

# **Town of Vail Civic Area Plan** Town Council Update #5

#### June 18, 2019













#### **Examples of multi-use facilities**

# Four possible master plan concepts

Potential revenues and funding packages

#### **Discussion of Concepts**



**Tom Braun** Braun Associates, Inc.

> Lou Bieker 4240

Tim Morzel EPS



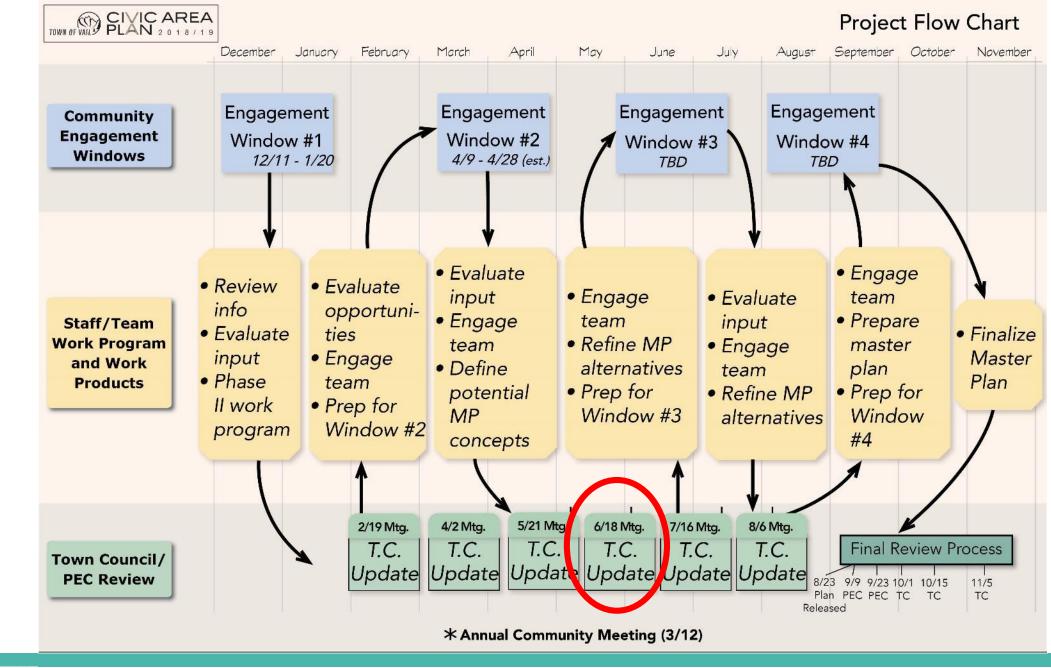








#### **Project Timeline**



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mills

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# **Upcoming Meetings**

#### June 18

- Examples of mulit-use facilities
- Master plan concepts
- Revenue/funding possibilities

#### July 16

- Guiding Principles
- Update on market and cost info
- Present refined Master Plan
- Concepts
- Goal narrow discussion of what the MP could be

#### Aug 6th

- Present preferred concept
- High level MP concepts

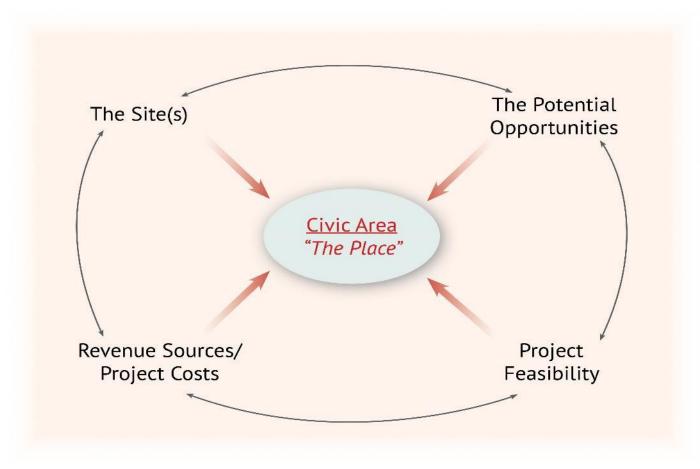
Formal Review Process





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#### **Goal of Meeting**



#### Begin to narrow the discussion of what the Civic Area Plan can be









# Examples of multi-use facilities















#### **About multi-use facilities**

#### **Examples of multi-use facilities**







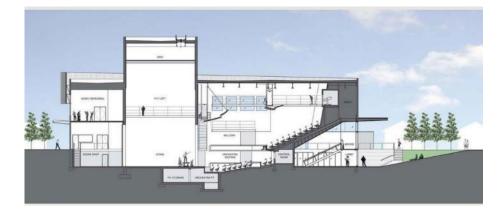


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#### Multi-use Facilities/Jackson Center for the Arts

















#### **Multi-use Facilities/Dairy Center**















#### Multi-use Facilities/SwissTech Convention Center

















#### **Multi-use Facilities/SwissTech Convention Center**





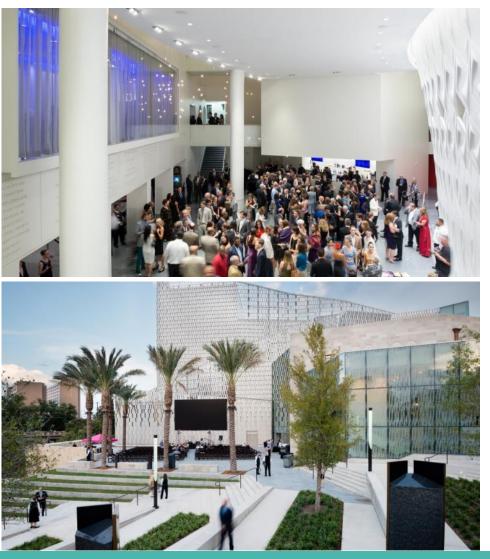






#### **Multi-use Facilities/**Tobin Center for Performing Arts













#### **Multi-use Facilities/**Tobin Center for Performing Arts











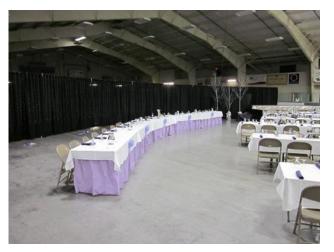






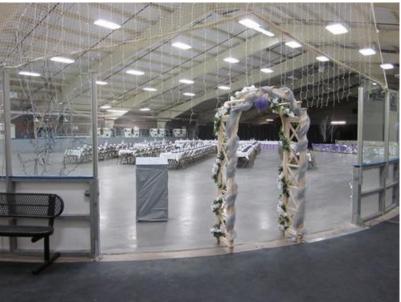
#### **Multi-use Facilities/Smith Center**



















#### Four Master Plan concepts













#### **Four Master Plan Concepts**

Purpose of this effort

# How and why concepts were defined

Limitations of work







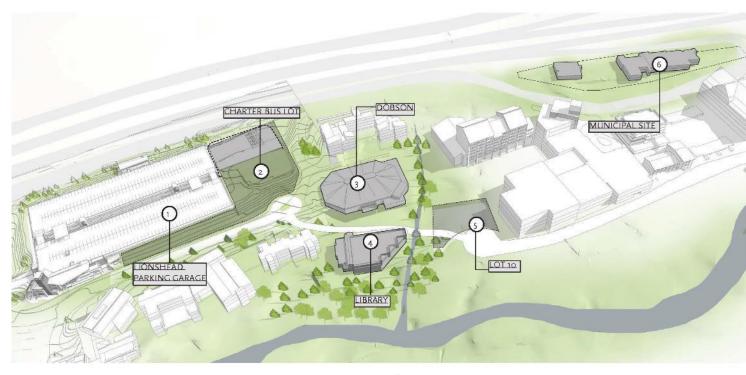




#### Four Master Plan Concepts

#### Information to be presented:

- The "big idea"
- The uses and improvements
- The Opportunities
- The Constraints



**Birdseye View** 

**Existing Conditions** 



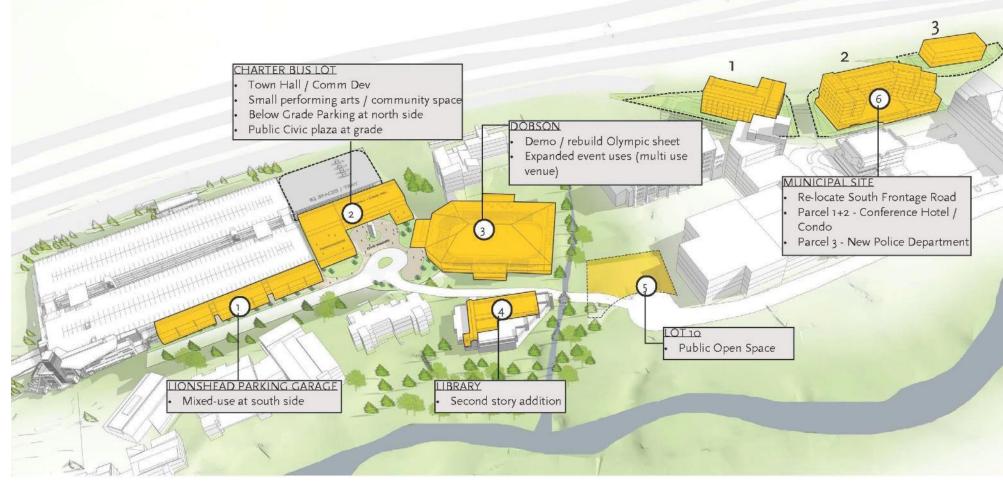


	CHARTER BUS LOT	MUNI SITE	
CONCEPT 1	CIVIC CORE - New Town Hall / Comm. Dev. - Performing Arts - Public Civic Plaza - New & Improved Dobson	CONFERENCE HOTEL & POLICE - Re-locate South Frontage Road - Parcel 1+2 - Conference Hotel / Condo - Parcel 3 - New Police	
CONCEPT 2	RECREATION & MUNI - New Town Hall / Comm. Dev. - New Police - 2nd Sheet of Ice - New & Improved Dobson	CONFERENCE HOTEL - Existing Muni Site - Conference Hotel / Condo	
CONCEPT 3	CIVIC CONFERENCE - Performing Arts - Below Grade Conference Center - Public Civic Plaza - Dobson Renovation	PRIVATE DEVELOPMENT & MUNI - Existing Muni Site - New Town Hall / Comm. Dev. - Private Development Opportunity	
CONCEPT 4	CONFERENCE HOTEL - Conference Hotel / Condo - Performing Arts - New & Improved Dobson	PRIVATE DEVELOPMENT & MUNI - Re-locate South Frontage Road - Parcel 1 - New Town Hall / Comm. Dev. & Police - Parcel 2 - Private Development Opportunity - Parcel 3 - Open Space and Welcome / Info. Center	









