

THE COURSE CURRICULUM CHECKLIST

Courses That Convert

GETTING STARTED

- ☐ Your Course Checklist
- ☐ Course Completion Secrets
- ☐ How to Use the Cheat Sheets

MODULE 1: COURSE ROADMAP

- ☐ Course Creation Roadmap
- ☐ Validate Your Course Idea
- ☐ Create a Validation Blitz

MODULE 2: DEVELOPING YOUR COURSE

- ☐ Position Your Course
- ☐ Outline Your Content
- ☐ Craft Your Offer
- ☐ Price Your Course

MODULE 3: DELIVERING YOUR COURSE CONTENT

- ☐ Content Delivery
- ☐ Art of Teaching
- ☐ Record Your Content
- ☐ DropBox Strategy



MODULE 4: BUILDING YOUR MEMBERS SITE

- ☐ Members Site 101
- ☐ Members Site Integration

MODULE 5: OPTIMIZING STUDENT SUCCESS

- ☐ Beta Testing
- ☐ Facebook Groups for Courses
- ☐ New Customer Onboarding

TECH: NAVIGATING TECHNOLOGY

- ☐ Hosting Your Site with BlueHost
- ☐ Creating A Subdomain for a Course Name
- ☐ ScreenFlow Tutorial
- ☐ Camtasia Tutorial
- ☐ Converting and Hosting Files Using Amazon S3
- ☐ Compressing Files
- ☐ Upload and Embed Using Vimeo
- ☐ WishList Member Tutorial
- ☐ Zippy Courses Tutorial
- ☐ New Kajabi Tutorial
- ☐ How to Set Up SamCart

BONUSES

- ☐ The Course Launch Master Plan
- ☐ Successful Sales Page Formula

