

# Town of Vail Civic Area Plan

## Town Council Update

February 19, 2019



# Meeting Agenda - Town Council Update

1. Project Overview
2. Approach to Community Engagement
3. What We Heard
4. Site Influences and Opportunities
5. Discussion
6. Next Steps

# 1. Project Overview

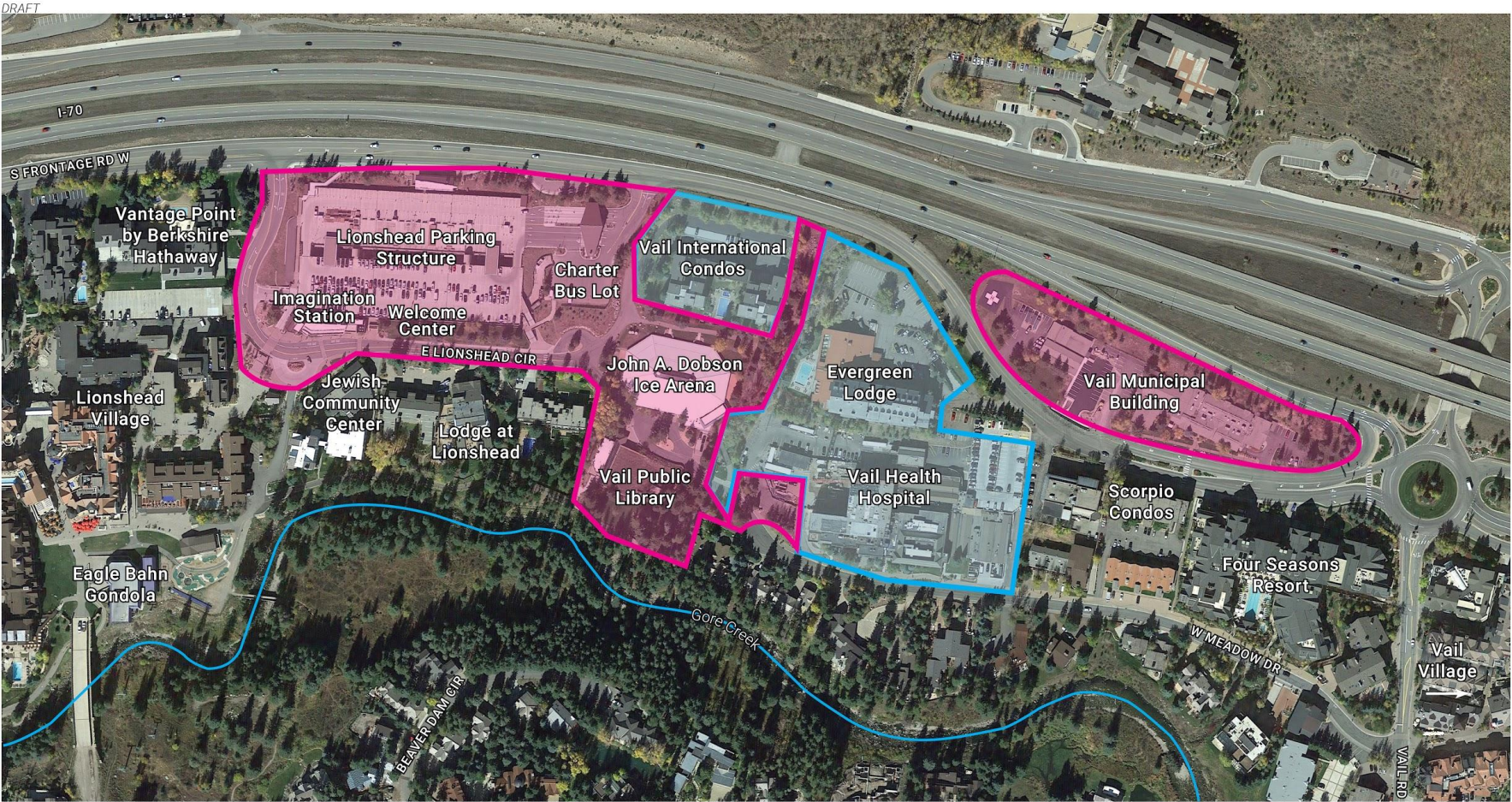
## Need for the Plan:



To guide the future development and use of Town-owned lands within the Study Area.



# Project Overview

## Civic Area Plan: Study Area



-  Civic Area Study Area
-  Immediate Adjacent Parcels of Influence

**Study Area**

# Project Overview

## Project Goals:

- Engage the community to identify opinions for the Civic Area;
- Evaluate issues, opportunities, and constraints and identify potential highest and best uses;
- Prepare a plan that is viable, economically feasible, reflective of community goals, and responsive to the site and surrounding neighborhood, and
- Define strategies for decision-making and the implementation of improvements to the Civic Area.

# Project Overview

## Project Givens:

- The Vail Town Council, acting as the VRA and land owner has final decision-making authority;
- The Study Area includes properties delineated within the attached map;
- The Town of Vail, which largely relies upon visitor-based revenues, seeks to be economically diverse and competitive;
- The Dobson Ice Arena, with the possible inclusion of adjoining undeveloped property, could serve a significant role;
- Workforce housing remains a high need for the Town of Vail and throughout the community.

# Project Overview

## Project Givens:

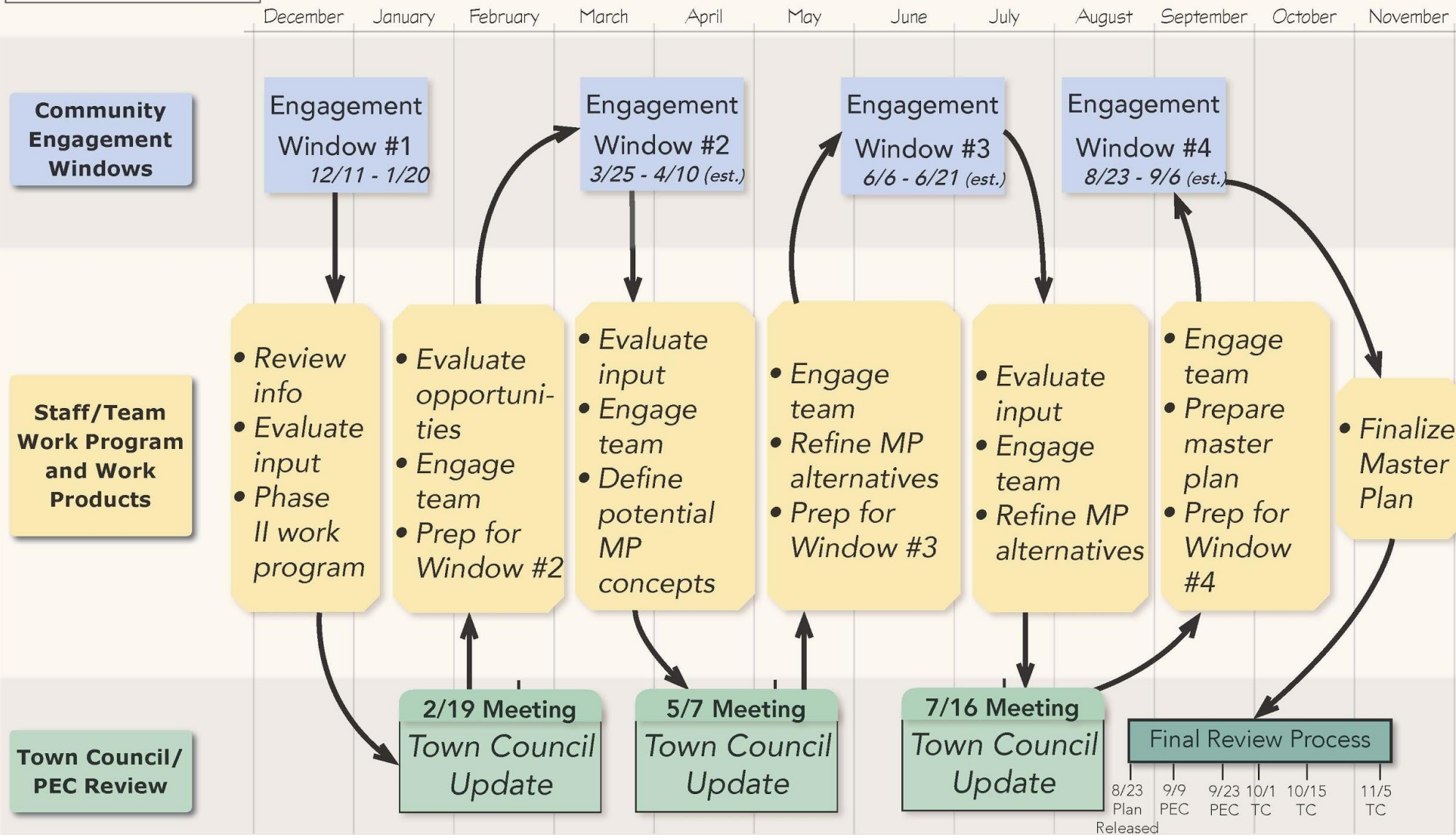
- Emerging technologies should be employed within the context of the Plan;
- Proposed development should be environmentally sustainable;
- Community engagement tools shall be utilized to foster strong public outreach and citizen participation;
- The Lionshead Tax Increment Financing (TIF) District expires June 6, 2030 and revenues from TIF need to be expended by that time; and
- TIF revenues could be used to secure a bonds to finance improvements.

# Project Overview

## The Approach:

1. Engage the community, ask questions, listen;
2. Study existing conditions, opportunities and constraints;
3. Test ideas (program, site design, market/economics);
4. Formulate a plan;
5. Present for community/PEC/TC for review.

# Project Overview



\* Annual Community Meeting (3/12)

## 2. Approach to Community Engagement

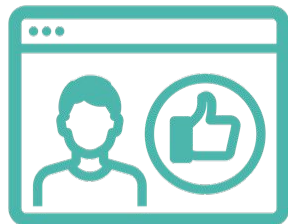
# Outreach Metrics - Who We Informed

ENGAGEVAIL.COM  
REGISTRATIONS



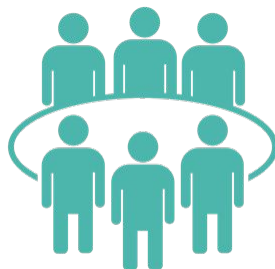
566

SOCIAL MEDIA  
ADVERTISING



Facebook,  
Twitter,  
NextDoor,  
Classifieds

PROCESS  
COMMITTEE



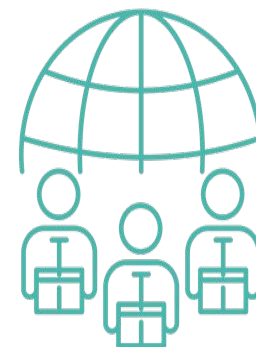
Meetings  
every other  
month

PRINTED  
ADVERTISING



Newspaper  
ads, Articles

PRESENTATIONS  
TO OTHER GROUPS



Around **50**  
Attendees

MAILED  
POSTCARDS



9,750

# Outreach Metrics - Who We Heard From

WHO WE HEARD FROM:



50

**Participants**

Public Open House

WHO WE HEARD FROM:

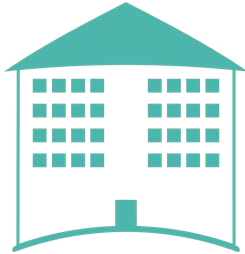


25

**Participants**

Vail Economic  
Advisory Council

WHO WE HEARD FROM:



40

**Participants**

Stakeholder  
Interviews

WHO WE HEARD FROM:



367

**Contributors**

Through Engage Vail

WHO WE HEARD FROM:



