Access Code: 414-237-285**

Visit Concord Offices, 2151 Salvio Street, Suite T, Concord, CA 94520

Billy Mendez, Chairman, Presiding

**MISSION: To promote Concord by increasing the awareness and enhancing the image of our city's distinct assets and amenities**

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|---|--------------------|
| 1. Call to order  | Mendez             |
| 2. Public Comment/ Announcements  | All                |
| 3. Phone Presentation and Approval of CTA Proposal  | Mickey Schaefer    |
| 4. Approval of February 28, 2020 Board of Directors Minutes   | Mendez             |
| 5. Presentation of February 2020 Financial Report   | Mellini            |
| 6. Review and Approve Reserve Fund Policy   | Schroth            |
| 7. Discuss and Approve Board Nominating Committee   | Mendez             |
| 8. Marketing, Sales, PR and Outreach Report   | Included in Report |
| 9. Update on sales committee meeting  | Included in Report |
| 10. CEO Report  | Schroth            |
| ▪ Partner Updates   |                    |
| ▪ Event Updates   |                    |
| ▪ Visitor Center Updates  |                    |
| 11. Update on Coronavirus   | All                |
| 12. Board Member Roundtable   | Mendez, All        |
| 13. Adjourn to next meeting Wednesday, April 22, 2020, 8:30 a.m. Visit Concord Offices, 2151 Salvio Street, Suite T Concord, CA or teleconference: Teleconference number: <a href="tel:+14086503123">+1 (408) 650-3123</a> , Access Code: 414-237-285 |                    |