**OVERVIEW - CONCEPT 1** 

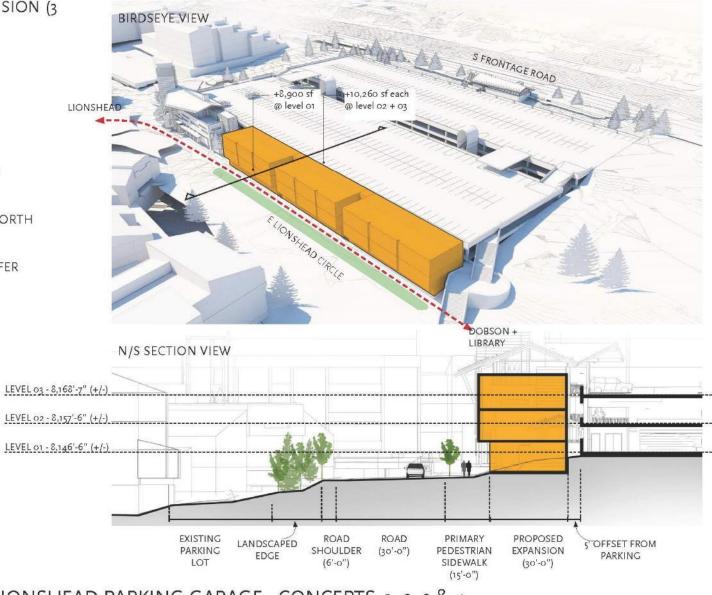




#### STUDY - SOUTH PARKING EXPANSION (3 LEVELS)

- POTENTIAL PROGRAMS
   -RECREATIONAL USES
   -COMMUNITY SPACE
   -NON-PROFIT
   -BUSINESS INCUBATOR SPACE
   -RETAIL
   -SHARED WORKSPACE
   -MICRO-HOUSING
   -ARTIST LOFTS AND GALLERY SPACE
- STREETSCAPE
   -WIDEN SIDEWALKS TO ACTIVATE NORTH
   SIDE OF STREET

-USE LANDSCAPE TO CREATE A BUFFER BETWEEN PEDESTRIANS AND VEHICLES



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LIONSHEAD PARKING GARAGE - CONCEPTS 1, 2, 3 & 4



ANIMATED SIDEWALK ARTISTS IN RESIDENCE ADDITIONAL SEATING NON-PROFIT / INCUBATOR SPACES RETAIL SITE CONNECTIVITY



LIONSHEAD PARKING GARAGE - CONCEPTS 1, 2, 3 & 4





#### STUDY - SECOND LEVEL EXPANSION

- PROGRAM POTENTIAL +/- 8,000 sf @ level 02 -COMMUNITY MEETING SPACE -SMALL EVENT SPACE -CAFE
  - -OUTDOOR TERRACE WITH VIEWS TO SOUTH LAWN AND BOTH CREEKS -OUTDOOR TREE HOUSE TO AID IN ACTIVE LEARNING -PRE-FUNCTION FOR EVENTS -REVOLVING GALLERY

COMMUNITY ROOM CAPACITY (@4,000 SF)

-EXPANDED LIBRARY USES

- STANDING COCKTAILS OCCUPANTS
- SEATED LECTURE
- SEATED BANQUET OCCUPANTS

REMOVE LEAKING SKYLIGHT AND

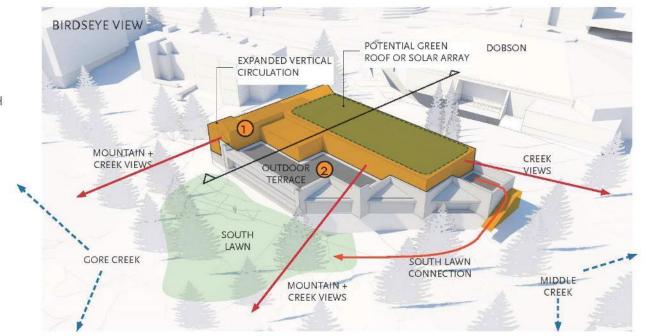
REPLACE WITH PITCHED ROOF

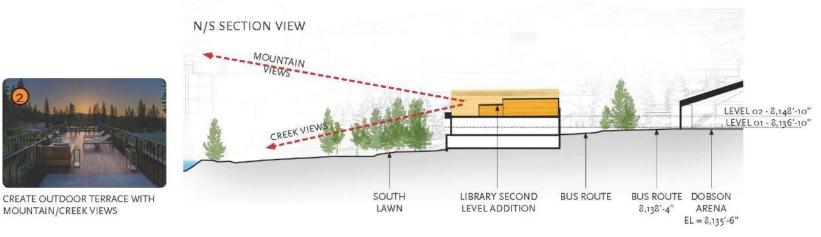
STRUCTURE

265 OCCUPANTS 180

570

MOUNTAIN/CREEK VIEWS





VAIL PUBLIC LIBRARY - CONCEPTS 1, 2, 3 & 4







#### PROGRAM POTENTIAL

- PARK
- PUBLIC ART
- TREE HOUSE
- COMMUNITY SPACE





LOT 10 - CONCEPTS 1, 2, 3 & 4





NEW & IMPROVED	DOBSON	PROGRAM
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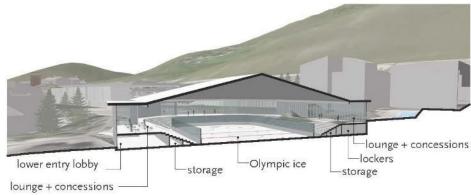
Lower Level		50,000 sf
Upper Level		14,000 sf
	Total	64,000 sf
Fixed Seating Count		+/- 2,200
Floor Seating Count		+/- 1,800
	Total	4,000 Seats

#### Birdseye View



Roof Plan View





NEW DOBSON - CONCEPTS 1,2 & 4







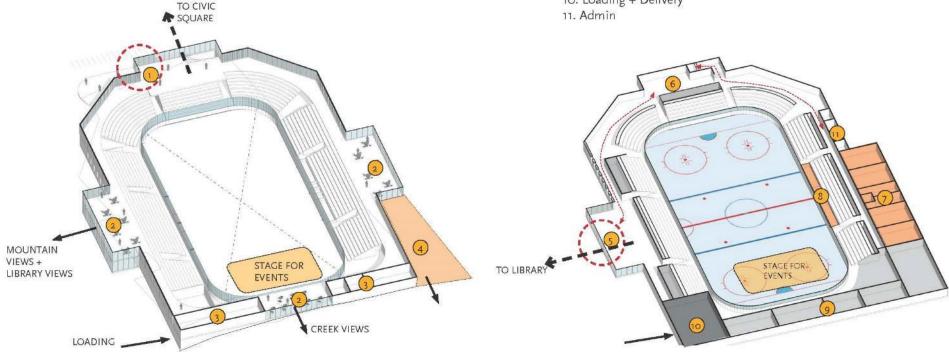
NEW & IMPROVED DOBSON PROGRAM Axon Diagrams

#### UPPER LEVEL

- 1. Main Entry + Covered Plaza
- 2. Concessions / Lounge
- 3. Support (BOH, Restrooms, Admin)
- 4. Potential Dining / Cafe w/ creek views

#### LOWER LEVEL

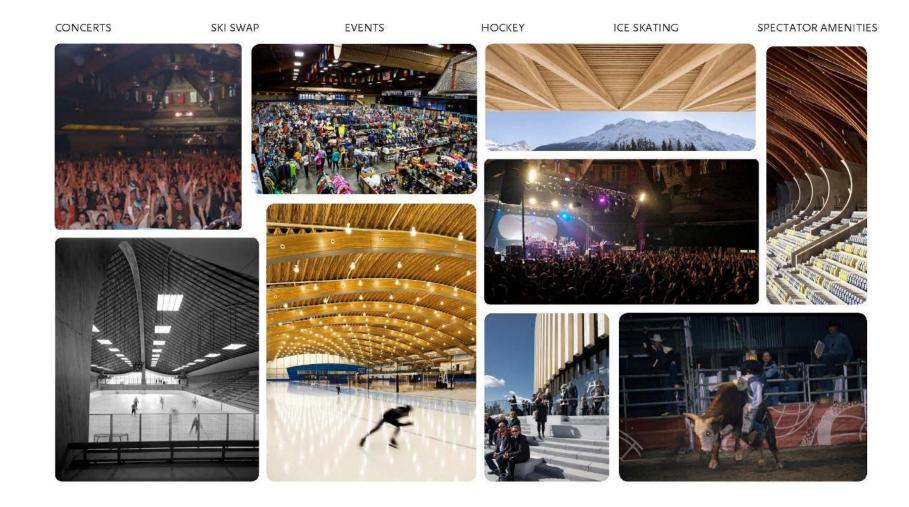
Lower Entry + Lounge
 Skaters Lounge + Rental
 Locker Rooms
 Team Benches + Penalty
 BOH + Support
 Loading + Delivery
 Admin



NEW DOBSON - CONCEPTS 1,2 & 4







NEW DOBSON - CONCEPTS 1,2 & 4





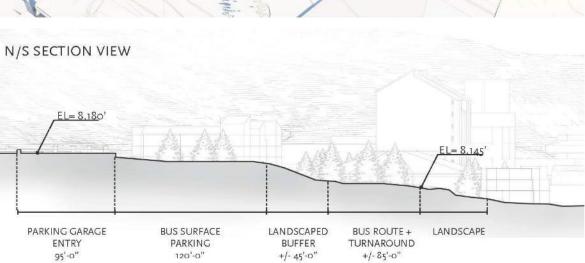
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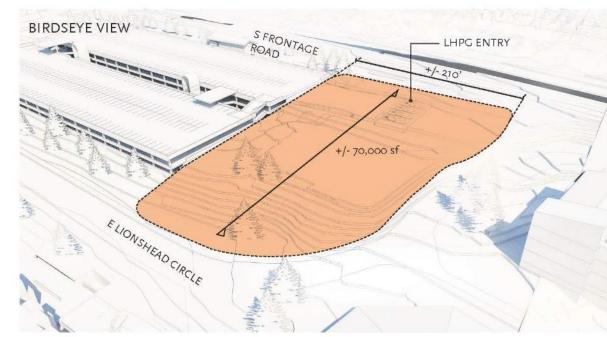