25

**Participants**

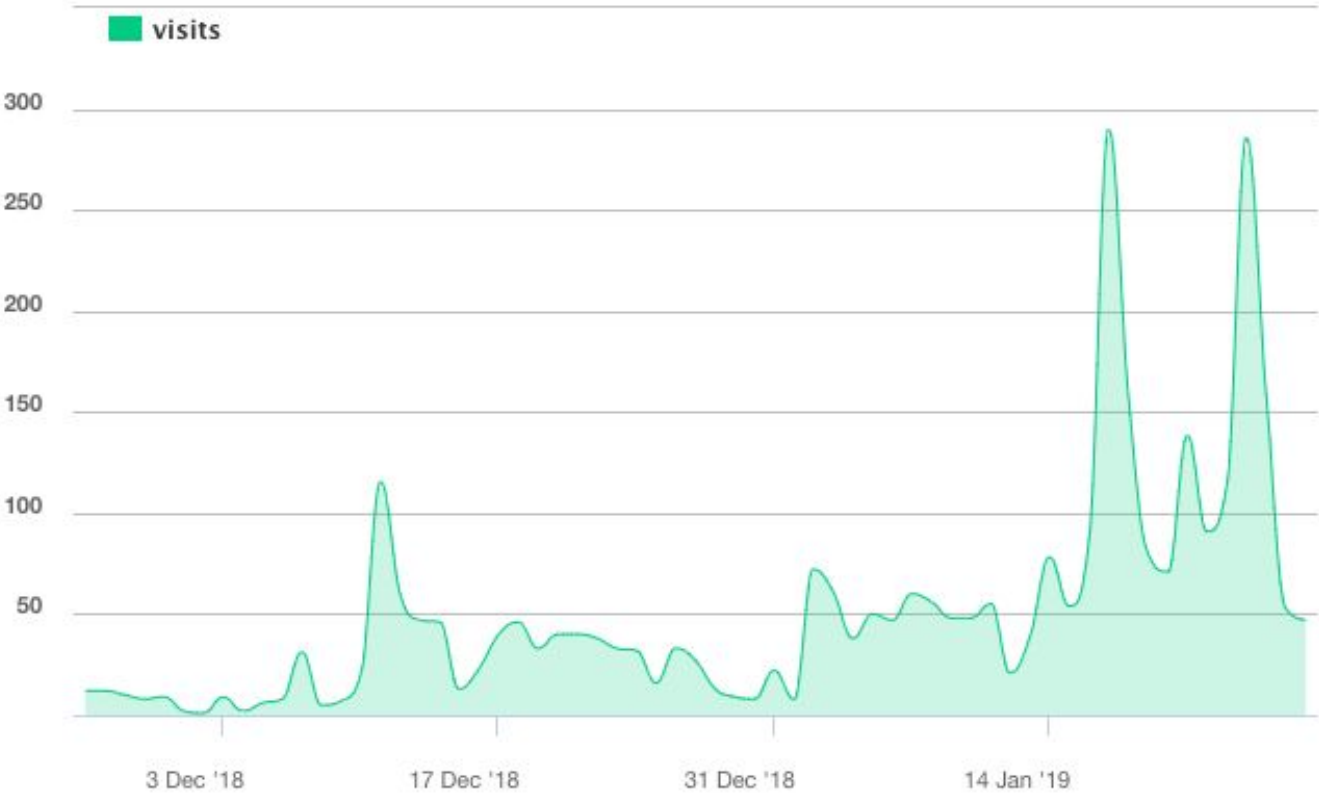
Workshop with  
Youth Council

# EngageVail.com Making a Great Civic Area Survey

|                     |                      |                |
|---------------------|----------------------|----------------|
| VISITORS<br>986     |                      |                |
| CONTRIBUTORS<br>367 | CONTRIBUTIONS<br>368 |                |
| 364<br>Registered   | 0<br>Unverified      | 3<br>Anonymous |

Live Activity

All Time | Last 30 Days | Last 7 Days



3,184

SITE VISITS  
(All Time)

567

SITE REGISTRATIONS  
(All Time)

546

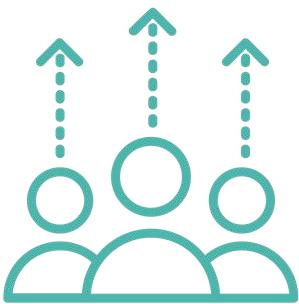
ACTIVATED PARTICIPANTS  
(All Time)

# EngageVail.com Making a Great Civic Area Survey

## Demographics: Primary Residence Zip Codes

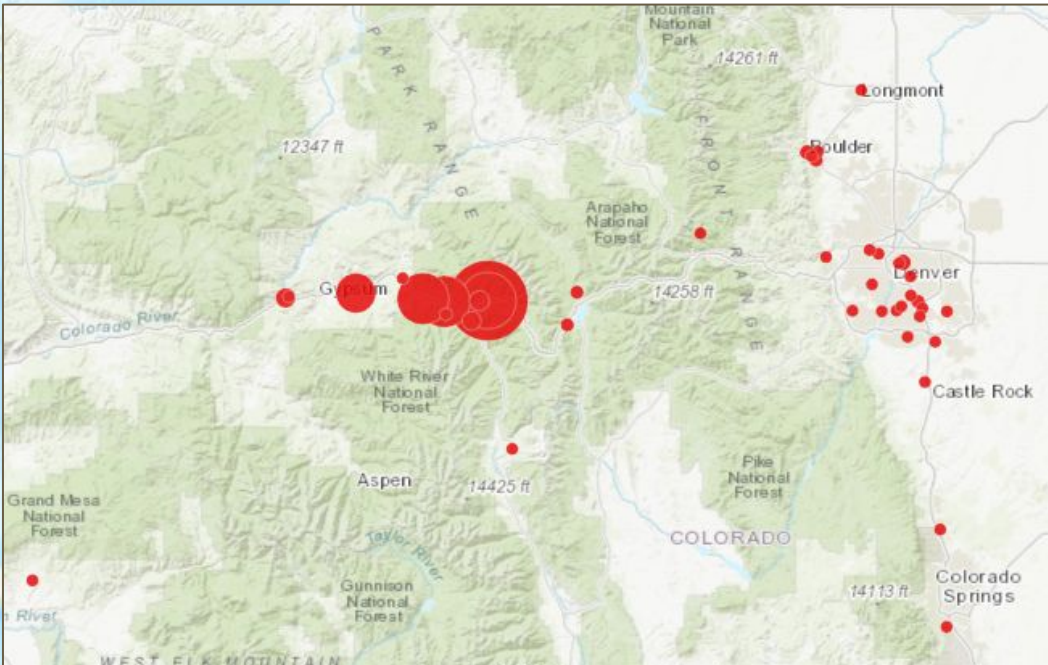


WHO WE HEARD FROM:



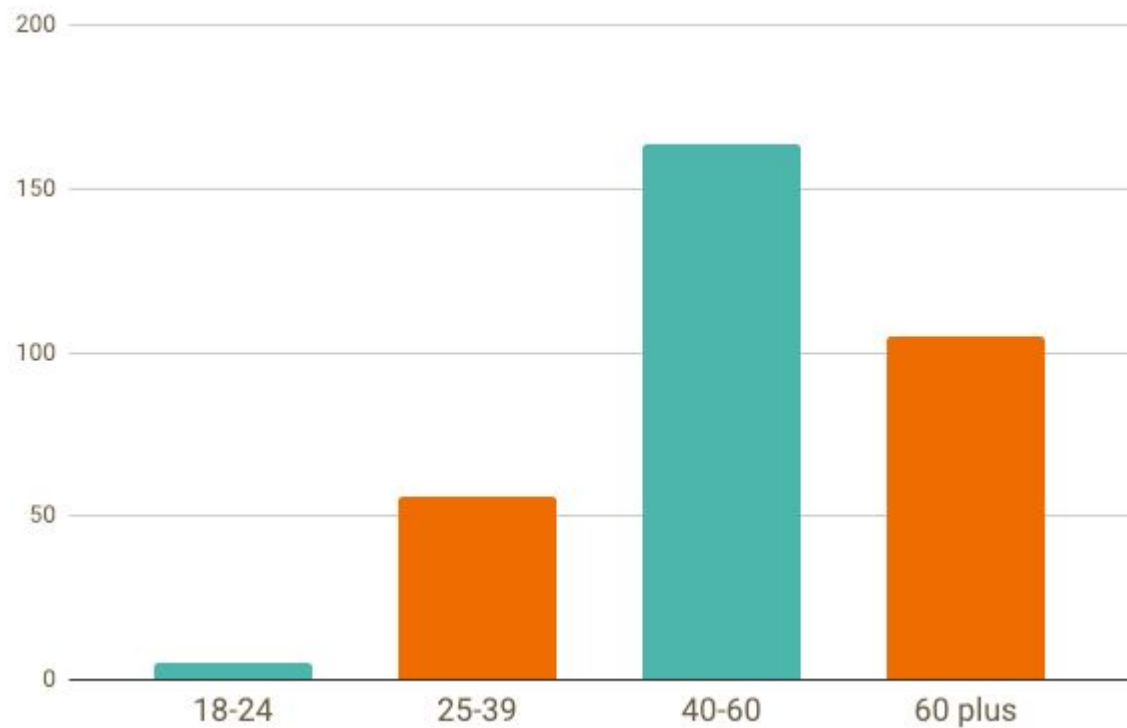
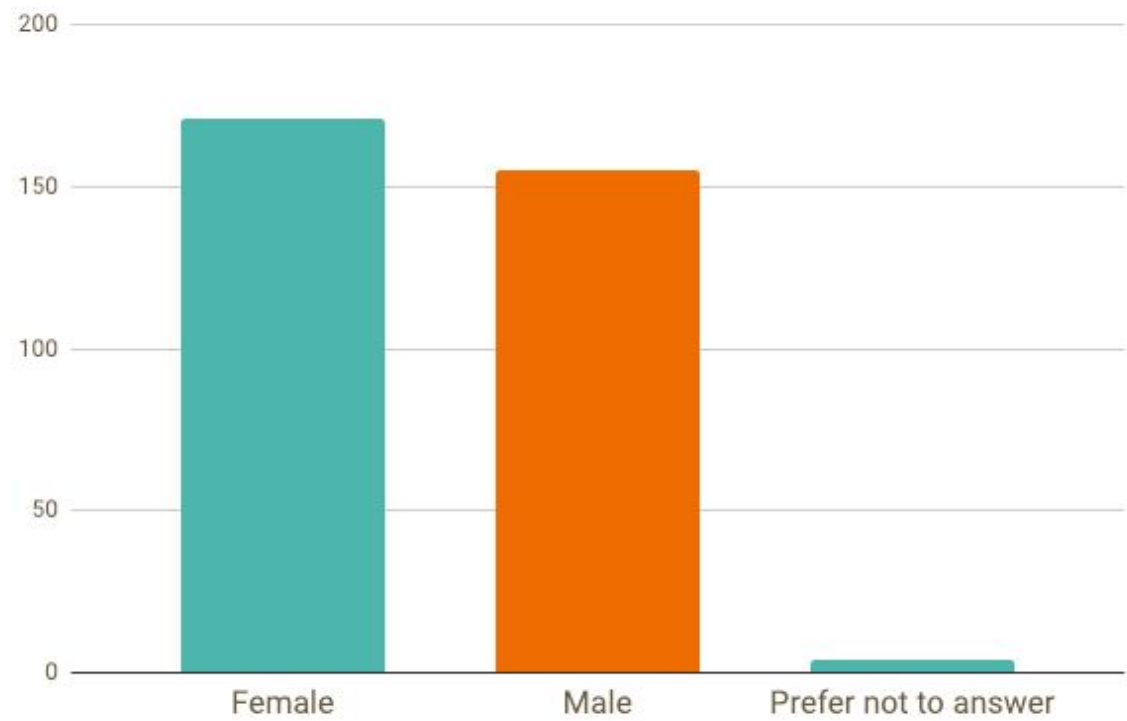
367

Contributors  
Through Engage Vail



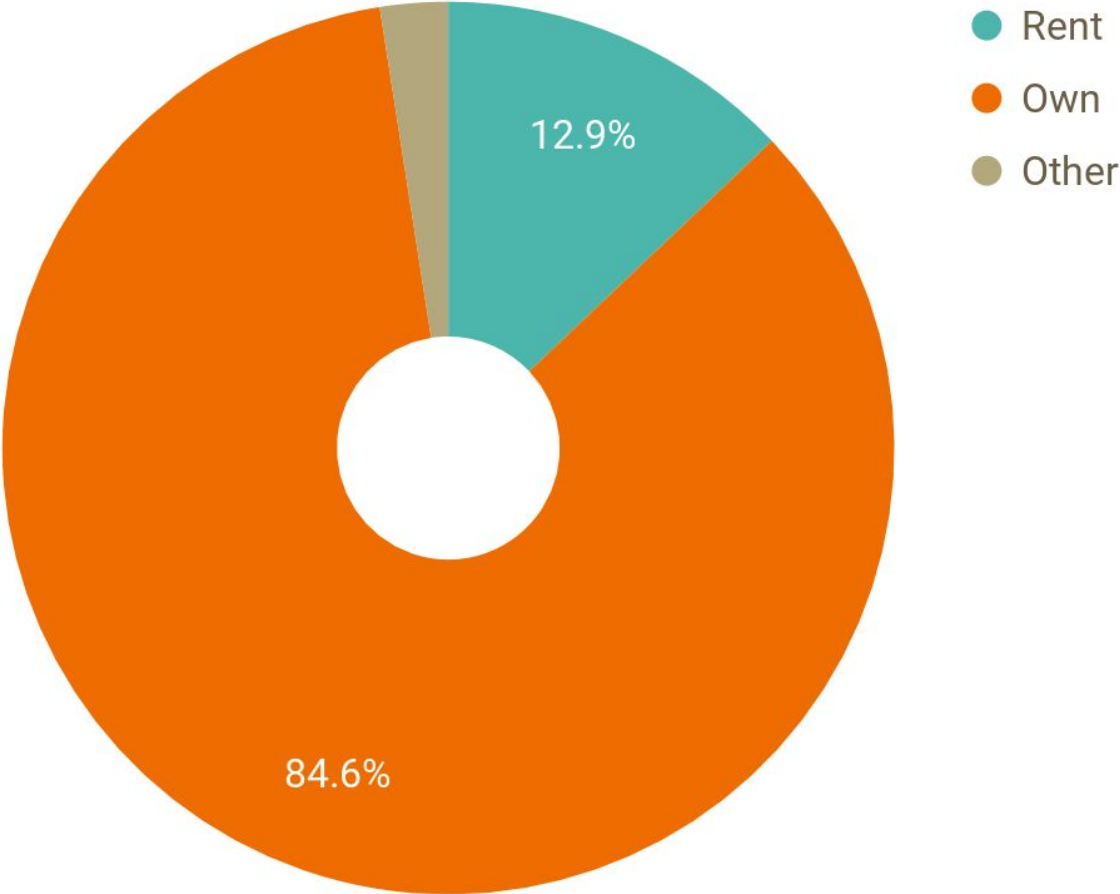
# EngageVail.com Making a Great Civic Area Survey

