



**BOARD OF DIRECTORS MEETING AGENDA**

April 22, 2020 8:30 a.m – 9:30 a.m.

**Zoom number:** <https://zoom.us/j/99344417452?pwd=L0h4M0NrQU5RVUcvczBEVndZSVRYUT09>

Meeting ID: 993 4441 7452

Password: 941266

Billy Mendez, Chairman, Presiding

**MISSION: To promote Concord by increasing the awareness and enhancing the image of our city's distinct assets and amenities**

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|---|----------------|
| 1. Call to order  | Mendez         |
| 2. Public Comment/ Announcements  | All            |
| 3. Approval of March 20, 2020 Board of Directors Minutes                        | Mendez         |
| 4. Presentation of March 2020 Financial Report                                  | Mellini        |
| a. Review FY19-20 budget cuts   |                |
| b. Discuss FY20-21 reduced budget   |                |
| 5. Review and Accept Telecommuting Policy                                       | Schroth        |
| 6. Marketing, Sales, PR and Outreach Report                                     | Rogers/Walker  |
| 7. Update on sales committee meeting  | Schroth/Walker |
| a. Concord hotel updates  |                |
| 8. Discuss Board Nominating Committee   | Mendez/Montagh |
| 9. Update on Coronavirus  | All            |
| 10. CEO Report  | Schroth        |
| ▪ Current Messaging and Action Plan   |                |
| ▪ Strategic Plan Draft Update   |                |
| ▪ Visitor Center Update   |                |
| 11. Board Member Roundtable   | Mendez, All    |
| 12. Adjourn to next meeting Wednesday, May 27, 2020, 8:30 a.m. via Zoom meeting |                |