#### **CHARTER BUS LOT - EXISTING CONDITIONS**







VIEW FROM E. LIONSHEAD CIRCLE

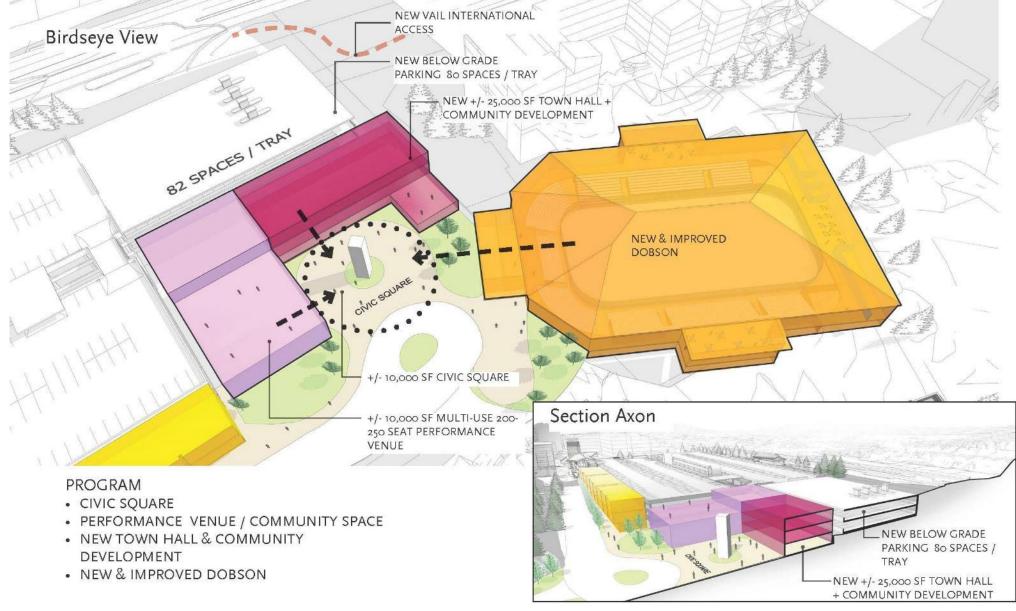
VIEW FROM FRONTAGE ROAD

 DEFINE ALTERNATIVES FOR HOW UTILIZATION OF THIS SITE COULD BE IMPROVED

#### Master Plan Concept #1

#### WHAT WE HEARD

- "KEY SITE TO STITCHING THE CIVIC AREA TOGETHER"
- IMPROVE CONNECTIVITY OF ADJACENT SITES



CHARTER BUS LOT - CONCEPT 1







TOWN OF VAILE PLAN 2 0 1 8 / 1 9

#### Performance & Municipal Uses

Could a theater, auditorium, and town hall council chambers all be multi use?

**PROSCENIUM THEATER** 

MA)

17,500 SF

330 seating capacity

#### BLACK BOX THEATER



SILVERTHORNE PERFORMING ARTS CENTER 16,000 SF 150 seating capacity (largest space)

#### HIGHLY ADAPTABLE



WYLY THEATER (DALLAS, TX) adaptable from fixed seating to empty box



SWISS TECH CONVENTION CENTER (LAUSANNE, SWITZERLAND) highly devisable spaces, large groups to small







33,000

530 seating capacity

MULTIUSE

ROY AND DIANA VAGELOS EDUCATION CENTER (NY, NY) inspiring auditorium spaces



VILAR PERFORMING ARTS CENTER (AVON, CO)





ASSOCIATES, INC.









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mills

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#### **CHARTER BUS LOT - PERFORMANCE VENUE**





FARMERS MARKETS RECREATIONAL ACTIVITIES PERFORMANCE CIVIC AND MUNICIPAL RETAIL PUBLIC GATHERING OPEN PLAZA

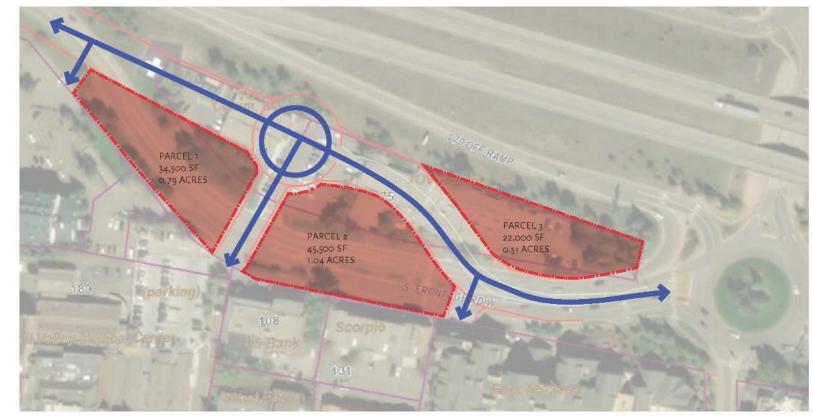


CHARTER BUS LOT - CIVIC SQUARE









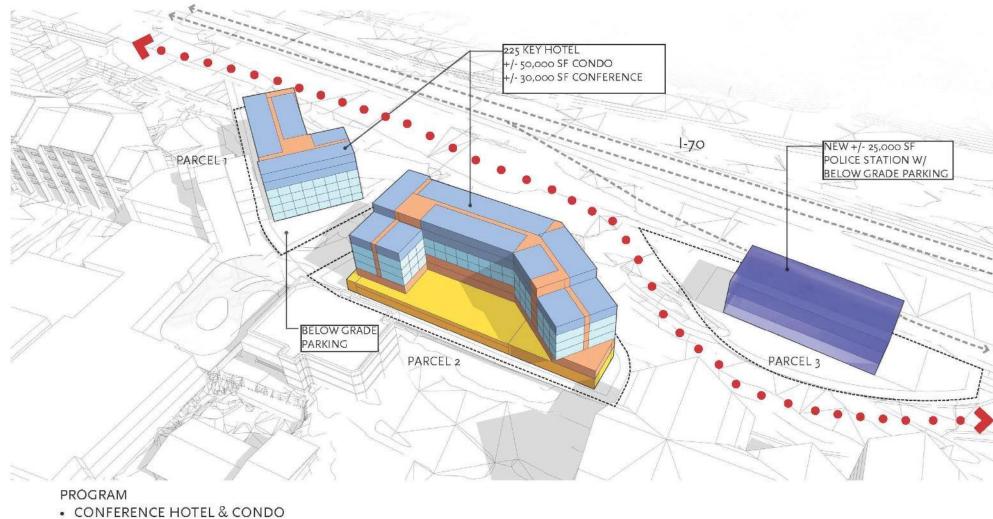
REVISED TOTAL 102,000 SF 2.34 ACRES

MUNI SITE - RE-ROUTE FRONTAGE ROAD - CONCEPTS 1 & 4





Birdseye View



NEW POLICE STATION

MUNI SITE - CONCEPT 1



4240 BRAUN russelt



TRADITIONAL CONFERENCE USES (+/- 16,000 SF MAIN BALLROOM)Banquet Seating (20 sf/occ.):800 peopleLecture (15sf/occ.):1,067 peopleReception (10sf/occ.):1,600 people

+/- 4,000 SF PRE-FUNCTION

- +/- 6,500 SF BOH/SUPPORT SPACES (storage, restrooms, admin, A/V, L/D, etc.)
- +/- 3,500 SF MEETING ROOMS (3 @ 500 SF)

30,000sf total



CONFERENCE CENTER CAPACITY





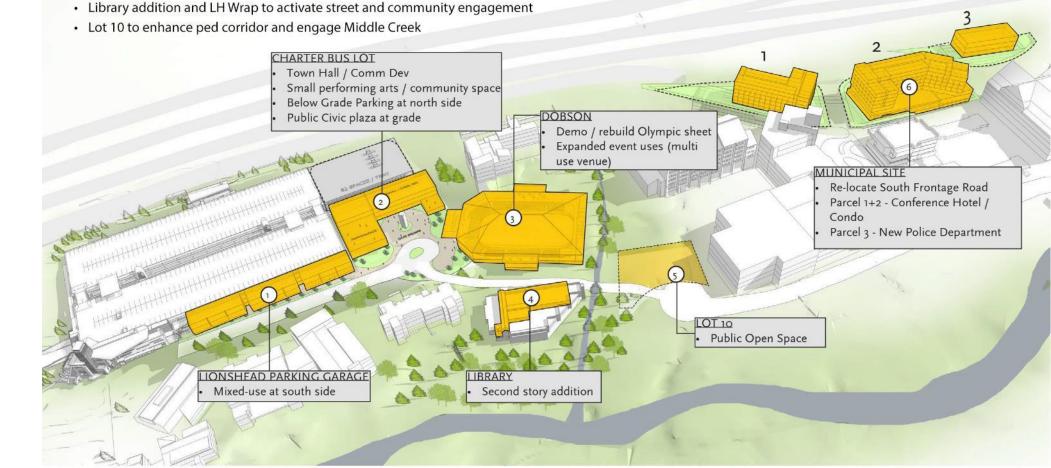


#### **Opportunities/Key Features**

- Re-located SFR connects Muni Site with Town
- Conference/hotel at Muni Site
- Creates strong Civic Hub at Charter Bus Lot (town hall, performing art/community building, at grade civic square)
- New, expanded Dobson Arena (Olympic ice, event venue)

#### Constraints

- · Integration of improvements with neighborhood
- Existing uses

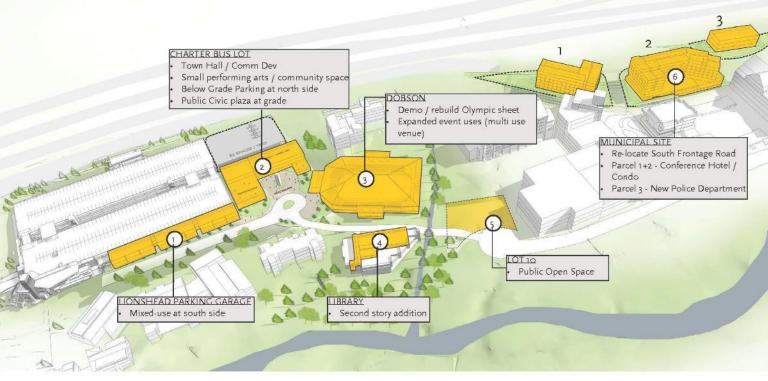


**OVERVIEW - CONCEPT 1** 





Questions, comments, thoughts . . .