## Demographics: Gender & Age



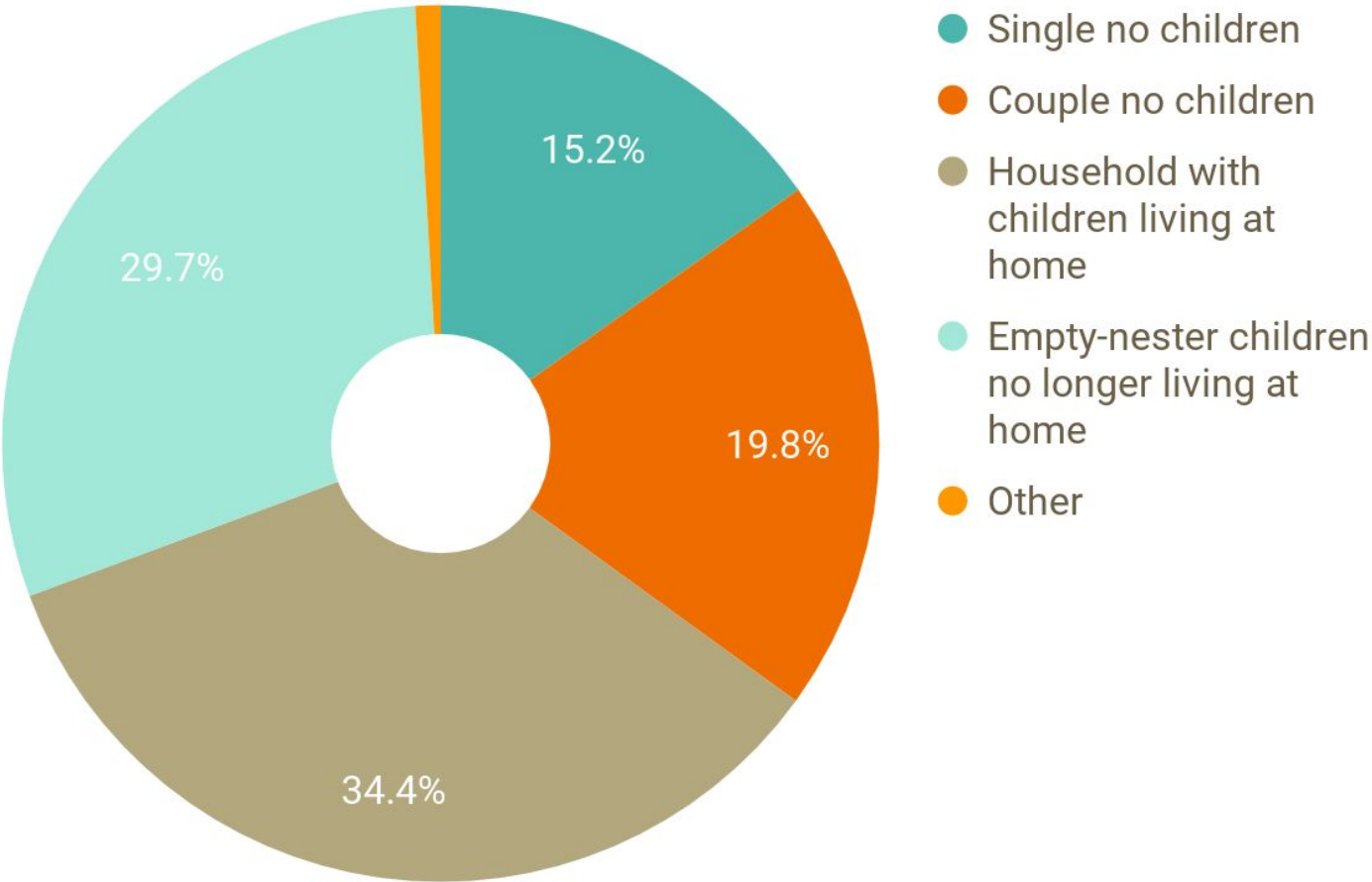
# EngageVail.com Making a Great Civic Area Survey

## Demographics: Home Ownership Status



# EngageVail.com Making a Great Civic Area Survey

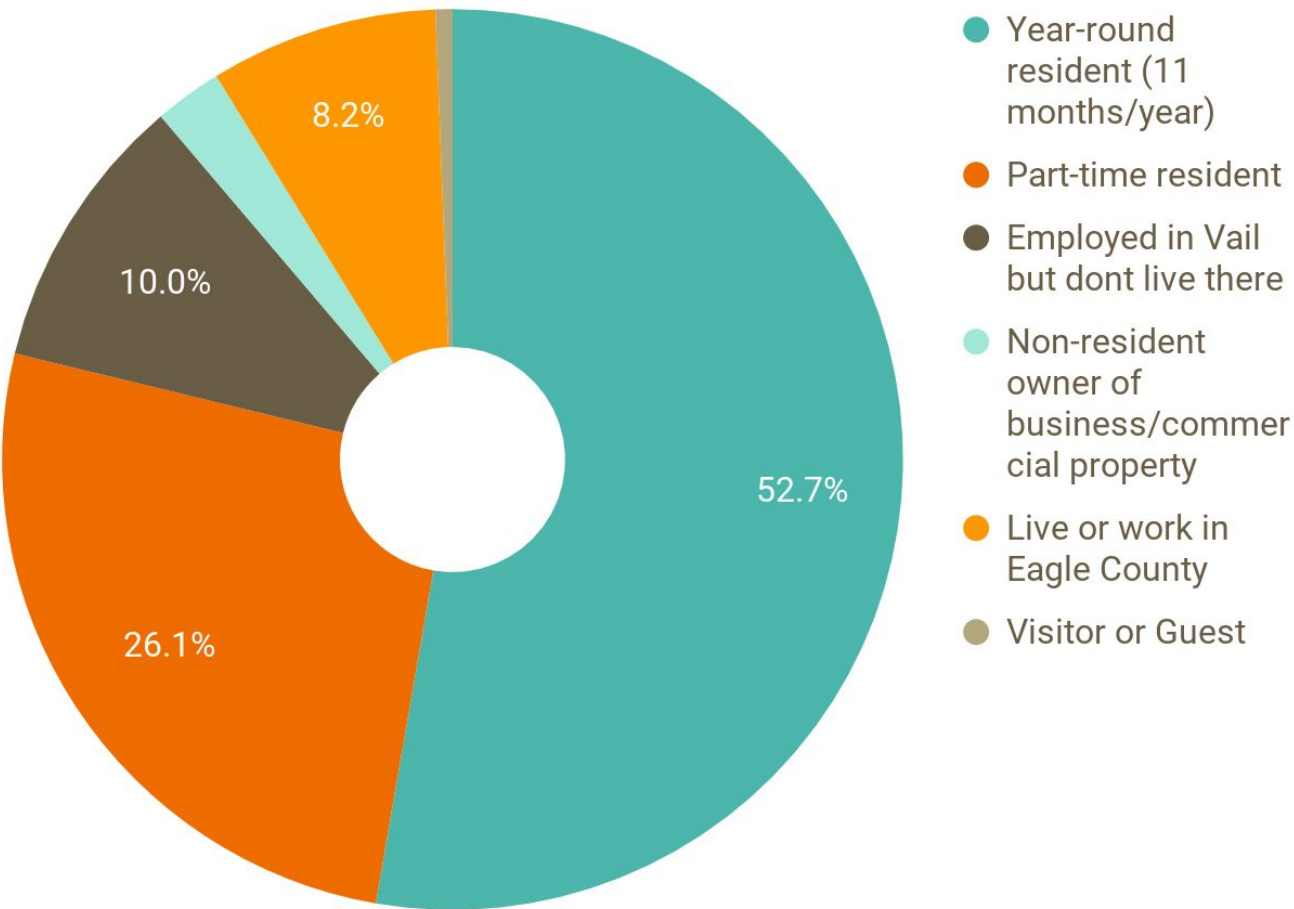
## Demographics: Household Types



|   |     |
|---|-----|
| Total number of households with children living at home | 125 |
| With a Vail zip code                                    | 43  |
| With another Colorado zip code                          | 74  |
| With a zip code outside Colorado                        | 8   |

# EngageVail.com Making a Great Civic Area Survey

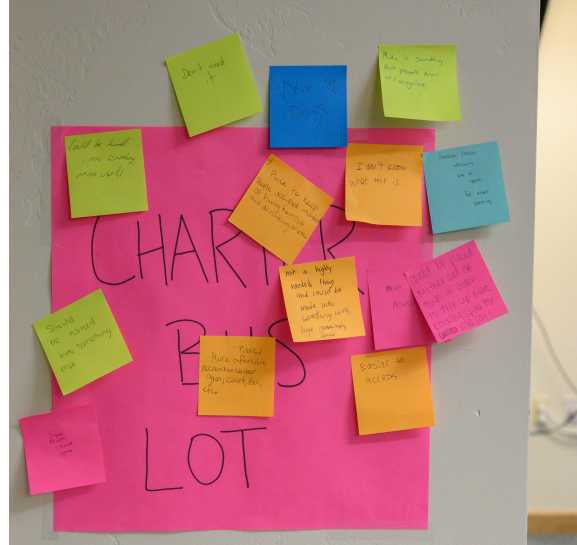
## Demographics: Relation to Vail or the Surrounding Area



# Public Open House



# Eagle River Youth Coalition Workshop



Meeting on  
January 17, 2019

- Presentation
- Smartphone Polling
- Idea Boards

entertaining  
welcoming  
creative  
community  
vibrant  
environmental  
open  
safe  
inclusive  
inviting  
fun  
exciting  
united



# Stakeholder Outreach

| Operators/Service Providers   | Organizations   | Other Stakeholders   |
|---|---|--|
| <ol style="list-style-type: none"> <li>ToV Planning and Engineering Staff</li> <li>ToV Police Department</li> <li>ToV Fire and Emergency Services</li> <li>ToV Streets and Park Maintenance Staff</li> <li>ToV Transportation and Parking Staff</li> <li>Vail Recreation District (representing the Dobson Ice Arena)</li> <li>Vail Public Library</li> </ol> | <ol style="list-style-type: none"> <li>Valley Local Marketing District (VLMD)</li> <li>Commission on Special Events (CSE)</li> <li>Vail Economic Advisory Council (VEAC)</li> </ol> | <ol style="list-style-type: none"> <li>Vail Resorts</li> <li>Evergreen Lodge</li> <li>Vail International</li> <li>Lodge at Lionshead</li> <li>Vail Health</li> <li>Four Seasons</li> </ol> |

# 3. What We Heard

# Outreach Key Takeaways (not listed in order of priority)













- Improve and expand parking and accessibility throughout.
- Improve pedestrian access, safety, aesthetics.
- Improve community green spaces, integrate local art.
- Upgrade Dobson Ice Arena: expand its uses (evaluate the need for a second sheet of ice/multi-use), improve its aesthetics.
- Keep the Vail Public Library where it is; link it with Dobson Ice Arena.
- Improve the Municipal Complex aesthetics, or relocate/redevelop site.
- Better utilize the Charter Bus Lot.
- Implement a community facility with flexible space for multi-function events, community gatherings, performing arts, recreation.
- Support the active community with outdoor recreation spaces.
- Explore housing opportunities.
- Advocate public-private partnerships within the civic area.

