

BONUS 4

A LIST OF 15 AMAZING APPS YOU HAVE TO CONSIDER TO INSTALL ON YOUR SHOPIFY STORE.

FREE

1. Mailchimp Forms by MailMunch



MailChimp Forms by MailMunch

Developed by MailMunch



143 reviews

Get

Price

Free – \$9.00 / month

MailChimp by MailMunch provides the tools you need to grow your email subscribers and convert them into customers. Now, people will find your store, view your products, and subscribe via email to your newsletter.

2. Google Shopping



Google Shopping

Developed by Shopify



311 reviews

Get

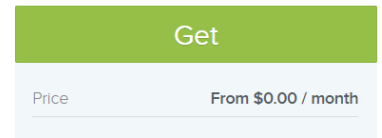
Price

Free

Very easy app which lets you connect easily with Google Merchant Center. List your product on “Google Shopping”. A paid directory and search engine for products.

The screenshot shows a Google search for 'microwave oven' with the 'Shopping' tab selected. The results show a product listing for 'Microgolfoven - Microgolfov' priced at 64,99 € from Lidl Webshop. The listing includes a small image of the microwave and a description: 'Veelzijdig te gebruiken - om te verwar'.

3. Plug in SEO

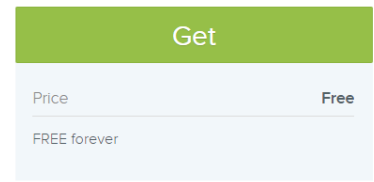
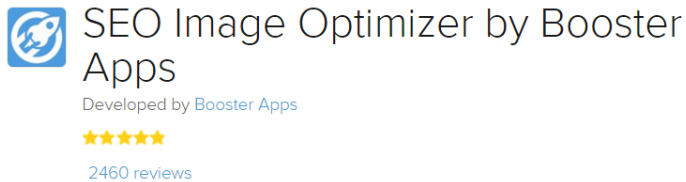


Plug in SEO gives you a single verdict: does your store have issues with search engine performance that will be worthwhile to fix?

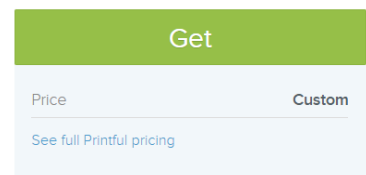
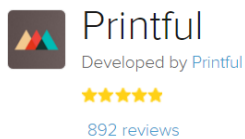
Once you install, the app checks your store, determines the verdict and displays details.

All of the essential areas of search engine optimization are checked including page titles, headings, meta descriptions, speed, blog post structure, content freshness and much more...

4. SEO Image Optimizer by Booster



5. Printful



Print on demand app. Create your own shirts, hoodies, whatever 😊 and promote it on your store.

6. Fishbowl



Fishbowl - Email Capture, Prize Giveaways, and Marketing Tool

Developed by Fishbowl Prizes



60 reviews

Get	
Price	Free
All the features of Fishbowl Prizes are available for Free.	

With Fishbowl Prizes, you put a Fishbowl on your website and build your email list big, gain new customers, and increase your sales by running online giveaways. Same as brick and mortar stores have had on their counters for centuries, your website visitors "drop their card" (enter their email address) for a chance to win a great prize you offer.

7. Improved contact form



Improved Contact Form

Developed by Awio



151 reviews

Get	
Price	Free

Install this app and you'll instantly have a "contact us" page and popup form for your shop. Easily get messages from visitors and customers without editing your theme or signing up with a paid service.