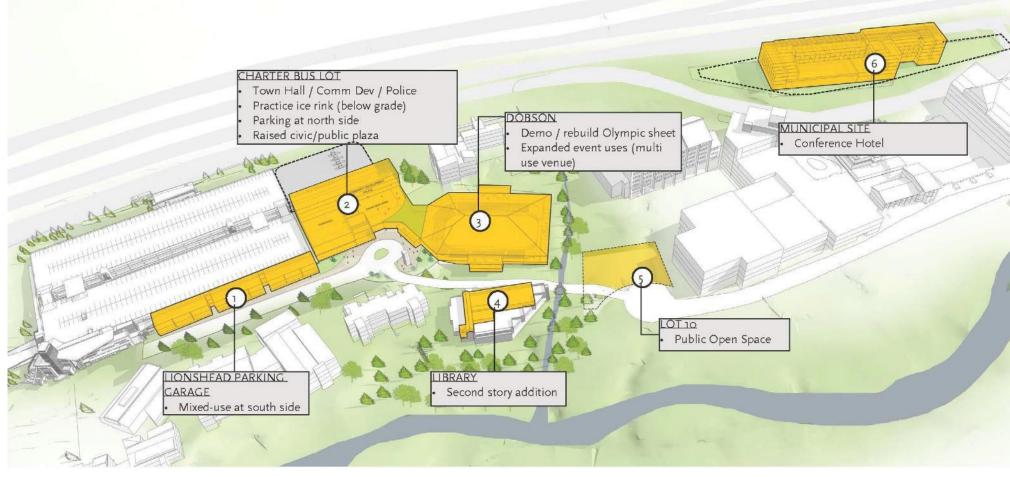


OVERVIEW - CONCEPT 1





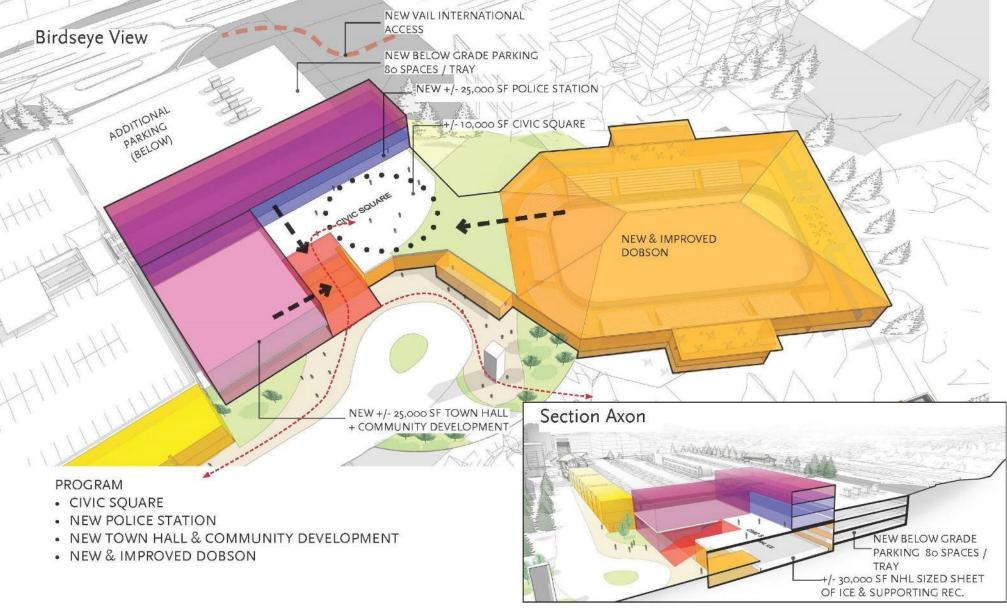
Birdseye View



**OVERVIEW - CONCEPT 2** 







CHARTER BUS LOT & DOBSON - CONCEPT 2

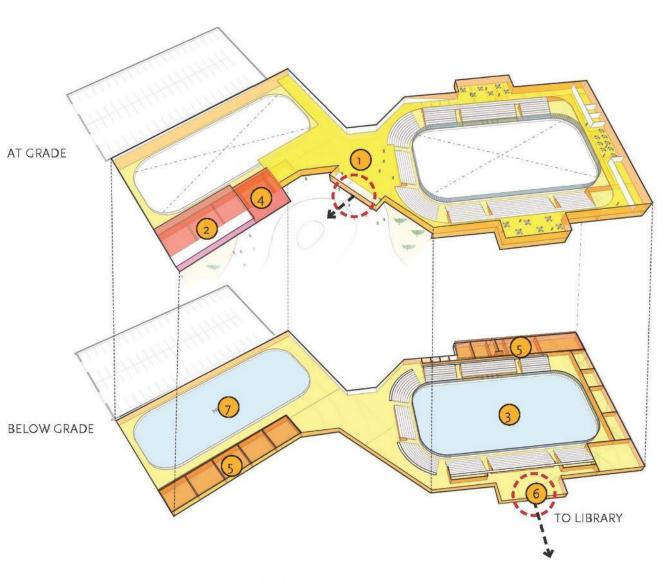






#### Axon Diagram

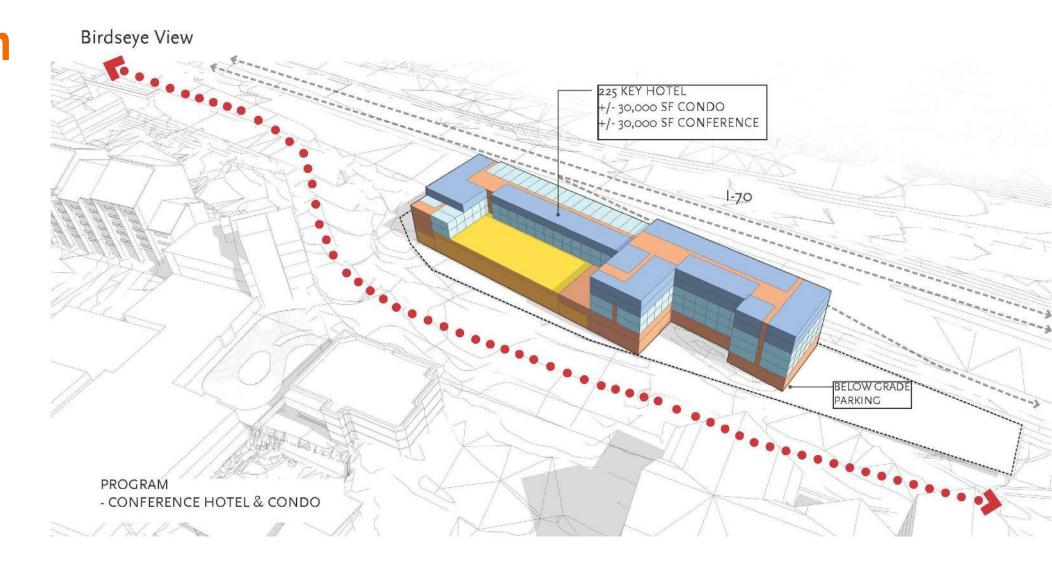
Main Entry + Shared Lobby
 Town hall (lower level)
 Dobson Re-Do (Olympic Ice)
 Circulation up to plaza
 Lockers
 Secondary Entry
 Secondary Ice Sheet (NHL)



CHARTER BUS LOT & DOBSON - CONCEPT 2







MUNICIPAL SITE - CONCEPT 2



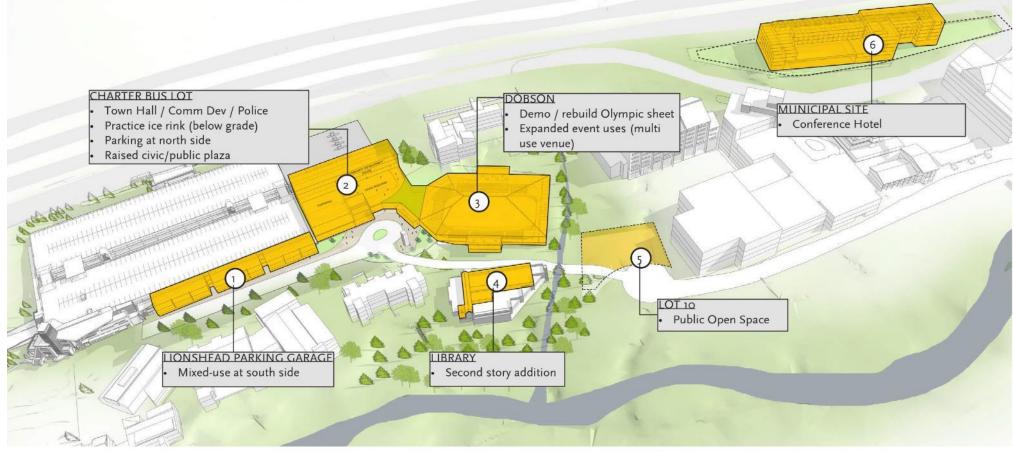


#### **Opportunities/Key Features**

- Conference/Hotel at Muni Site
- Elevated civic square at Charter Bus Lot
- Emphasis on recreation/ice with 2nd sheet
- New, expanded Dobson Arena (Olympic ice, event venue)
- Library addition and LH Wrap to activate street and engage community
- Lot 10 to enhance ped corridor and engage Middle Creek

#### **Constraints**

- SFR isolates Muni site
- Police at Charter Bus Lot
- Integration of improvements with neighborhood
- Existing uses