# Survey Analysis: Dobson Ice Arena

- Address: 321 East Lionshead Circle Vail, CO
- Year Built: 1983
- Building Square Footage: approx. 32,000
- Capacity: 2,500
- Zoning Designation: General Use
- Civic Uses Provided: Public Skating, Youth Programs, Hockey Leagues, Events



# Survey Analysis: Dobson Ice Arena

| Dobson Ice Arena   | # of Responses | Don't Change Anything   | Minor Upgrades  | Major Upgrades  | Total Re-DO |
|--|----------------|---|---|---|-------------|
| Allows Town of Vail and its customers to conduct business in an efficient and dependable way | 4              |  |   |   |             |
| Provides free or low cost community space for public meetings                                | 4              |  |   |   |             |
| Accommodates great events and community gatherings   | 332            |   |   |  |             |
| Large range of things to do for all residents and guests of all ages                         | 330            |   |   |  |             |
| Accessible by bus, bike, or on foot  | 348            |  |   |   |             |
| Family Friendly  | 322            |   |    |   |             |
| Safe and Secure  | 311            |   |    |   |             |
| Fosters a sense of community and place   | 332            |   |    |   |             |
| A place for year round activity and opportunity  | 338            |   |   |  |             |
| Accessible by people of all ages and abilities   | 324            |   |   |   |             |
| Contributes to economic well being of the Town of Vail                                       | 305            |   |  |   |             |
| Convenient Parking   | 339            |   |  |   |             |

# Survey Analysis: Dobson Ice Arena

## Open Ended Comments: 5 Top Ideas

**RENOVATE**

Interior/Exterior



28%

**COMMUNITY  
ARTS  
MULTI-FUNCTION  
CENTER**



22%

**ADD  
SECOND  
SHEET OF  
ICE**



18%

**IMPROVE  
PARKING**



18%

**EXPAND  
RECREATION**



14%

# Dobson Ice Arena - Outreach Feedback

|  |   |
|--|---|
| <b>Engage Vail</b> <ul style="list-style-type: none"><li>• The Dobson Ice Arena is an important asset for the Town of Vail and its constituents, especially families;</li><li>• Different areas of improvements pointed to in the survey<ul style="list-style-type: none"><li>○ Expand recreation uses, including a better ice facility</li><li>○ Offer a diversity of activities and events year-round</li><li>○ Renovate its exterior and interior</li></ul></li></ul> | <b>Vail Economic Advisory Council</b> <ul style="list-style-type: none"><li>• Second sheet of ice/multi-use space</li><li>• Expand Dobson</li><li>• Partnerships/collaborations</li></ul>                           |
| <b>Vail Mountain</b> <ul style="list-style-type: none"><li>• Conference space/New facility or Upgrade Dobson</li></ul>   | <b>Vail Recreation District</b> <ul style="list-style-type: none"><li>• Upgrade Dobson - Increase capacity/multi-use/rec center</li><li>• 2nd sheet of ice</li><li>• Link Dobson with Vail Public Library</li></ul> |
| <b>Vail Public Library</b> <ul style="list-style-type: none"><li>• Link Vail Public Library with Dobson</li></ul>  | <b>Eagle River Youth Coalition</b> <ul style="list-style-type: none"><li>• Could be turned into a fun and affordable full size recreation center</li><li>• More community and year-round activities</li></ul>       |

# Survey Analysis: Vail Public Library

- Address: 292 W Meadow Dr, Vail, CO
- Year Built: 1983; Remodel: 2013
- Building square footage: approx. 15,000
- Number of users: 100,000
- Zoning Designation: General
- Civic Uses Provided: public library, community room, bus stop, kids programs, adult programs



# Survey Analysis: Vail Public Library

[illegible]

# Survey Analysis: Vail Public Library

## Open Ended Comments: 5 Top Ideas

BELOVED  
COMMUNITY  
ASSET



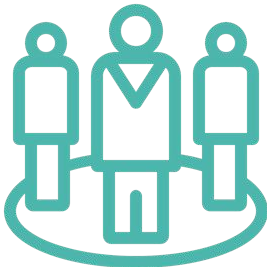
51%

IMPROVE  
PARKING



25%

COMMUNITY  
/ MEETING  
SPACE



13%

PEDESTRIAN  
ACCESS  
AREA  
IMPROVEMENT



6%

EXPAND  
OPEN SPACE



5%

# Vail Public Library - Outreach Feedback

## Engage Vail

- The Vail Public Library is a beloved community asset: family-friendly, safe and secure, easily accessible by public transit or bike/ped and by all people.
- Areas of improvement include:
  - Better parking;
  - Expand community space and year-round activities.

## Vail Economic Advisory Council

- Co-working space in library
- Parking - increase supply or alternative means
- Multi-use space
- Partnerships/collaborations

## Vail Mountain

- No comment

## Vail Recreation District

- No Comment

## Vail Public Library

- Connect indoor and outdoor space
- Long standing mechanical concerns/energy efficiency
- South lawn
- Renovation opportunities for building
- Expanded community rooms/library space
- Link Vail Public Library with Dobson

## Eagle River Youth Coalition

- Could be turned into something more useful;
- Make it more modern, integrate new technologies;
- Events for all ages.

# Survey Analysis: Municipal Complex

- Address: 75 S Frontage Rd W, Vail, CO
- Year Built: 1971; Police Dpt Expansion: 1993
- Parcel Square Footage: 63,808
- Building Square Footage: approx. 45,000 for the 2-story building, 6,600 for the 1-story building
- Zoning Designation: General
- Civic Uses Provided: police, community development, Town hall, recycling



# Survey Analysis: Municipal Complex

| Municipal Complex   | # of Responses | Don't Change Anything | Minor Upgrades | Major Upgrades | Total Re-DO |
|---|----------------|-----------------------|----------------|----------------|-------------|
| Provides efficient space for municipal services               | 299            |                       |                |                |             |
| Provides free or low cost community space for public meetings | 248            |                       |                |                |             |
| Accessible by bus, bike, or on foot                           | 324            |                       |                |                |             |
| Safe and Secure   | 289            |                       |                |                |             |
| Fosters a sense of community and place                        | 295            |                       |                |                |             |
| Buildings evoke a sense of pride representing Vail            | 325            |                       |                |                |             |
| Accessible by people of all ages and abilities                | 291            |                       |                |                |             |
| Contributes to economic well being of the Town of Vail        | 265            |                       |                |                |             |
| Convenient Parking  | 315            |                       |                |                |             |

# Survey Analysis: Municipal Complex

## Open Ended Comments: 5 Top Ideas



# Municipal Complex - Outreach Feedback

## Engage Vail

- Although the Municipal Complex is easily accessible and safe and secure, it is seen as a major area of opportunity for:
  - More efficient space for municipal services
  - Redevelopment
  - New housing

## Vail Economic Advisory Council

- Parking - increase supply or alternative means
- Multi-use space
- Partnerships/collaborations

## Vail Mountain

- Welcome/Visitor Center
- Additional parking

## Vail Recreation District

- No comment

## Vail Public Library

- No comment

## Eagle River Youth Coalition










- Make it useful and publicize to the public
- Make it a unique, eye-catching landmark in Vail
- Add better-looking parking for locals

# Survey Analysis: Lionshead Parking Structure

- Address: 395 S Frontage Rd W, Vail, CO
- Year Built: 1980; Transit & Welcome Center: 2011;
- Lionshead Welcome Center Square Footage: 9,500
- Parking Structure Square Footage: 373,500
- Zoning Designation: General Use
- Civic Uses Provided: welcome center, transit center, Zeke M. Pierce Skatepark, Imagination Station, Grand View room, parking (1,100 spaces)



# Survey Analysis: Lionshead Parking Structure

| Lionshead Parking  | # of Responses | Don't Change Anything   | Minor Upgrades  | Major Upgrades  | Total Re-DO |
|--|----------------|---|---|---|-------------|
| This is an efficient and best use of land                            | 2              |  |   |   |             |
| Serves a much needed function close in to Vail                       | 360            |   |    |   |             |
| Safe and Secure  | 321            |   |    |   |             |
| Accessible by people of all ages and abilities                       | 310            |   |    |   |             |
| Provides free or low cost community space for public meetings        | 276            |   |    |   |             |
| Accommodates great events and community gatherings                   | 273            |   |    |   |             |
| Large range of things to do for all residents and guests of all ages | 251            |   |   |   |             |
| Fosters a sense of community and place                               | 264            |   |   |  |             |
| A place for year round activity and opportunity                      | 282            |   |  |   |             |

# Survey Analysis: Lionshead Parking Structure

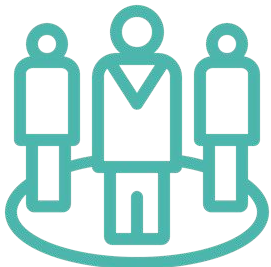
## Open Ended Comments: 5 Top Ideas

ADD MORE  
PARKING



40%

REDEVELOP  
WITH  
PARKING /  
COMMUNITY  
USES



21%

BELOVED  
GRAND VIEW  
VRD SPACES



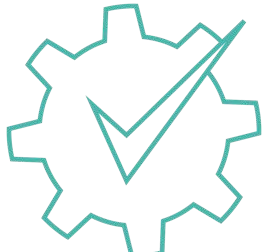
16%

PEDESTRIAN  
ACCESS  
& SAFETY



13%

MAINTAIN  
CURRENT  
USES



10%

# Lionshead Parking Structure - Outreach Feedback

## Engage Vail

- The Lionshead Parking Structure is viewed as a safe and secure space, easily accessible, and serving a much needed function. The Grand View meeting space and the Vail Recreation District space are good additions.
- Areas of improvement include
  - Additional parking
  - Wider range of activities for more people
  - Additional community uses

## Vail Economic Advisory Council

- Vertical expansion
- Parking - increase supply or alternative means
- Multi-use space
- Partnerships/collaborations

## Vail Mountain

- Additional parking (no net loss of parking during winter season)

## Vail Recreation District

- Enhanced parking and arrival experience

## Vail Public Library

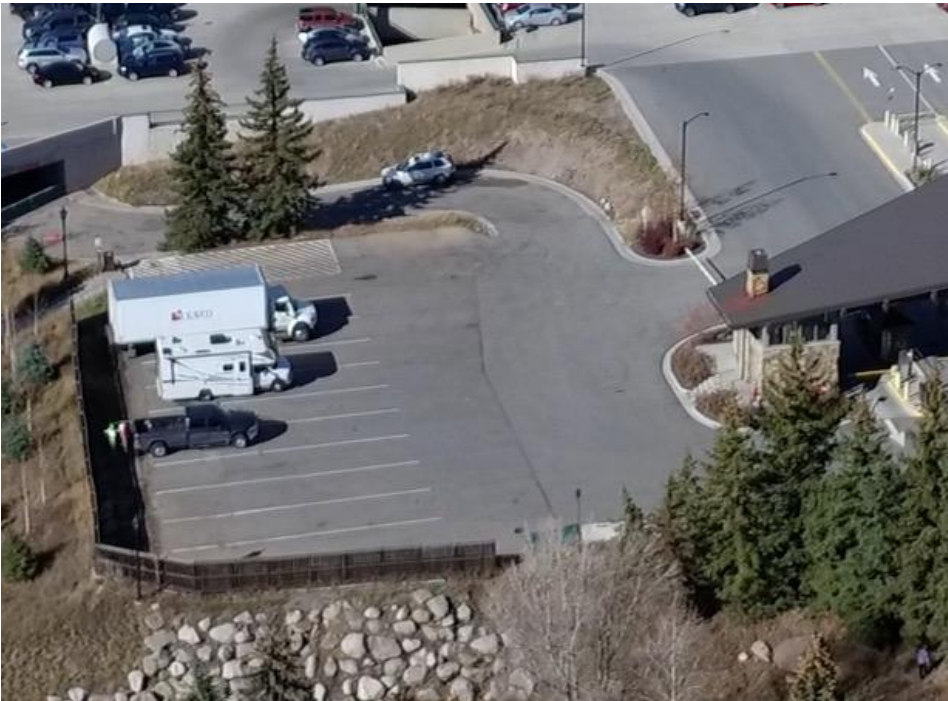
- Enhanced parking and arrival experience

## Eagle River Youth Coalition

- Create additional cheaper parking spots for locals
- Expand skatepark
- Integrate public art to make it look better

# Survey Analysis: Charter Bus Lot

- Address: 395 S Frontage Rd W, Vail, CO
- Parcel Square Footage: approx. 33,000
- Zoning Designation: General Use
- Civic Uses Provided: oversized vehicles parking (12 spaces)



# Survey Analysis: Charter Bus Lot

| Charter Bus Lot                                | # of Responses | Don't Change Anything | Minor Upgrades | Major Upgrades | Total Re-DO |
|--|----------------|-----------------------|----------------|----------------|-------------|
| This is an efficient and best use of land      | 260            |                       |                |                |             |
| Serves a much needed function close in to Vail | 270            |                       |                |                |             |
| Safe and Secure                                | 207            |                       |                |                |             |
| Accessible by people of all ages and abilities | 215            |                       |                |                |             |