8. Social Media Stream

[All Apps](#) / [Social media](#) / [Social Media Stream](#)



Social Media Stream

Developed by PowerUp

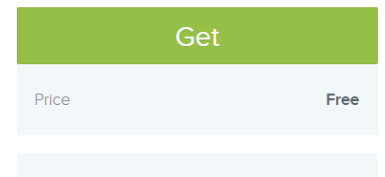
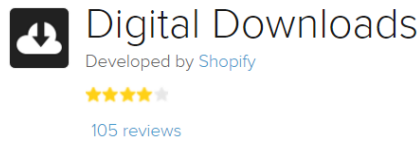


306 reviews

Get	
Price	From \$0.00 / month

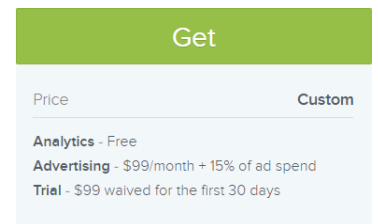
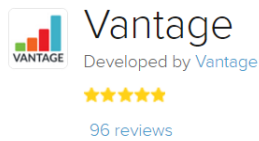
Showcase your posts from Facebook, Twitter, Instagram Youtube, Pinterest and Tumblr onto one stunning social widget.

9. Digital Downloads



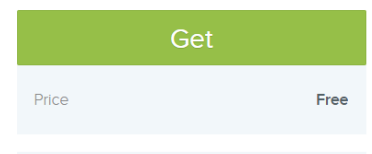
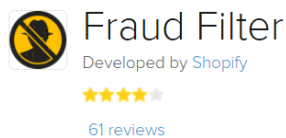
Shopify's Digital Downloads app is a free, easy to use app that allows you to offer digital products in your Shopify store.

10. Vantage (analytics)



The Vantage platform automatically analyzes ecommerce data, generates insight and builds sophisticated prospecting and retargeting campaigns.

11. Fraud filter



Fraud Filter gives you greater control over your checkout and help you prevent fraudulent transactions from happening in your store. You can set up a warning for fraudulent orders, or block orders completely using a simple rule-based setup.

PAID

12. Product upsell (by Bold)



Product Upsell
Developed by BOLD
★★★★★
828 reviews

Get

Price \$9.99 – \$59.99 / month


★★★★★ FREE FOR 30 DAYS ★★★★★

Free Trial 30 days

If you want to take your store to the next level this app is a **MUST** have! Shops using the Upsell app have generated thousands and thousands in upsells offers purchased to date, with a total overall conversion rate of 22%!! Could you be making more on every sale like these stores? You bet, and you can start today!

They offer a 30 day free trial. This app pays itself.

13. RetargetApp



RetargetApp
Developed by Ad Intelligence INC
★★★★★
145 reviews

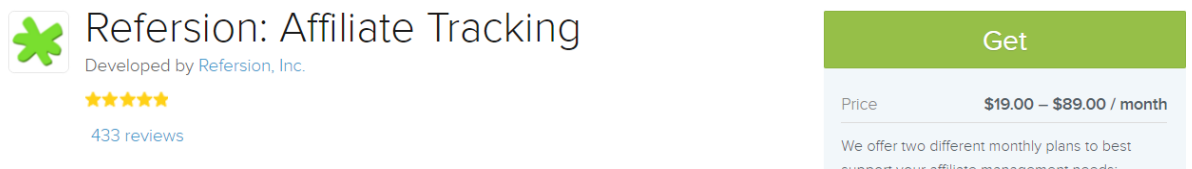
Get

Price Custom

We charge 10% of the campaign spent and won't withdraw any additional commission from sales.

RetargetApp helps you re-engage your site visitors who left without making a purchase — they see personalized Facebook ads of the previously viewed products. The icing on the cake is that it is fully automated.

14. Refersion: Affiliate Tracking



Refersion: Affiliate Tracking
Developed by Refersion, Inc.
★★★★★
433 reviews

Get

Price \$19.00 – \$89.00 / month

We offer two different monthly plans to best support your affiliate management needs.

Pay affiliates to promote your store. Generate more sales by expanding into new channels. Refersion is designed to help quickly launch your affiliate program.

15. Out of stock



Now Back in Stock - Email & SMS Out of Stock Alerts

Developed by [Eastside Co](#)



7 reviews

Get

Price From **\$5.00 / month**

★★★ TRY FREE FOR 14 DAYS ★★★

Free Trial 14 days

Invite your users to sign up for automatic email or SMS alerts sent when their desired items are back in stock - never miss a sale due to out of stock products!