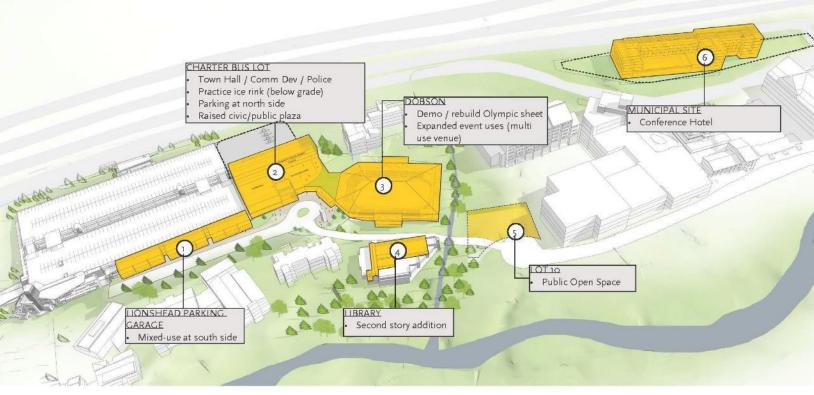






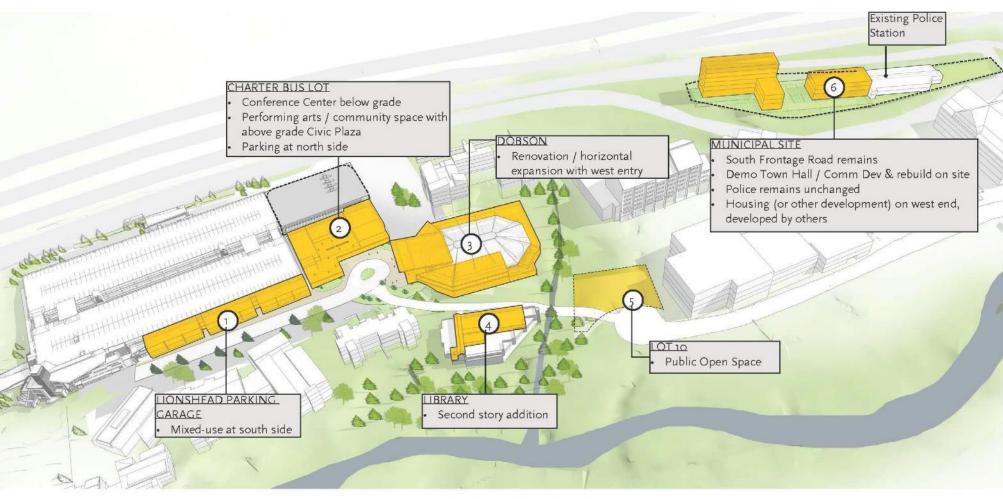
Birdseye View

Questions, comments, thoughts . . .



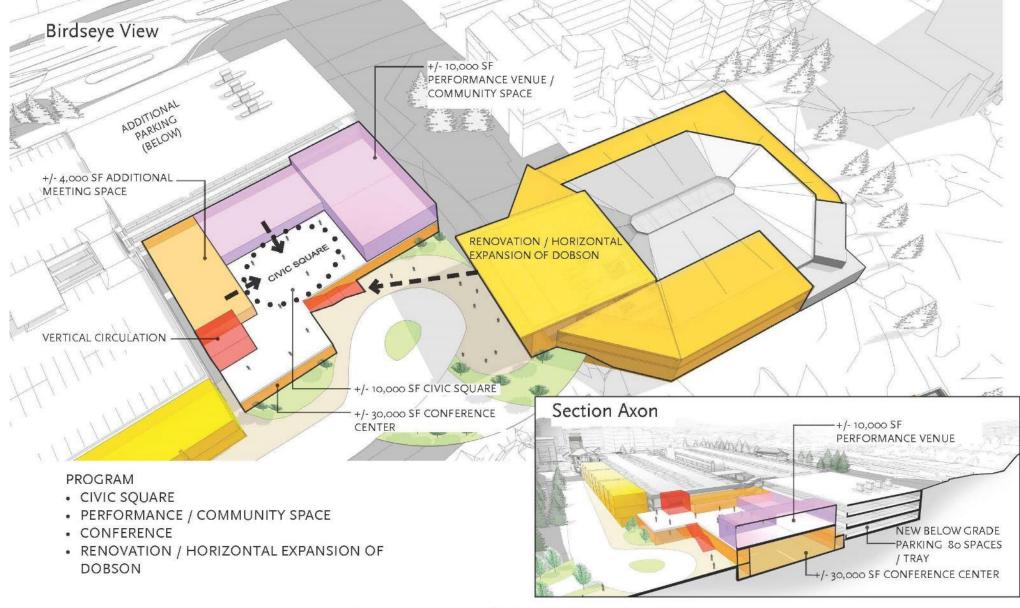












CHARTER BUS LOT & DOBSON - CONCEPT 3

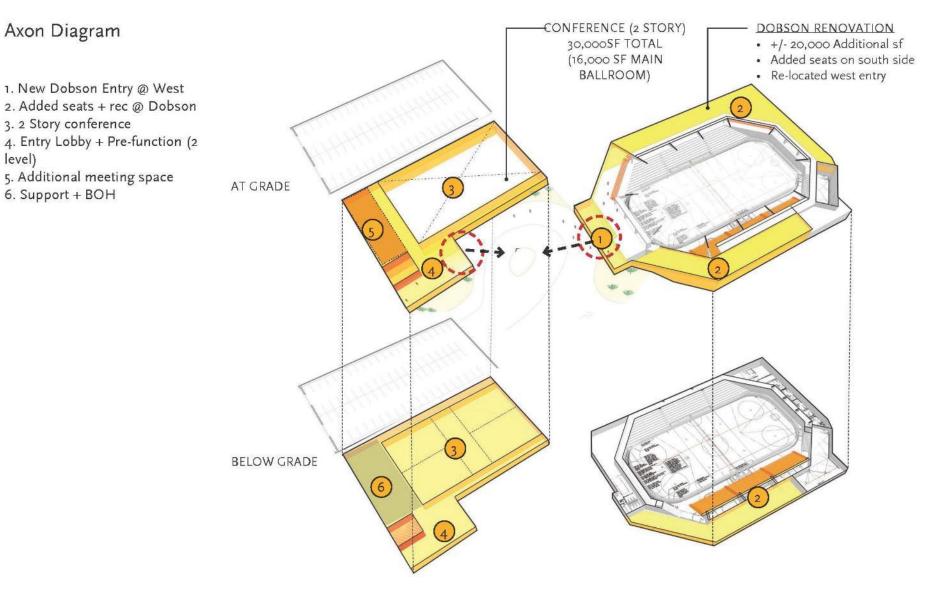








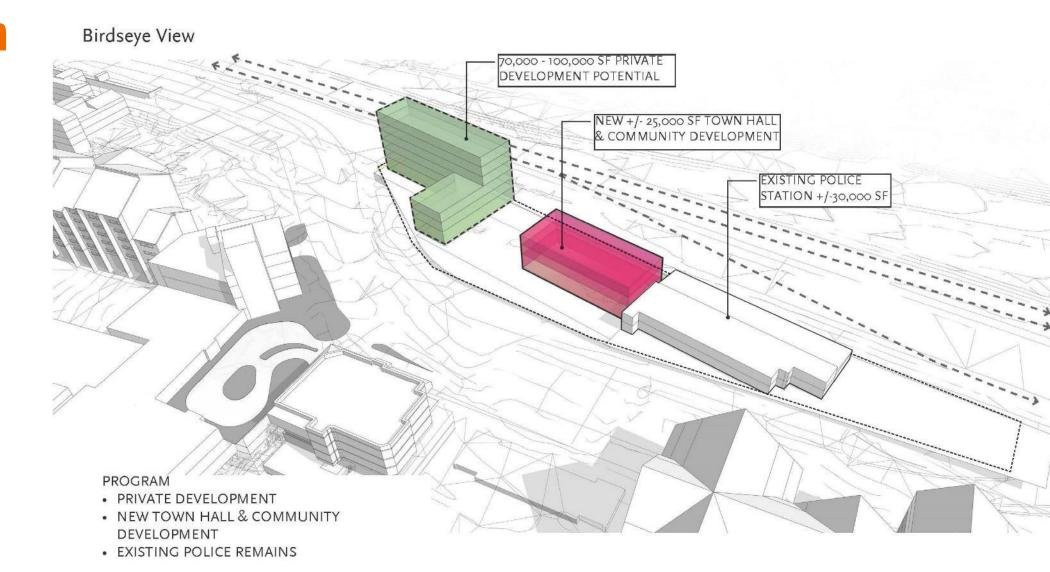
level)



CHARTER BUS LOT & DOBSON - CONCEPT 3







MUNICIPAL SITE - CONCEPT 3





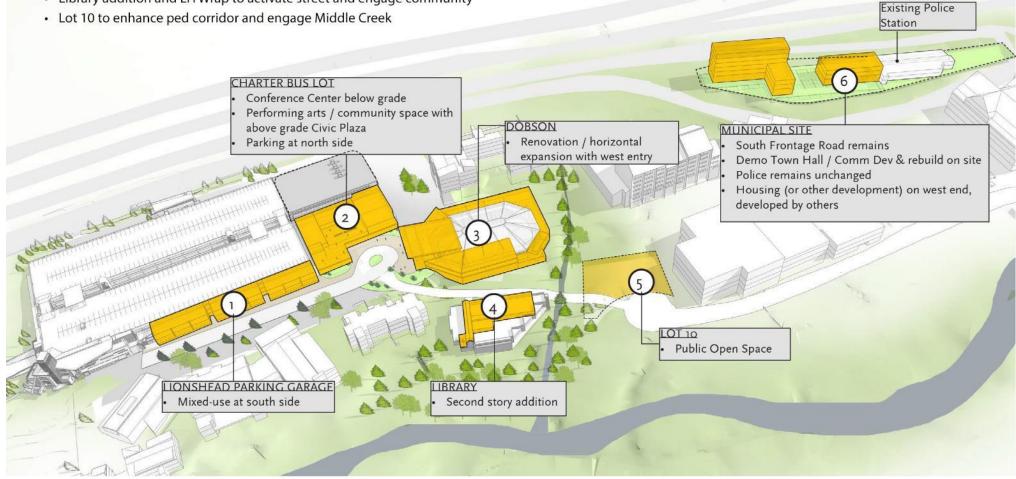


#### **Opportunities/Key Features**

- New Town Hall/private development potential at Muni Site
- Elevated civic square at Charter Bus Lot
- Conference center, performance/community building anchor civic square
- Renovation/expansion of Dobson Arena
- Library addition and LH Wrap to activate street and engage community