# Survey Analysis: Charter Bus Lot

## Open Ended Comments: 4 Top Ideas

**BETTER  
UTILIZATION**



52%

**REDEVELOP  
WITH  
PARKING /  
ADDITIONAL  
USES**



20%

**EXPAND  
OVERSIZED  
PARKING**



14%

**ADD MORE  
PARKING**



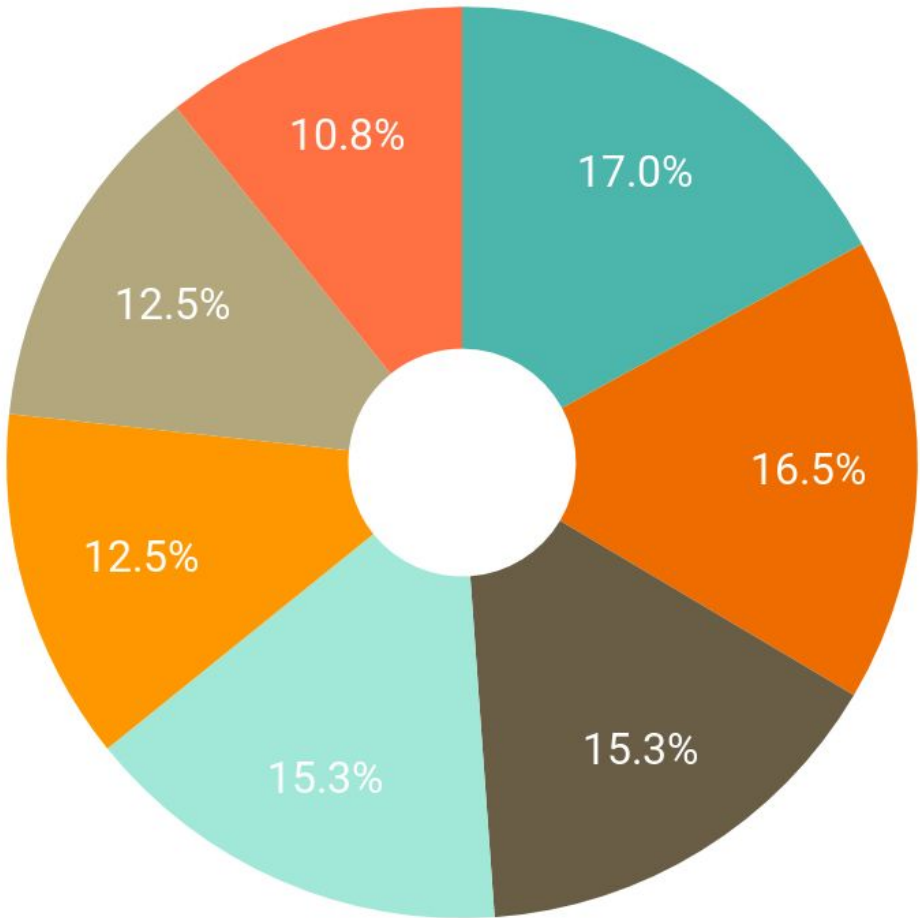
14%

# Charter Bus Lot - Outreach Feedback

|   |  |
|---|--|
| <b>Engage Vail</b> <ul style="list-style-type: none"><li>• The Charter Bus Lot serves a needed function.</li><li>• However it is viewed as not being an efficient and best use of land.</li></ul> | <b>Vail Economic Advisory Council</b> <ul style="list-style-type: none"><li>• Parking - increase supply or alternative means</li><li>• Location for new facility</li></ul>   |
| <b>Vail Mountain</b> <ul style="list-style-type: none"><li>• Additional parking (no net loss of parking during winter season)</li></ul>   | <b>Vail Recreation District</b> <ul style="list-style-type: none"><li>• Enhanced parking and arrival experience</li></ul>  |
| <b>Vail Public Library</b> <ul style="list-style-type: none"><li>• Enhanced parking and arrival experience</li></ul>  | <b>Eagle River Youth Coalition</b> <ul style="list-style-type: none"><li>• Relocate outside of Town for a better use of space;</li><li>• Redevelop into something more useful with large community draw.</li></ul> |

# Survey Analysis: Big Ideas

**BIG IDEAS** for the long term success of Vail: Ideas for great community and civic uses; Ideas to make it a better use of civic space.



- Housing Opportunities
- Multi-function event/performing arts center
- Improve / Add More Parking
- Improve / Add More Open Space
- Maintain / Expand Dobson
- Promote Vail as a Community (versus a Resort)
- Improve Pedestrian Access / Safety / Image



# Eagle River Youth Coalition Workshop: Big Ideas

## **BIG IDEAS** for the long term success of Vail, a great community and civic uses, a better use of civic space.

- Electric scooters for fun public transportation.
- \$1/day bike share like in Paris or London.
- Create community spaces for local people to gather.
- Support the active community with outdoor gyms, race courses, soccer field...
- Expand nightlife outside of expensive restaurants.



# Stakeholder Input - General Themes

- Improve and expand parking and accessibility throughout (mobility)
- Add more flexible space for multiple uses (live performances and conferences)
- Create a focus on economic development through special events
- Improve community green spaces programmed with inspiring local art
- Advocate public-private partnerships within the civic area
- Evaluate the need for a second sheet of ice/multi-use at Dobson
- Housing

# Ingredients of a Successful Civic Area



Survey participants were asked to rate how each of these ingredients would contribute to the vibrancy and success of the larger civic area.

The following were rated Very Important:

- |                              |     |
|------------------------------|-----|
| • Walkability                | 87% |
| • Engagements with Nature    | 70% |
| • Community Draw             | 69% |
| • Mix of Uses                | 60% |
| • Progressive Sustainability | 58% |
| • Flexible Civic Zones       | 52% |
| • Connections and Linkages   | 49% |
| • Signage and Wayfinding     | 48% |
| • Public Art and Follies     | 39% |

# Outreach Key Takeaways (not listed in order of priority)

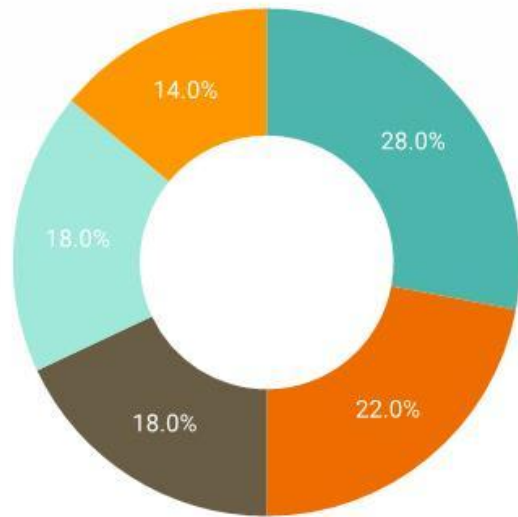
- Improve and expand parking and accessibility throughout.
- Improve pedestrian access, safety, aesthetics.
- Improve community green spaces, integrate local art.
- Upgrade Dobson Ice Arena: expand its uses (evaluate the need for a second sheet of ice/multi-use), improve its aesthetics.
- Keep the Vail Public Library where it is; link it with Dobson Ice Arena.
- Improve the Municipal Complex aesthetics, or relocate/redevelop site.
- Better utilize the Charter Bus Lot.
- Implement a community facility with flexible space for multi-function events, community gatherings, performing arts, recreation.
- Support the active community with outdoor recreation spaces.
- Explore housing opportunities.
- Advocate public-private partnerships within the civic area.

# 4. Site Influences and Opportunities

# Dobson Ice Arena - Site Influences & Opportunities

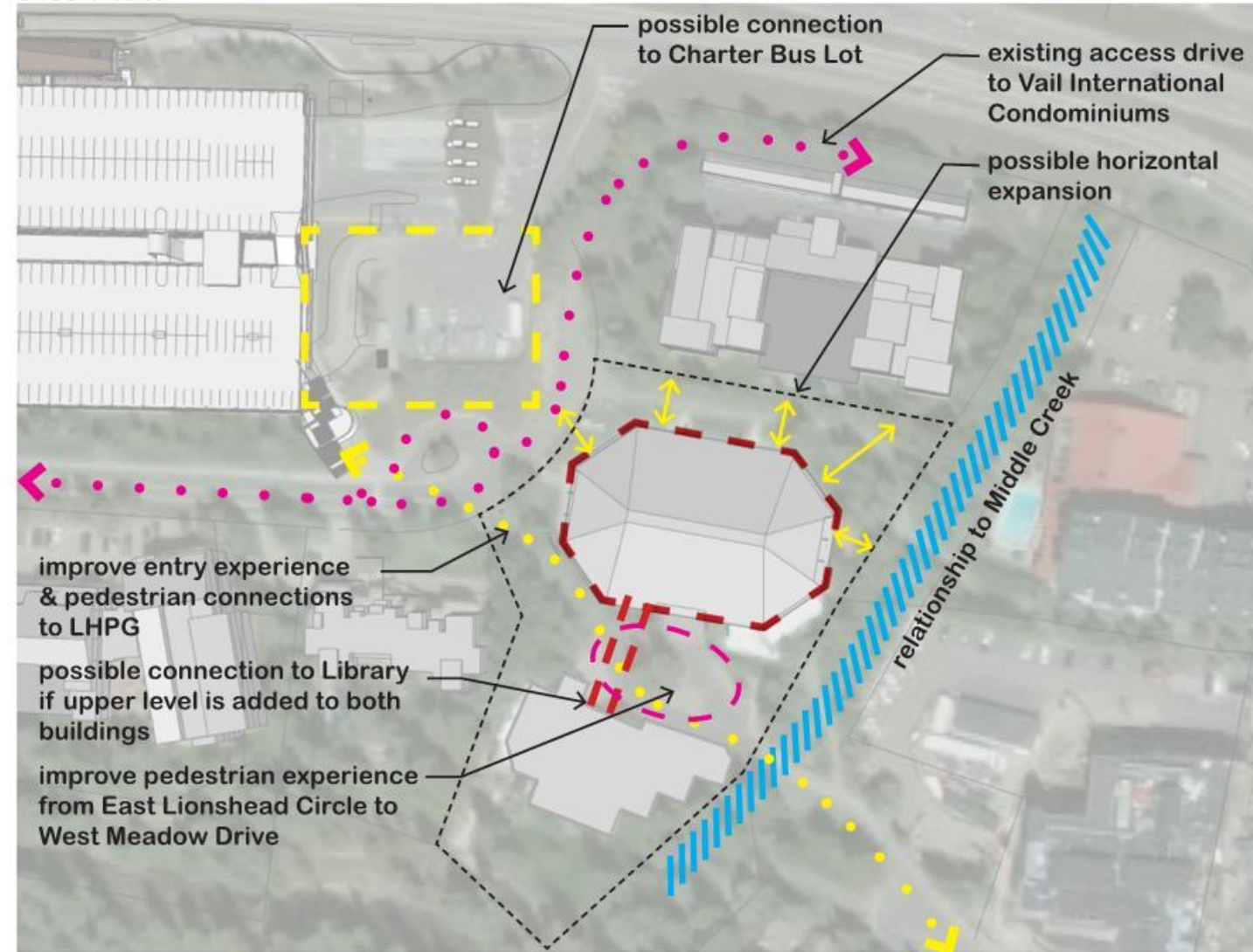
## Survey Highlights:

| Dobson Ice Arena   | # of Responses | Don't Change Anything | Minor Upgrades | Major Upgrades | Total Re-DO |
|--|----------------|-----------------------|----------------|----------------|-------------|
| Allows Town of Vail and its customers to conduct business in an efficient and dependable way | 4              | ■                     |                |                |             |
| Provides free or low cost community space for public meetings                                | 4              | ■                     |                |                |             |
| Accommodates great events and community gatherings   | 332            |                       |                | ■              |             |
| Large range of things to do for all residents and guests of all ages                         | 330            |                       |                | ■              |             |
| Accessible by bus, bike, or on foot  | 348            | ■                     |                |                |             |
| Family Friendly  | 322            |                       | ■              |                |             |
| Safe and Secure  | 311            | ■                     |                |                |             |
| Fosters a sense of community and place   | 332            |                       | ■              |                |             |
| A place for year round activity and opportunity  | 338            |                       | ■              | ■              |             |
| Accessible by people of all ages and abilities   | 324            |                       | ■              |                |             |
| Contributes to economic well being of the Town of Vail                                       | 305            |                       | ■              |                |             |
| Convenient Parking   | 339            | ■                     |                |                |             |



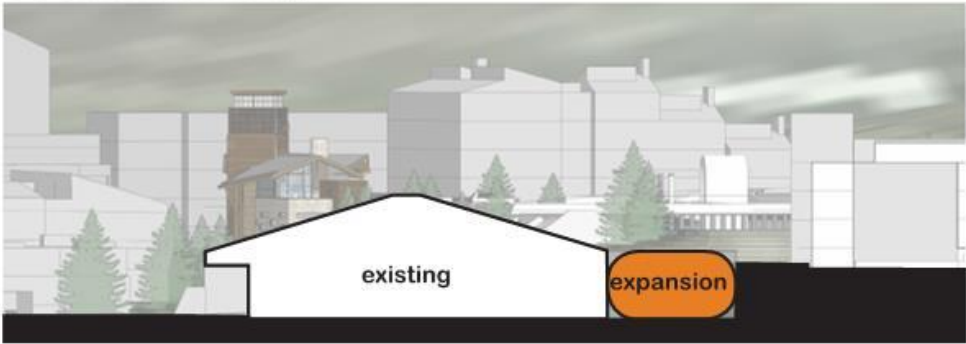
- General improvements needed (interior / exterior)
- Multi-function event/performing arts center
- Add a 2nd sheet of Ice
- Improve Parking (more / better experience)
- Add Recreational Uses

