



VISIT CONCORD BOARD OF DIRECTORS MEETING AGENDA

October 22nd, 12:30 p.m. – 2:00 p.m.

Dana Cust, Chairman, Presiding

In- Person Board Member Meeting

2151 Salvio Street Suite T Concord CA 94520

NOTICE: Member of the public will be able to participate in-person or remotely via Teleconferencing. Pursuant to AB 2449, Visit Concord is authorized to provide both a virtual and in-person option for the public to attend. [Click here to join the Zoom meeting](#): Meeting ID: 824 4266 0174, Passcode: 081889

MISSION: To promote Concord by increasing the awareness and enhancing the image of city's distinct assets and amenities.

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| 1. Call to order | Cust |
| 2. Public Comment | All |
| 3. Update from Hotels & Board Members | Cust, All |
| 4. Approval of September 2025 Board of Directors Minutes | Cust |
| 5. Approval of Financials September 2025 | Cust |
| 6. Sales and Staffing Update | Javens |
| 7. Executive Director Report | Javens |
| 8. Adjourned to Next Session | Cust |