#### Constraints

- SFR isolates Muni site
- Renovation of 40+ year old Dobson
- Municipal services removed from civic core
- Integration of improvements with neighborhood
- Existing uses

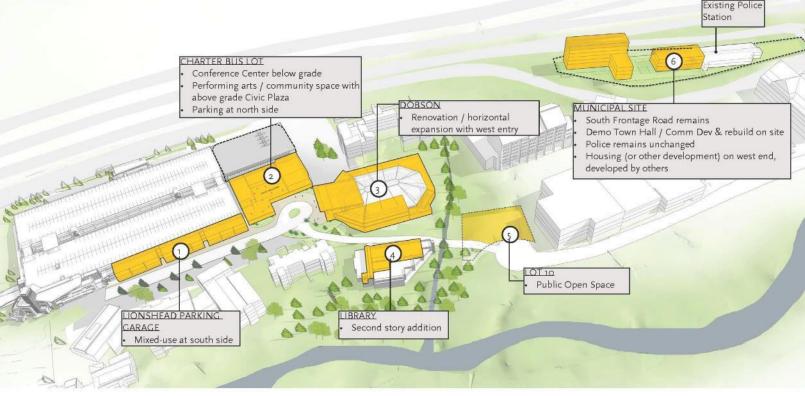






Birdseye View

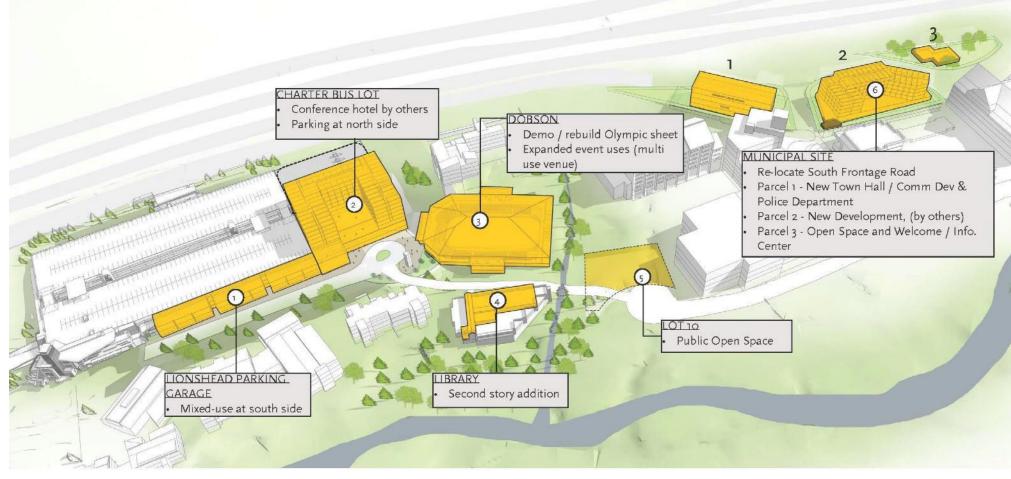








Birdseye View



**OVERVIEW - CONCEPT 4** 

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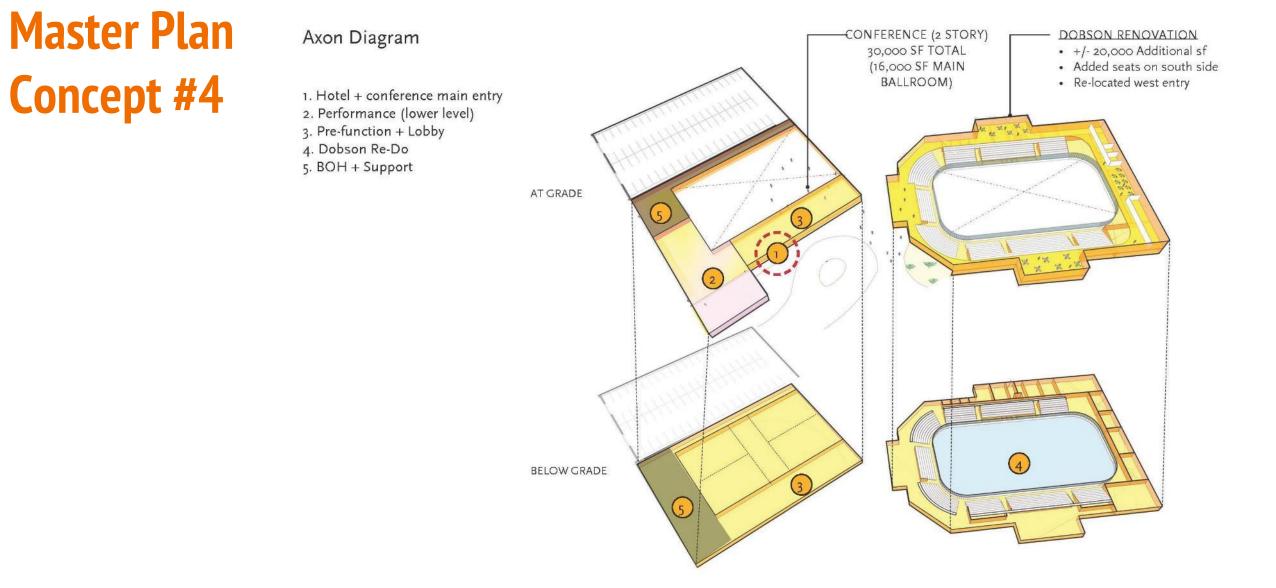
CHARTER BUS LOT & DOBSON - CONCEPT 4





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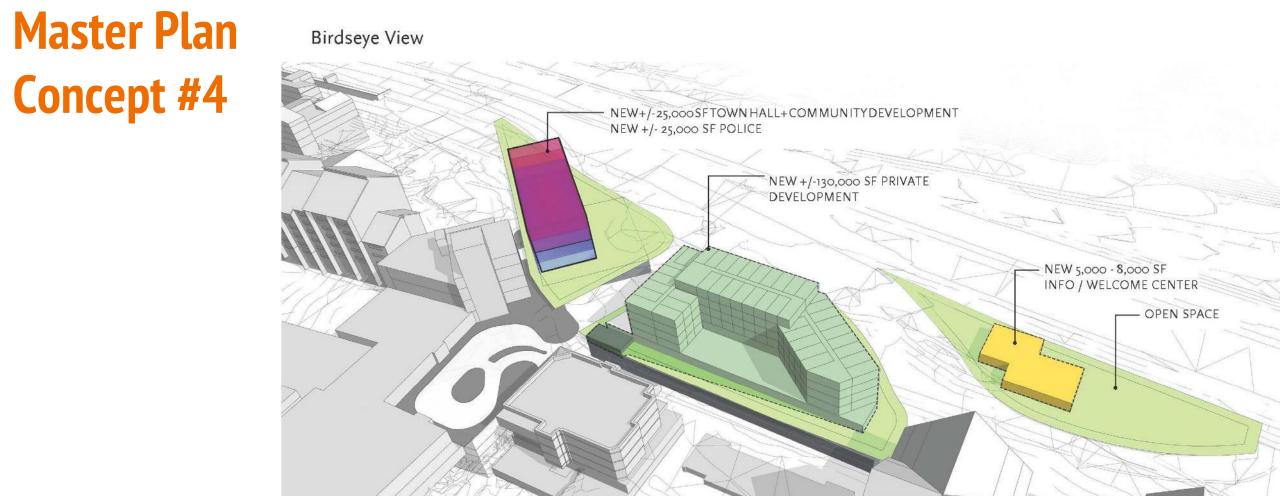
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CHARTER BUS LOT + DOBSON - CONCEPT 4







PROGRAM

- NEW TOWN HALL & COMMUNITY DEVELOPMENT
- NEW POLICE STATION
- PRIVATE DEVELOPMENT
- OPEN SPACE

MUNICIPAL SITE - CONCEPT 4







#### **Opportunities/Key Features**

- Re-located SFR connects Muni Site with Town
- New Town Hall (with Police) and private development potential at Muni Site
- Conference hotel at Charter Bus Lot
- New, expanded Dobson Arena (Olympic ice, event venue)
- Library addition and LH Wrap to activate street and community engagement
- Lot 10 to enhance ped corridor and engage Middle Creek

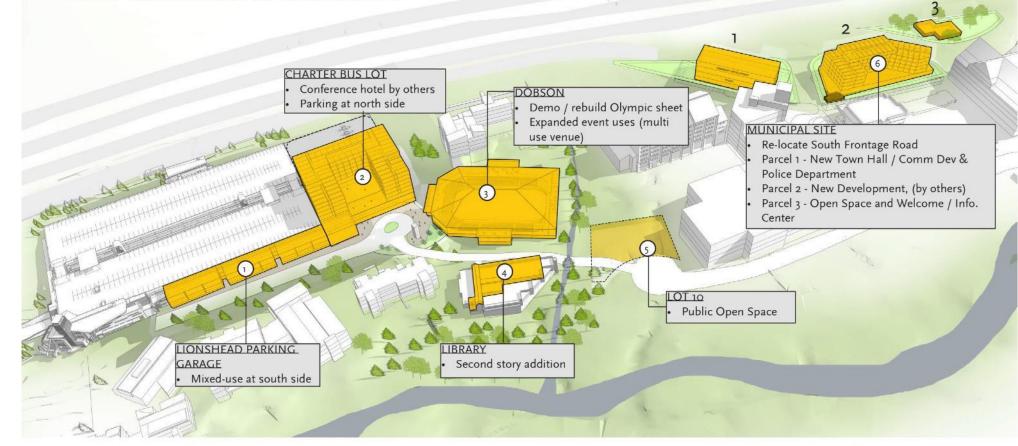
#### **Constraints**

- Lack of Civic Hub at Charter Bus Lot
- Scale of conference hotel
- Integration of improvements with neighborhood

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Existing uses





Birdseye View

questions, comments, thoughts . . .