## Site Plan

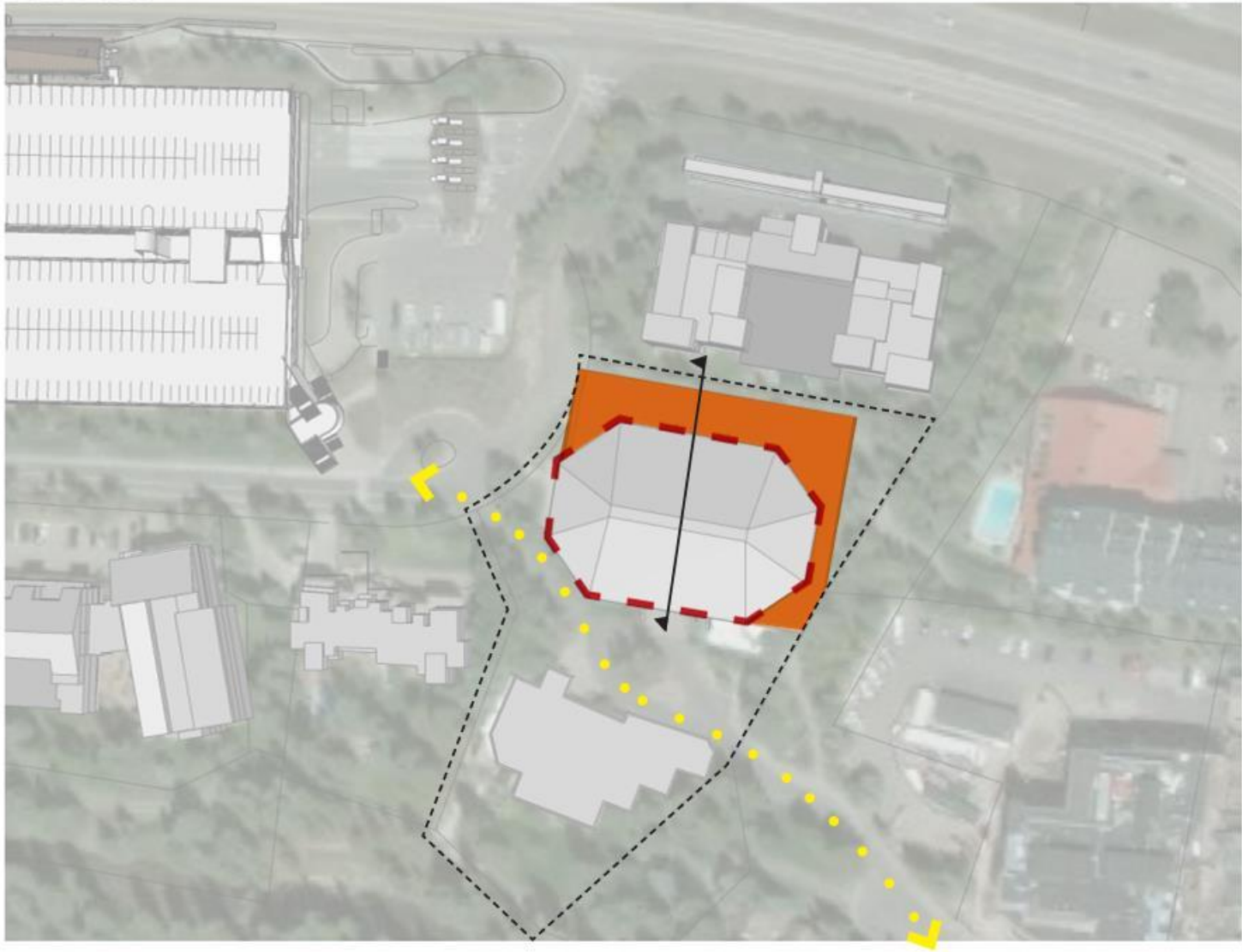


# Dobson Ice Arena - Horizontal Expansion Massing

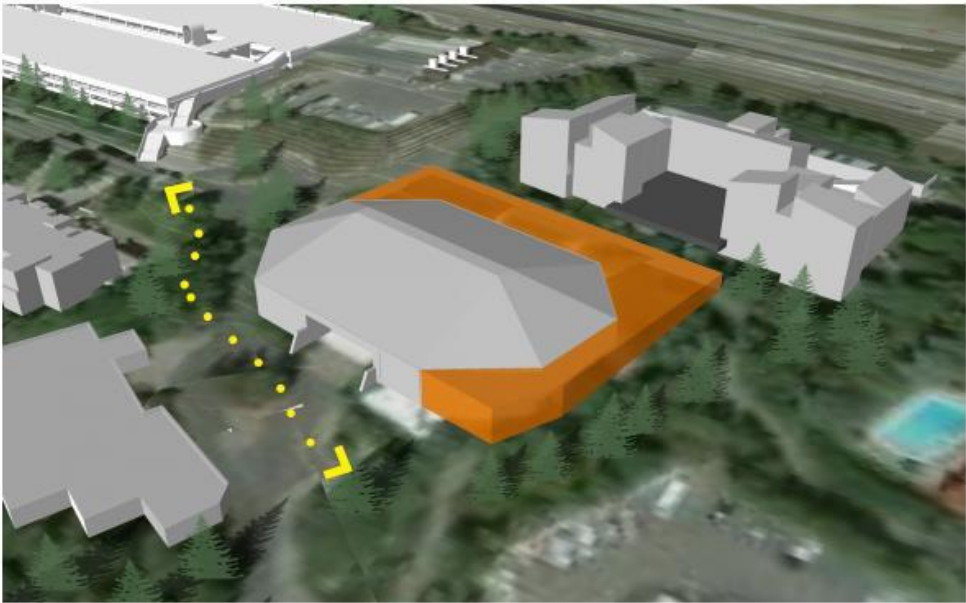
Section Massing



Site Plan

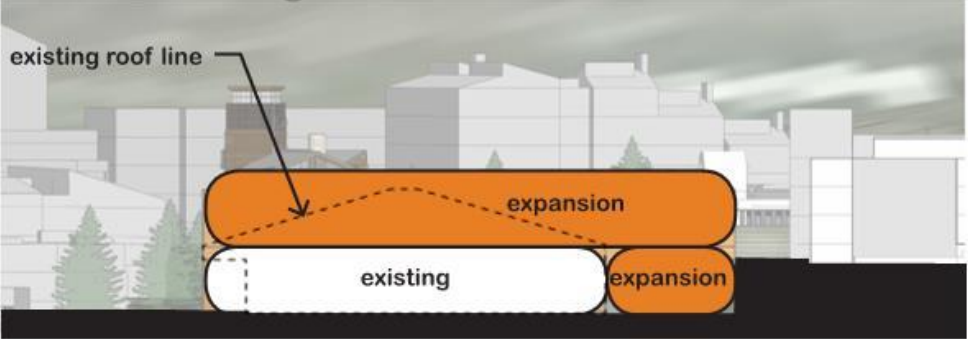


Birdseye Massing

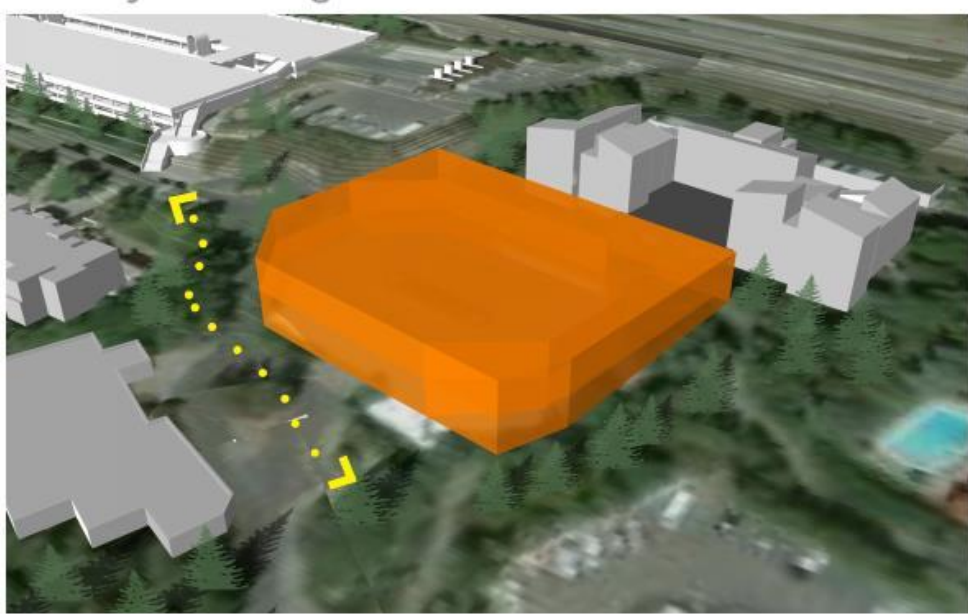


# Dobson Ice Arena - Vertical Expansion Massing

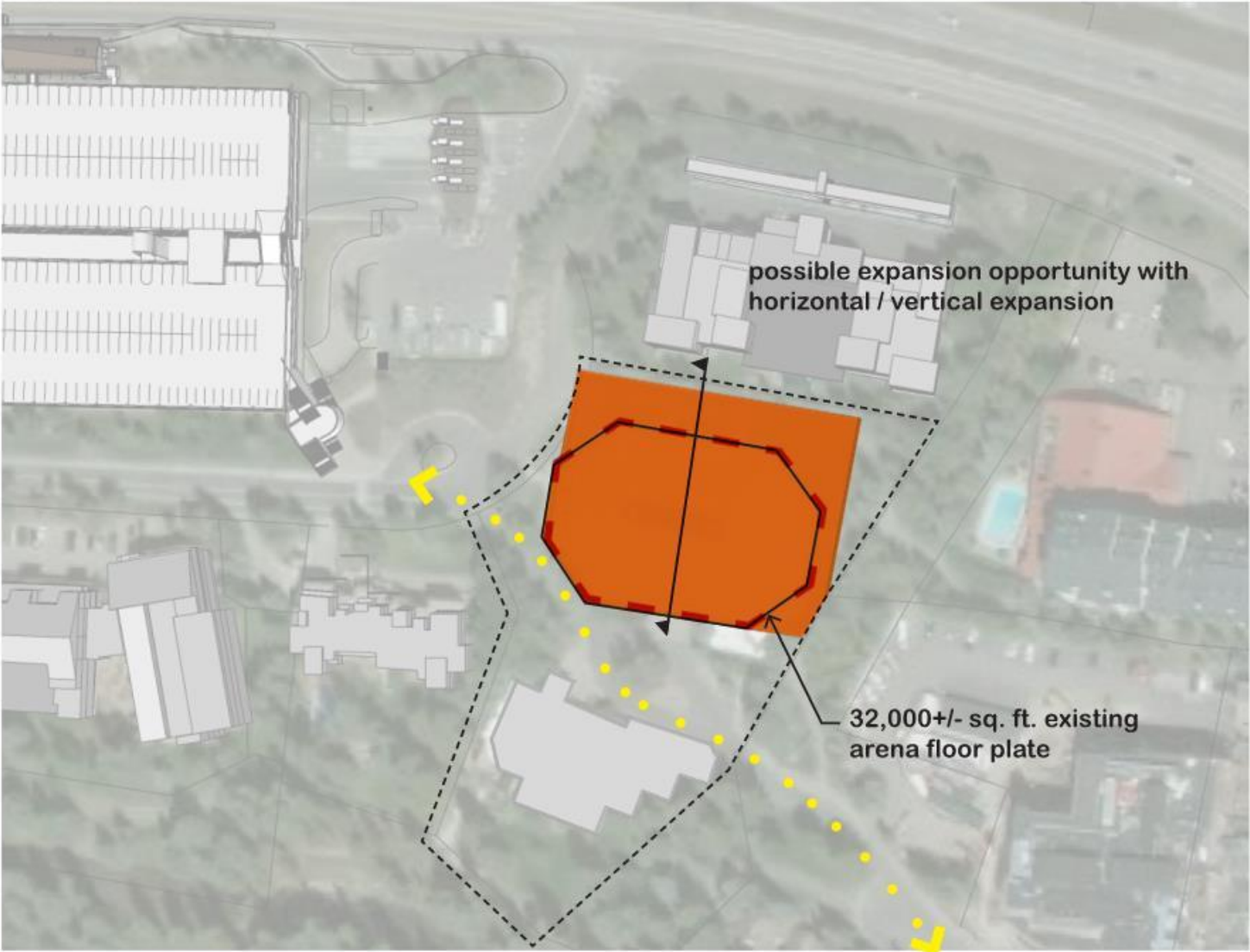
Section Massing



Birdseye Massing



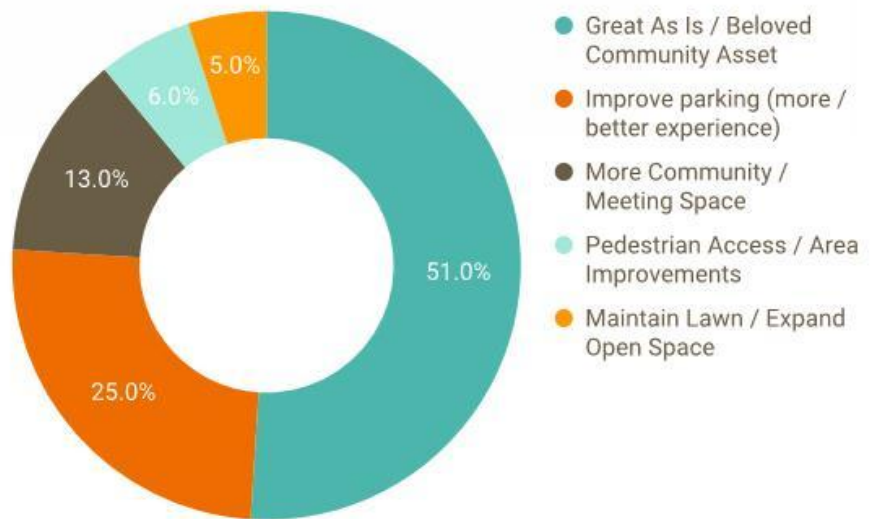
Site Plan



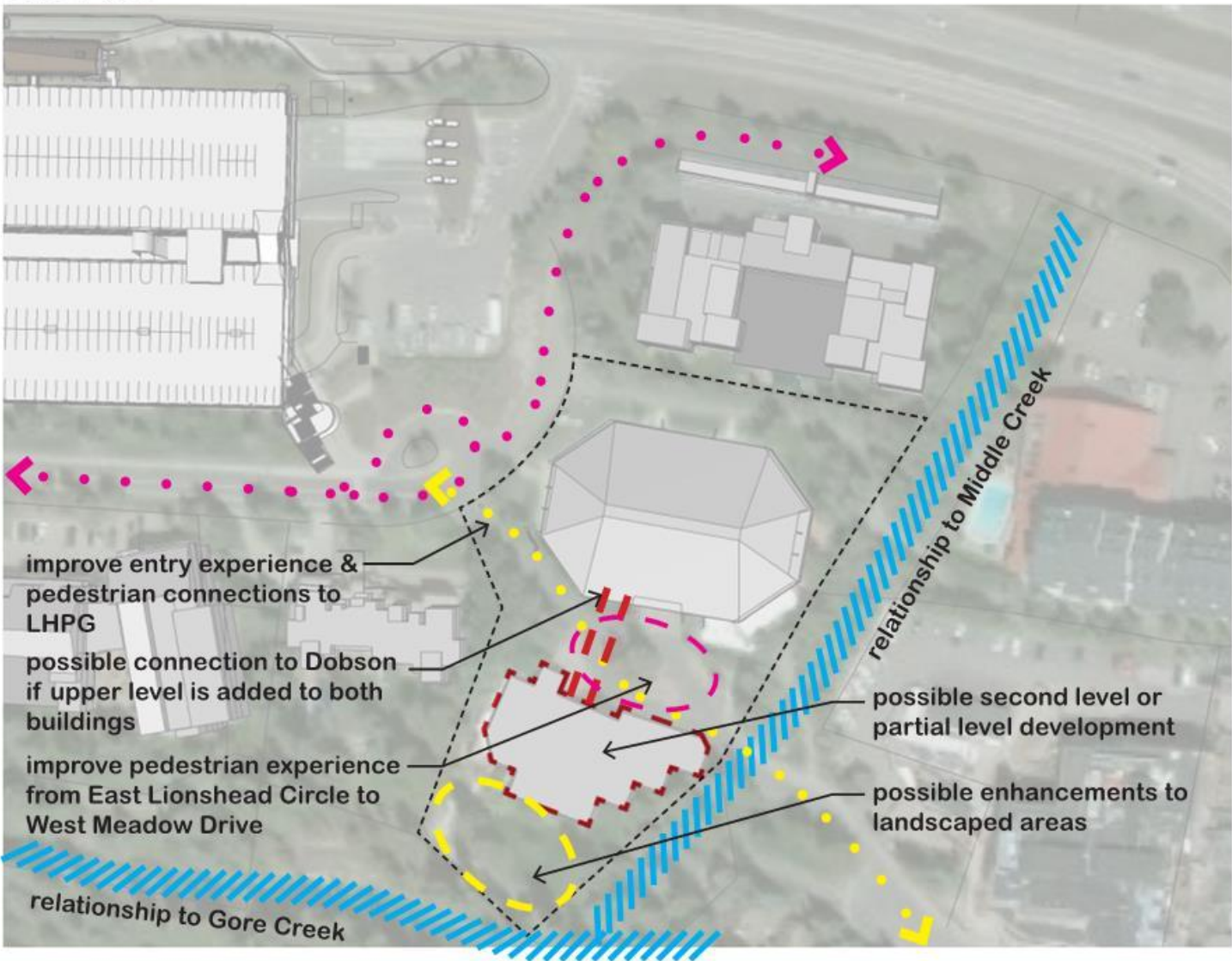
# Vail Public Library - Site Influences & Opportunities

## Survey Highlights:

| Vail Public Library  | # of Responses | Don't Change Anything | Minor Upgrades | Major Upgrades | Total Re-DO |
|--|----------------|-----------------------|----------------|----------------|-------------|
| Provides free or low cost community space for public meetings        | 335            |                       |                |                |             |
| Accommodates great events and community gatherings                   | 325            |                       |                |                |             |
| Large range of things to do for all residents and guests of all ages | 330            |                       |                |                |             |
| Accessible by bus, bike, or on foot                                  | 357            |                       |                |                |             |
| Family Friendly  | 351            |                       |                |                |             |
| Safe and Secure  | 344            |                       |                |                |             |
| Fosters a sense of community and place                               | 349            |                       |                |                |             |
| A place for year round activity and opportunity                      | 350            |                       |                |                |             |
| Accessible by people of all ages and abilities                       | 349            |                       |                |                |             |
| Contributes to economic well being of the Town of Vail               | 306            |                       |                |                |             |
| Convenient Parking   | 344            |                       |                |                |             |

