

FOR YOUR BUSINESS

12 Thank You Notes Guaranteed to Generate Leads

Let Corefact help you become the best agent in town. Below is a free asset, tip, or marketing piece. Use this free content to reach out and remain at the forefront of your neighborhood's minds for any and all real estate needs.

Which would make you feel more special? An email thanking you for listing your home, or a handwritten Note Card that you receive in the mail? A handwritten note gets the vote every time. It's an old-fashioned way to break through the noise in today's all-tech world. Here are 12 ways you can use thank you notes to generate leads.

Thank You after an Open House Visit – Thank you for stopping by my open house yesterday. I enjoyed meeting you and talking about your [[CURRENT SITUATION]]. I would be happy to assist you in your home-buying search. Let me know how I can help!

Thank You after a Giving Listing Presentation – Thank you for giving me the opportunity to discuss with you the benefits of allowing me and my company to service your real estate needs. We believe that quality blended with excellent service is the foundation for a successful business relationship.

Thank You for the Listing – Thank you for deciding to work with me. Now we get to work on getting your home sold! Rest assured my company and I will do everything possible to ensure a successful sale for you.

Thank You after Not Getting the Listing – Thank you for taking the time to consider my real estate services. I am constantly informed of new developments and changes in the market. I will keep in touch with the hope that in the years ahead, we will be able to do business together.

Thank You to Buyer after Showing – It was a pleasure meeting you and having the opportunity to show you homes. You can be assured that I will do my best to help you find the perfect home and get you happily settled.

Buyer Thank You after Close of Escrow – It's been my pleasure helping you get settled in your new home. I am sure you will enjoy many happy years in our community, and hope you will call me if I can be of service to you or any of your friends.

For Sale by Owner Thank You – Thank you for showing me your lovely home. I sincerely wish you the best of luck in selling it. If you should find need to employ a professional real estate firm, I would appreciate the opportunity to show you all the excellent benefits we have to offer.

Happy Anniversary – Happy Anniversary! It was just one year ago that you moved into your new home. I am proud to have you as one of our satisfied clients and hope you will enjoy many happy years in your home.

Referral Thank You – Thank you for referring the Smiths to me. You can be assured that I will do my best to help them and maintain your confidence in me.

New on the Market Card – Your neighbor just selected me to sell their home. If you have a friend or relative looking for a nice home in this area, please give me a call.

Thank You to Anyone Who Provides You Services – Thank you. It is gratifying to meet someone dedicated to doing a good job. Your efforts are sincerely appreciated. If my company or I can serve you in any way, please don't hesitate to call.

Telephone Contact – Thank you for talking with me on the telephone. In today's business world, time is precious. You can rest assured that I will always be respectful of the time you invest as we discuss the possibility of a mutually beneficial business opportunity.