



SOAR AHEAD CALENDAR

#SOARAHEAD

Join us in delivering health & wealth oriented solutions, offers, access & rewards (deals) to increase sales and lower acquisition costs while passing savings on to our participants to help everyone #SOARAHEAD.



RESERVE YOUR SPOT

We are challenging businesses to offer strategies, offers, access and rewards to be featured in the SOAR AHEAD calendar and to secure their position in promotions to individuals and organizations throughout the year.



KEYS TO SUCCESS

1. Provide participants a deal greater than they can obtain on their own or from a similar program
2. Share revenue or sponsor promotions to off-set communication costs
3. Remain profitable to create a mutually beneficial long-term relationship

OVERVIEW

Individuals and organization are being challenged to pre-order the SOAR AHEAD calendar for both themselves and to share with others as a holiday gift. Calendars will be delivered in early December just in time for the holidays.

The SOAR AHEAD calendar previews communications and supports the SOAR AHEAD workplace program each new benefit year and is intended to help recipients set and achieve their goals with strategies for better managing their health and finances.



CALENDAR PRINTS IN OCTOBER

Reserve your spot now, limited space available. Online promotions are available continuously. Refer to the seasonal overviews for other promotional opportunities.

SEEKING PARTNERS

January

Fitness
Prepaid card
Tax Preparation
Telemedicine
Weight Loss

February

Flowers/gifts
Dining
Heart Health
President's Day Sales

March

Credit Counseling
Cruises & Vacations
Lawn & Garden
Home Improvements

April

Athletic Wear
Financial Planning
Home Sales
Legal Services
Tax Resolution

May

Attractions
Auto Care
Auto/Home Insurance
Moving
Women's Health

June

Car Rental
Disability Insurance
Hotels & Lodging
Men's Health

July

Activities
Energy Improvements
Outdoor Gear

August

College Savings
Computers
Kid's Health
Office Supplies

September

Home-care
Elder Health
Life Insurance
LTC Insurance
Reverse Mortgage

October

Auto Sales
Cancer Care
Cancer Insurance
Pharmacies
Pizza

November

Diabetes
Health insurance
Televisions
Streaming Service

December

Home Security
Identity Theft

Additional opportunities are available.

SEEKING DEALS

Solutions, Offers, Access, and Rewards to help everyone #SOARAHEAD.



PLANNING: Help people set and reach financial goals



EARNING: Maximize earnings from work and investments



SPENDING: Get people the best value for their hard earned money



SAVING: Increase savings and financial stability



SECURING: Secure personal information and accounts while properly insuring participants, their family, and their assets



SCORING: Optimize credit scores to reduce the cost of borrowing and help people get and keep jobs



NEED: Optimize access to high-quality, cost effective primary care and reduce the costs of specialty care



WELL-BEING: A-N-S-W-E-R-Oriented: Activity, Nutrition, Safety, Wisdom, Emotion, and Rest



STATUS: Better enable participants to track and view their personal health status including blood-pressure, cholesterol, activity, claims, and more



ENVIRONMENT: Match offerings to environments while customizing content, activities, incentives. and more