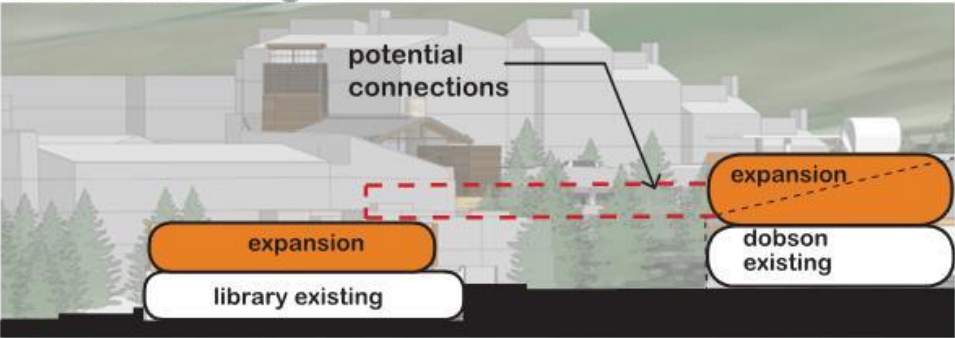


## Site Plan



# Vail Public Library - Vertical Expansion Massing

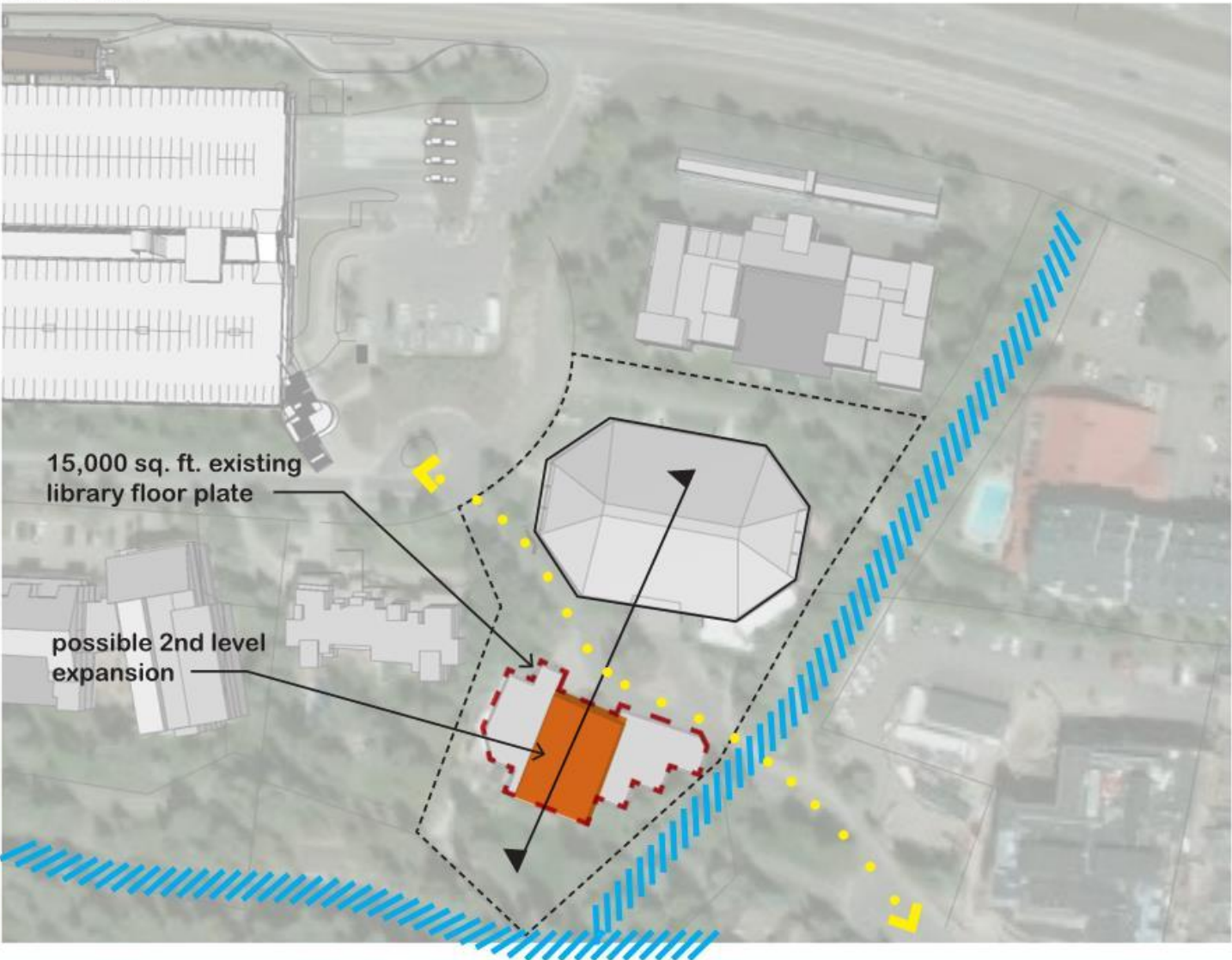
Section Massing



Birdseye Massing



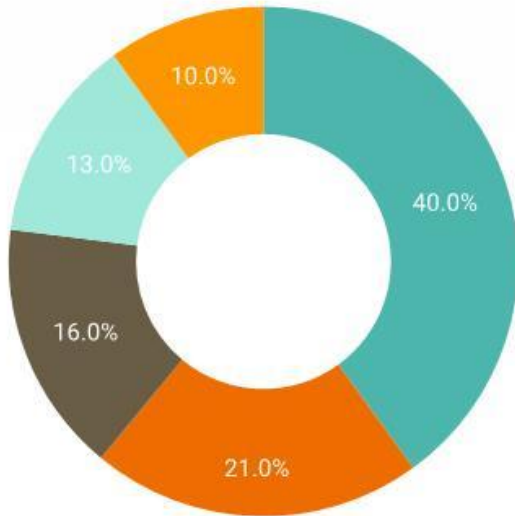
Site Plan



# Lionshead Parking Structure - Site Influences & Opportunities

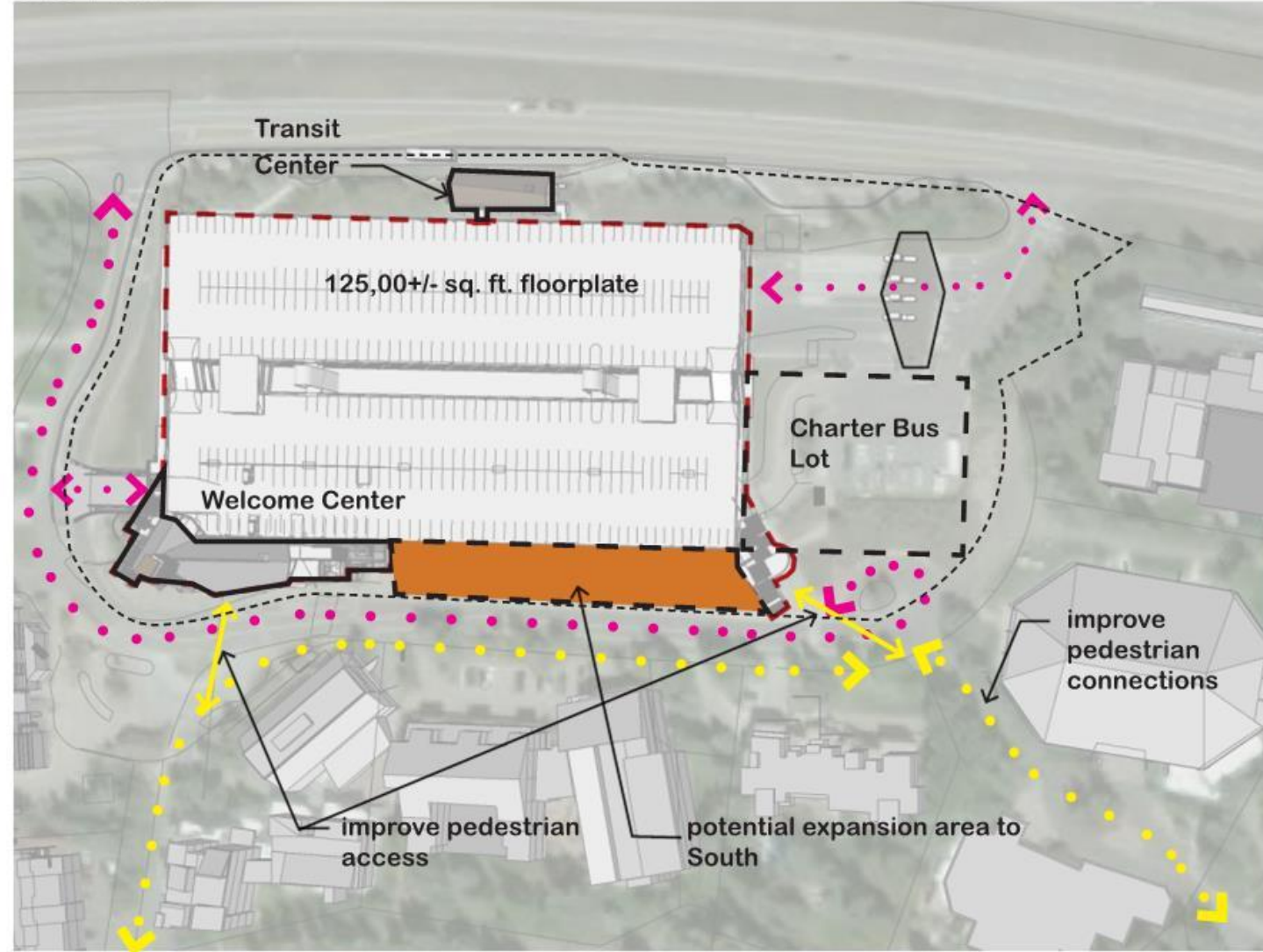
## Survey Highlights:

| Lionshead Parking  | # of Responses | Don't Change Anything | Minor Upgrades | Major Upgrades | Total Re-DO |
|--|----------------|-----------------------|----------------|----------------|-------------|
| This is an efficient and best use of land                            | 2              | ■                     |                |                |             |
| Serves a much needed function close in to Vail                       | 360            |                       | ■              |                |             |
| Safe and Secure  | 321            | ■                     |                |                |             |
| Accessible by people of all ages and abilities                       | 310            | ■                     |                |                |             |
| Provides free or low cost community space for public meetings        | 276            |                       | ■              |                |             |
