



BOARD OF DIRECTORS MEETING AGENDA

September 23, 2020 8:30 a.m. – 10:00 a.m.

Zoom number: <https://zoom.us/j/92760070536> Meeting ID: 927 6007 0536

Billy Mendez, Chairman, Presiding

MISSION: To promote Concord by increasing the awareness and enhancing the image of our city's distinct assets and amenities

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| 1. Call to order | Mendez |
| 2. Public Comment/ Announcements | All |
| 3. Update from City Representative | Potvin |
| 4. Update from Hotels and Boardmembers – COVID | Mendez, All |
| 5. Approval of August 22, 2020 Board of Directors Minutes | Mendez |
| 6. Presentation of August 2020 Financial Report | Mellini |
| 7. Marketing, Sales, PR and Outreach Report <ul style="list-style-type: none">• Current/ Upcoming Events | Walker/Rogers |
| 8. Update from Sales committee | Walker |
| 9. Update from Advisory/ Revenue Committee | Smith |
| 10. Review "Plan B" for hospitality workers | Mellini/Rogers |
| 11. Review and Approve 2019-20 Annual Report | Schroth |
| 12. CEO Report <ul style="list-style-type: none">• Co-ops and Advocacy• Look Ahead | Schroth |
| 13. Adjourn to next meeting Wednesday, October 28, 2020, 8:30 a.m. location via Zoom. | |