OVERVIEW - CONCEPT 4

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mills

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## Potential revenues and funding packages













### Public Financing Mechanisms

Description	Acronym
Urban Renewal Authority	URA
Downtown Development Authority	DDA
Business Improvement District	BID
General Improvement District	GID
Metro District (Special District)	Title 32
Public Improvement Fee	PIF
Dedicated Sales Tax	N/A
Land Lease / Land Sale	N/A
Current Town Reserve	N/A
Joint Venture Terms	JV
Philanthropy	Philanthropy
Certificate of Participation	COPs







#### **Public Financing Mechanisms**

		Amount of Ease of		Revenue Potential	
Description	Acronym	Proceeds	Adoption	Low	High
Urban Renewal Authority	URA	High	High	\$35.0M	\$35.0M
Downtown Development Authority	DDA	High	Medium	\$13.1M	\$30.5M
Business Improvement District	BID	Low	Low	N/A	N/A
General Improvement District	GID	Low	Medium	\$1.9M	\$3.7M
Metro District (Special District)	Title 32	Medium	Medium	N/A	N/A
Public Improvement Fee	PIF	Low	Medium	\$16.3M	\$24.5M
Dedicated Sales Tax	N/A	High	Low	\$19.6M	\$39.1M
Dedicated Lodging Tax	N/A	High	Low	\$27.2M	\$40.9M
Land Lease / Land Sale	N/A	Medium	High	\$23.1M	\$34.7M
Current Town Reserve	N/A	Medium	High	\$10.0M	\$10.0M
Joint Venture Terms	JV	Medium	Medium	N/A	N/A
Philanthropy	Philanthropy	High	High	N/A	N/A
Certificate of Participation	COPs	High	High	\$46.2M	\$57.8M









#### **Order of Magnitude Costs**

- South Frontage Road\* \$12
- Police Department \$20
- Charter bus lot \$55

(Town hall, performing arts, parking, plaza)

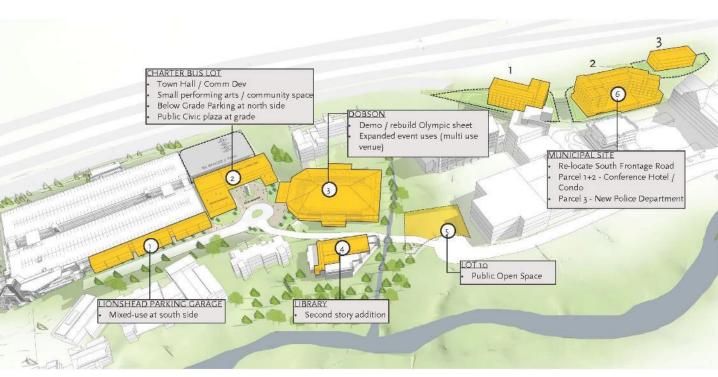
**\$8** 

\$6

- Dobson Rebuild
   \$48
- Library
- LH Structure wrap\*

\$149,000,000











Total Cost	\$149.0M	Oppo
Potential Revenues: Option 1		• U
DDA	\$35.2M	g
URA	\$35.0M	re
Land Lease	\$15.8M	
Town Set-Aside (\$5M/yr. for 30 yrs.)	\$57.8M	re
Town Reserves (\$10M avail.)	\$5.2M	
Total Revenues Funding Gap	\$149.0M No Gap	Cons • R

#### **Opportunities**

- Utilizes value of private development to generate revenues through DDA and land lease revenues
- Includes mix of civic and private uses and revenues to activate civic area

#### Constraints

Requires investment from the town in the form of a bond

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#### **Order of Magnitude Costs**

Charter bus lot \$105

Birdseye View

(Town hall and police, ice, parking, plaza)

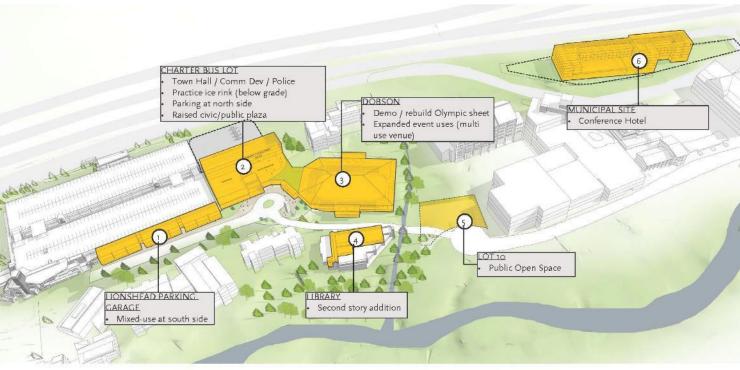
\$48

\$8

\$6

- Dobson Rebuild
- Library
- LH Structure wrap\*

### \$167,000,000









Total Cost	\$167.0M Opportunities
Potential Revenues: Option 1	
DDA	\$33.5M • Utilizes a range of public and private funding
URA	\$35.0M sources
Land Lease	\$12.5M
Town Set-Aside (\$5M/yr. for 30 yrs.)	\$57.8M
Town Reserves (\$10M avail.)	\$10.0M Constraints
Total Revenues	<b>\$148.8M</b> • Requires investment from the town in the form
Funding Gap	-\$18.2M
Potential Revenues: Option 2	a bond
DDA	\$33.5M • Requires a dedicated sales tax in order to close
URA	\$35.0M the gap
Land Lease	\$125M 2 '
Dedicated Sales Tax (0.25%)	\$19.6M • Role of philanthropy should be considered
Town Set-Aside (\$5M/yr. for 30 yrs.)	\$57.8M
Town Reserves (\$10M avail.)	\$8.6M
Total	\$167.0M
Gap	No Gap







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#### **Order of Magnitude Costs**

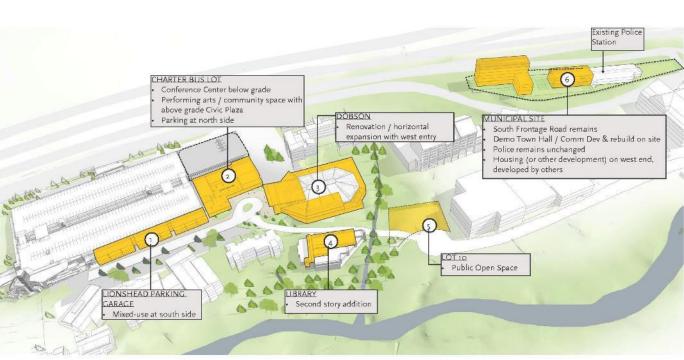
- Town hall \$33
- Charter bus lot \$76

(multi-use center, performing arts, parking, plaza)

\$6

**Birdseye View** 

- Dobson Rebuild \$35
- Library \$8
- LH Structure wrap\*



#### OVERVIEW - CONCEPT 3



\$158,000,000



#### **Total Cost**

#### **Potential Revenues: Option 1**

#### URA

Land Lease (1/3rd of the muni site) Town Set-Aside (\$5M/yr. for 30 yrs.) Town Reserves (\$10M avail.) Dedicated Sales Tax (0.25%)

Dedicated Lodging Tax (1.0%)

**Total Revenues** Funding Gap

#### \$158.0M Opportunities

- \$35.0M area \$6.1M \$57.8M \$10.0M \$19.6M \$27.2M
- \$155.7M -\$2.3M

Maximizes focus on civic uses in the planning

#### **Constraints**

- Includes a minimal amount of private development and corresponding revenue
- Requires investment from the Town in the form a bond

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- Reduced ability to form a DDA
- Requires dedicated sales tax
- Requires dedicated lodging tax



#### **Order of Magnitude Costs**

- South Frontage Road\* \$12
- Town hall and police \$53
- Dobson Rebuild
- Library
- LH Structure wrap\*

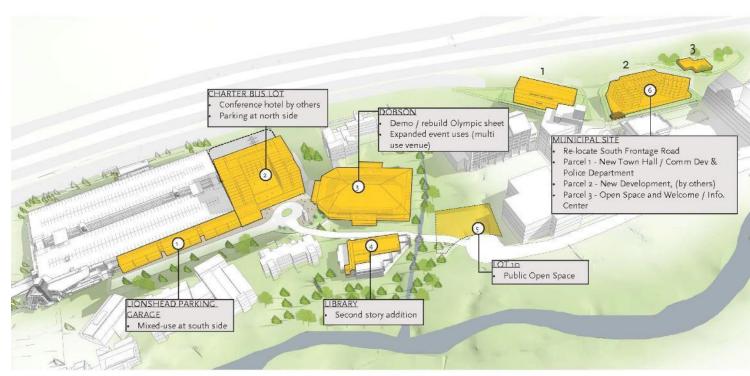
#### \$127,000,000

Birdseye View

\$48

\$8

\$6









Total Cost Option 1 DDA URA Land Lease (muni site and charter bus lot) Town Set-Aside (\$1.7M/yr. for 30 yrs.) Town Reserves (\$10M avail.)	\$42.1M \$35.0M \$29.8M \$20.1M \$0.0M <b>\$127.0M</b>	<b>pportunities</b> Requires the lowest level of public investment due to significant revenues generated by private development With a dedicated sales tax, this idea does not require a town set-aside or any dedication of current reserves
Funding Gap Option 2 DDA URA Land Lease Dedicated Sales Tax (0.25%) Total Revenues Funding Gap	No Gap \$42.1M \$35.0M \$29.8M \$19.6M \$126.5M \$0.5M	Considerable use of public land for private development Dependent on significant private sector involvement in order to redevelop sites within the area and generate revenues to fund civic improvements







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## **Potential Funding Packages**

#### Questions, comments, thoughts . . .







#### What is your vision for the Civic Area?

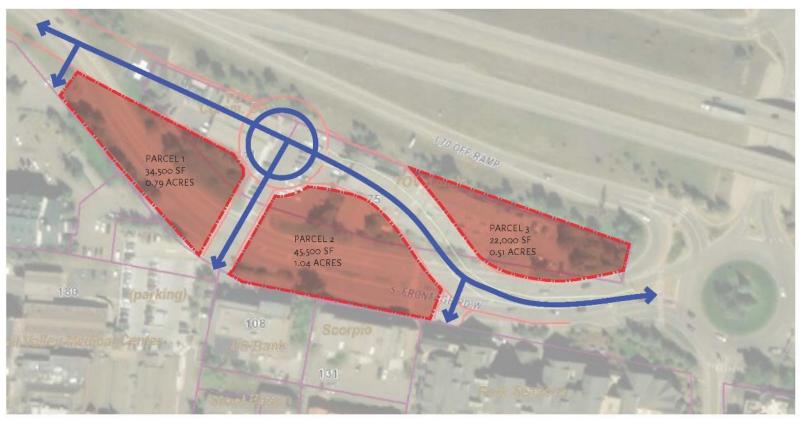
#### How do these concepts resonate with you?

