



# Concord Jazz Festival 50<sup>th</sup> Anniversary

Summer 2019 | Concord, California

## Sponsorship Opportunities

**We are celebrating 50 Years of Jazz in Concord!**

Please review the sponsorships below and check the box next to the opportunity that best meets your community outreach goals.

Complete the form on the last page and email the completed document to Elaine Schroth at [ESchroth@visitconcordca.com](mailto:ESchroth@visitconcordca.com). Please include a hi-res company logo in your email.

### **50<sup>th</sup> Anniversary Title Sponsor | \$10,000 | Exclusive Opportunity | Limited to 1 Sponsor**

- "Presented by" naming rights included in event title
- Recognized at all jazz-themed events – Java & Jazz, Take 10, 50<sup>th</sup> Anniversary Concert Art & Wine Expo at Concord Pavilion
- Logo on event signage as "Presented by" Title Sponsor on event signage
- Signage within event locations (banner provided by sponsor)
- Logo inclusion on event t-shirts
- Logo recognition as "Presented by" Title Sponsor in event promotions (flyer/poster, email, website, and social media)
- Logo recognition as Title Sponsor on the Visit Concord Jazz web page with link to your website
- 10 x 10 vendor space at 50<sup>th</sup> Anniversary Concert Art & Wine Expo at Concord Pavilion
- Four VIP tickets to the 50<sup>th</sup> Anniversary Concert at Concord Pavilion
- Jazz Swag

### **Java & Jazz Series Sponsor | \$1,000 | Limited to 3 Sponsors** ***June 22<sup>th</sup>, July 27<sup>th</sup>, August 24<sup>th</sup>***

- Logo on event signage at Concord Historical Society
- Signage within venue (banner provided by sponsor)
- Logo inclusion on digital tickets on Eventbrite
- Logo recognition as Java & Jazz Series Sponsor in event promotions (flyer/poster, email, website, and social media)
- 10 x 10 vendor space at 50<sup>th</sup> Anniversary Concert Art & Wine Expo at Concord Pavilion
- Logo recognition as Java & Jazz Series Sponsor on Visit Concord Jazz web page and Visit Concord Calendar of Events page with link to your website
- 10 tickets to the Java & Jazz Series
- Jazz Swag

### **Exclusive Opportunity: Java & Jazz Presenting Sponsor | \$3,000 | Limited to 1 Sponsor**

- All of the above plus two VIP tickets to the 50<sup>th</sup> Anniversary Concert at Concord Pavilion

○ **Take 10 Sponsor | \$1,000 | Multiple Opportunities Available**

- Logo on event signage at each event location
- Signage within event location (banner provided by sponsor)
- Logo recognition as Take 10 Sponsor in event promotions (flyer/poster, email, website, and social media)
- 10 x 10 vendor space at 50th Anniversary Concert Art & Wine Expo at Concord Pavilion
- Logo recognition as Take 10 Sponsor on Visit Concord Jazz web page and Visit Concord Calendar of Events page with link to your website
- 2 lawn tickets to the 50th Anniversary Concert at Concord Pavilion
- Jazz Swag
- **Exclusive Opportunity: Take 10 Presenting Sponsor | \$10,000 | Limited to 1 Sponsor**



○ **Jazz T-Shirt Sponsor | \$750 | Multiple Opportunities Available**

- Logo on event t-shirts with Title Sponsor
- Logo recognition as Jazz T-Shirt Sponsor on event promotions (flyer/poster, email, website, and social media)
- 10 x 10 vendor space at 50th Anniversary Concert Art & Wine Expo at Concord Pavilion
- Logo Recognition as Jazz T-shirt Sponsor on Concord Jazz web page with link to your website
- 2 lawn tickets to the 50th Anniversary Concert at Concord Pavilion
- Jazz Swag

○ **Vendor Booth | \$125 | Multiple Opportunities Available**

- 10 x 10 vendor space at 50th Anniversary Concert Art & Wine Expo at Concord Pavilion (no food or beverage sales)
- Display Company Banner at Your Booth (provided by vendor)
- Access for up to 2 staff members working your booth
- Opportunity to purchase tickets to the 50th Anniversary Concert at Concord Pavilion



Concord celebrates 50 years of jazz with a multi-day, multi faceted celebration like none other and everyone is invited!

The [first jazz fest](#) was the vision of jazz enthusiast and music producer, Carl Jefferson with support from the [City of Concord](#). That inaugural event attracted 17,000 fans to what is now known affectionately and officially as [Dave Brubeck Park](#), in Concord. The festival's success established the locals' love for jazz making way for an annual festival. Soaring crowds and popularity moved the concert to the [Concord Pavilion](#).

Now, in honor of Concord's long-term connection with the music, jazz fans will be treated to 10 days of jazz-centric events that will enlighten, engage and entertain.

Here's a behind the scenes look at the [calendar of events](#) with more details being added daily:

- **August 1:** Jazz at Concord's popular annual summer event, [Music & Market](#) at Todos Santos Plaza.
- **August 2:** Jazz Jam Sessions at the always inviting [The Veranda](#).
- **August 3:** Dave Koz, Chick Corea, Patti Austin and so many more take the stage at the much anticipated [50th Anniversary Jazz Festival and Art & Wine Expo](#) at the Concord Pavilion.
- **August 4:** Honoring [Dave Brubeck](#) and the sounds of jazz, a special concert will be held at [Todos Santos Plaza](#).
- **August 5:** Because they pair so nicely, a Jazz Cocktail Mixologist Competition hosted by Foodie Chap, Liam Mayclem. Venue TBD.
- **August 6:** Always fun, a trivia event all about jazz as well as and live Latin Jazz at the [Concord Tap House](#).
- **August 7:** A jazz concert at [Diablo Valley College](#).
- **August 8:** Because once is not enough, a second evening of intro to jazz at [Music & Market](#).
- **August 9:** A late night jazz jam session and mixer at [Six Flags Hurricane Harbor Concord](#).
- **August 10:** The award winning [Blue Devils](#) Viewing Party at Todos Santos Plaza.

Many of these events will be FREE to the public! See the full calendar and purchase your tickets [here](#).



Your jazz cup will continue to spill over with a Java and Jazz Series in partnership with and at the [Concord Historical Society](#). This 3-part series takes place 10am to 12noon on Saturdays throughout the summer on June 22nd, July 27th and August 24th. Each will spotlight Concord's authentic relationship with jazz including speakers like:

- Frank Dorritie, performer, producer, arranger, educator, composer and author who worked at Concord Records
- Ellen Herdegen will share her personal experiences, anecdotes and rare memorabilia while at the Concord Jazz Festival.
- Educator, composer, jazz artist and multi-instrumentalist, Dr. Matthew Zebley talks jazz history and performs live with his band.



# CONCORD JAZZ FESTIVAL

2019

Celebrating 50 Years of Jazz in Concord

## Sponsorship Agreement

The following company agrees to sponsor the 2019 Concord Jazz Festival sponsorship opportunity checked above:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Day of Event Phone: \_\_\_\_\_

### Payment Information:

Check#: \_\_\_\_\_ Please make checks payable to Visit Concord,  
Mail to 2280 Diamond Blvd, Suite 200, Concord, CA 94520

Type of Credit Card:  VISA  MC  AMEX Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Company Registration Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### For Internal Use ONLY:

Date Received: \_\_\_\_\_ Date Payment Received: \_\_\_\_\_

Non-Profit Beneficiaries: Diablo Valley College, Mt. Diablo Unified School District and The Blue Devils



[VisitConcordCA.com/Jazz](http://VisitConcordCA.com/Jazz)