#### **Specific elements from Concepts**





#### Re-location of South Frontage Road



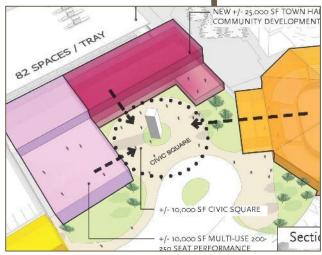
REVISED TOTAL 102,000 SF 2.34 ACRES

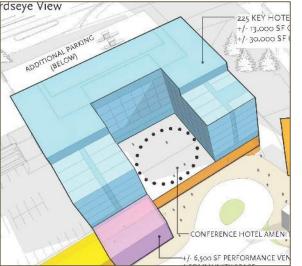
MUNI SITE - RE-ROUTE FRONTAGE ROAD - CONCEPTS 1 & 4

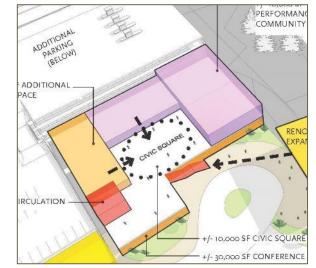


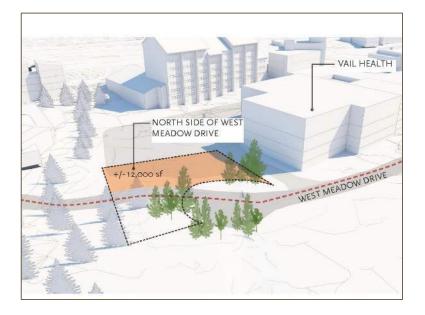


#### **Connectivity and outdoor spaces**











braun

ASSOCIATES, INC.

russe

mills

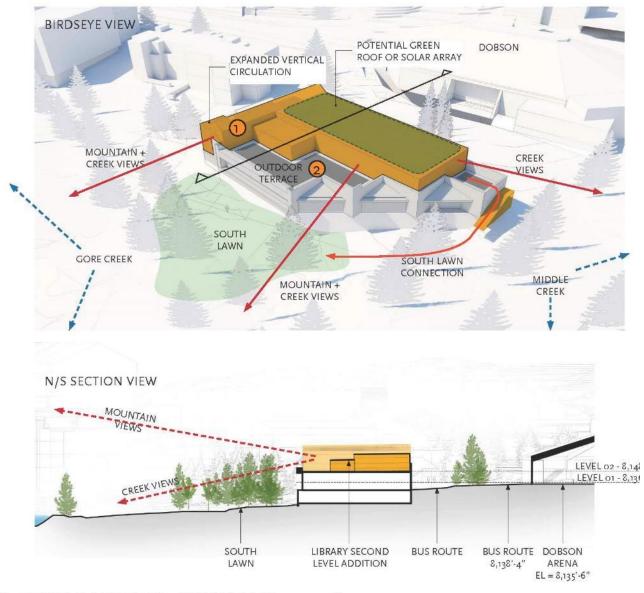
19888

TRESTLE





Library expansion

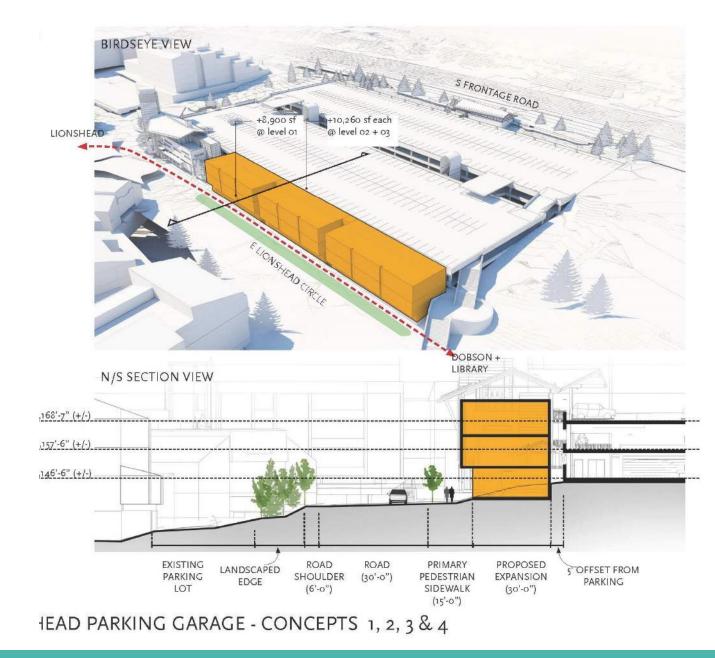


VAIL PUBLIC LIBRARY - CONCEPTS 1, 2, 3 & 4





#### LH Structure "wrap"



BRAUN

russe

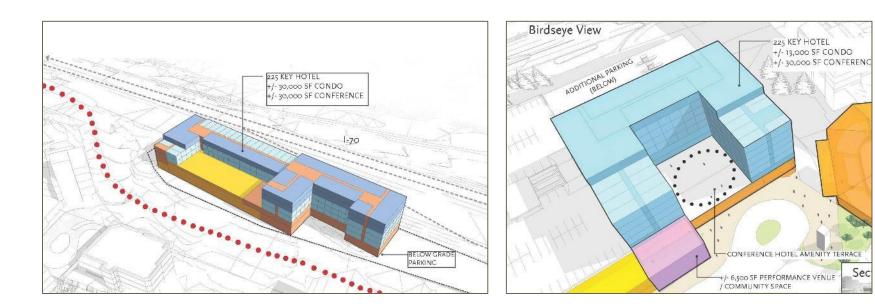
mills

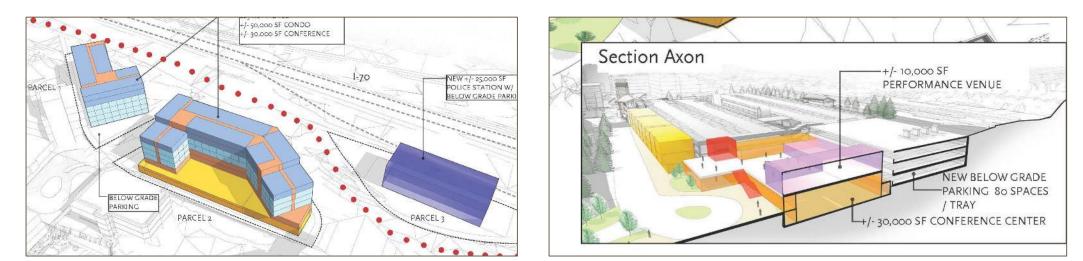
TRESTLE

4240



# **Conference center/P3 or Town facility**

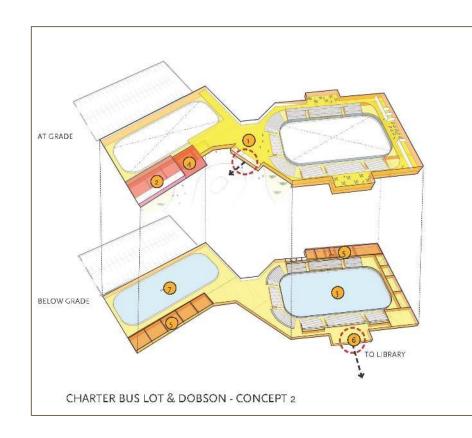


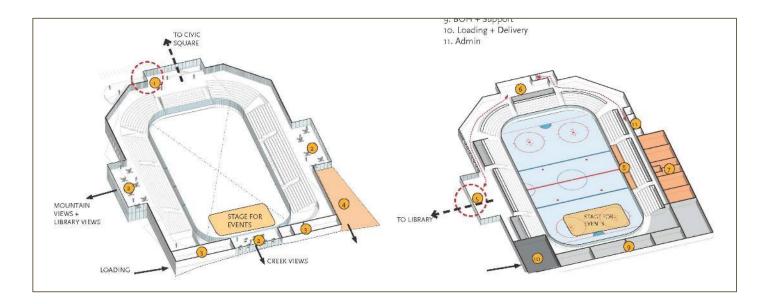






#### **Dobson/2**<sup>nd</sup> sheet of ice



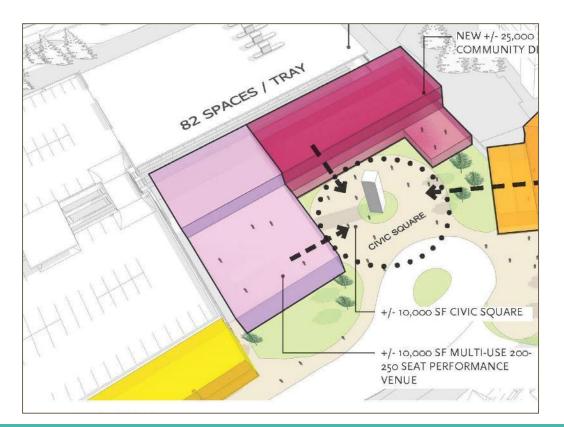


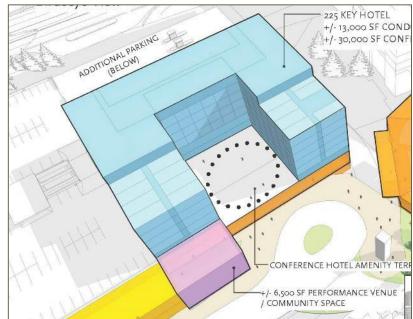






#### Performing arts/ community building













russe

## Next Steps

#### Town Council/July 16th

- Guiding Principles
- Update on market and cost info
- Civil/traffic/environmental updates
- Present refined Master Plan Concepts
- Goal narrow discussion of what the MP could be