| Accommodates great events and community gatherings                   | 273            |                       | ■              |                |             |
| Large range of things to do for all residents and guests of all ages | 251            |                       | ■              |                |             |
| Fosters a sense of community and place                               | 264            |                       | ■              |                |             |
| A place for year round activity and opportunity                      | 282            |                       | ■              |                |             |



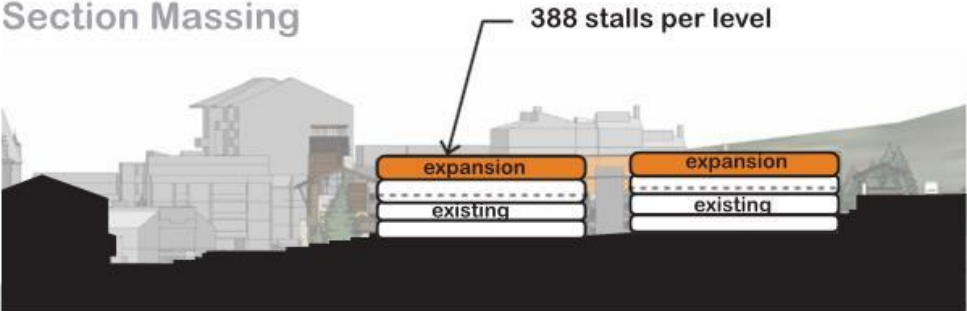
- Add More Parking
- Redevelop with Parking / Community Uses
- Grand View / VRD Spaces are Great Additions
- Improve Pedestrian Access / Safety / Drop-off
- Maintain Current Uses

## Site Plan



# Lionshead Parking Structure - Vertical Expansion

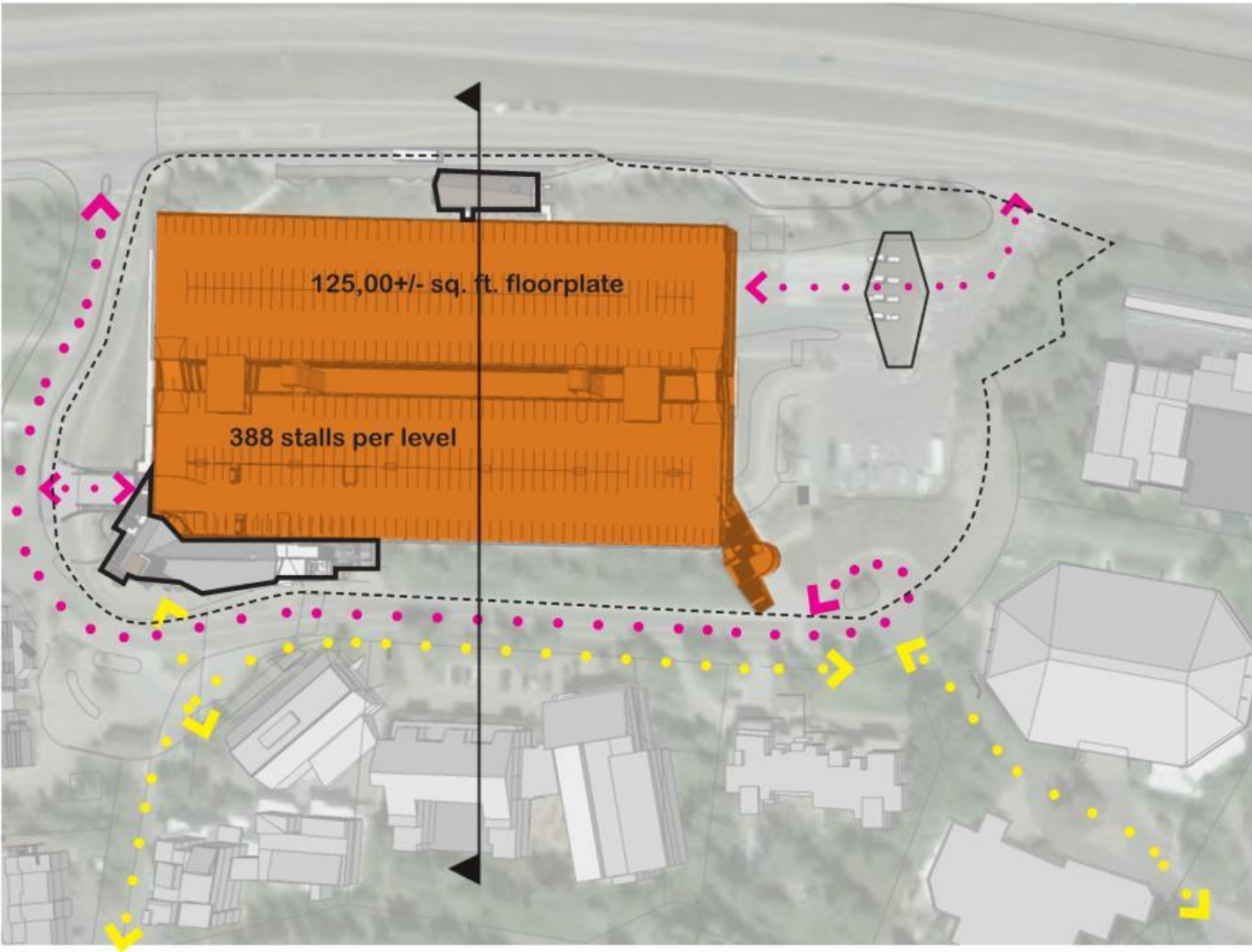
Section Massing



Birdseye Massing

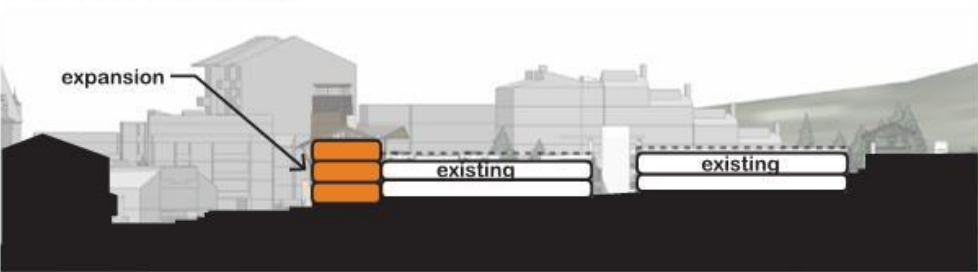


Site Plan



# Lionshead Parking Structure - South Expansion

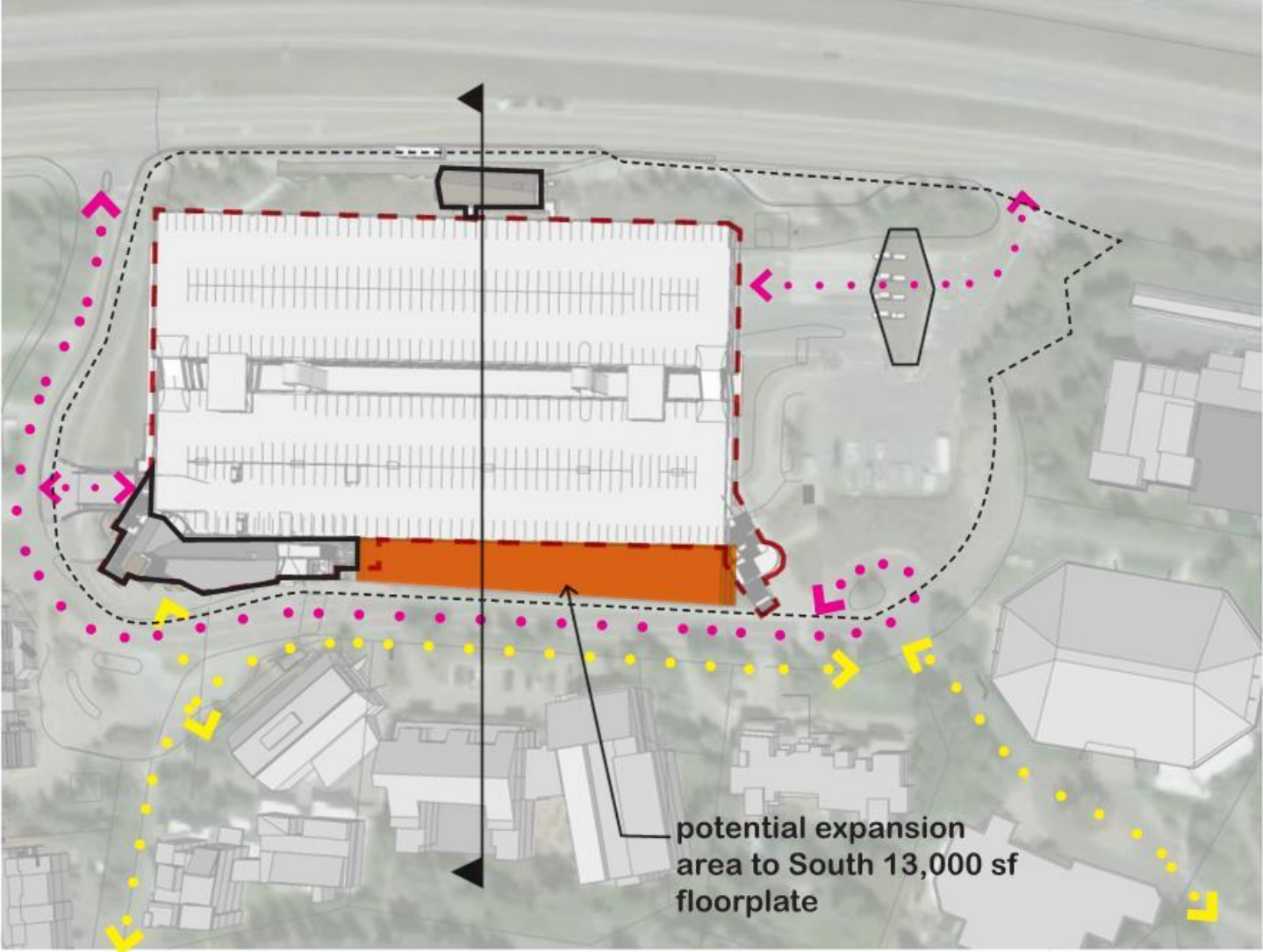
Section Massing



Birdseye Massing



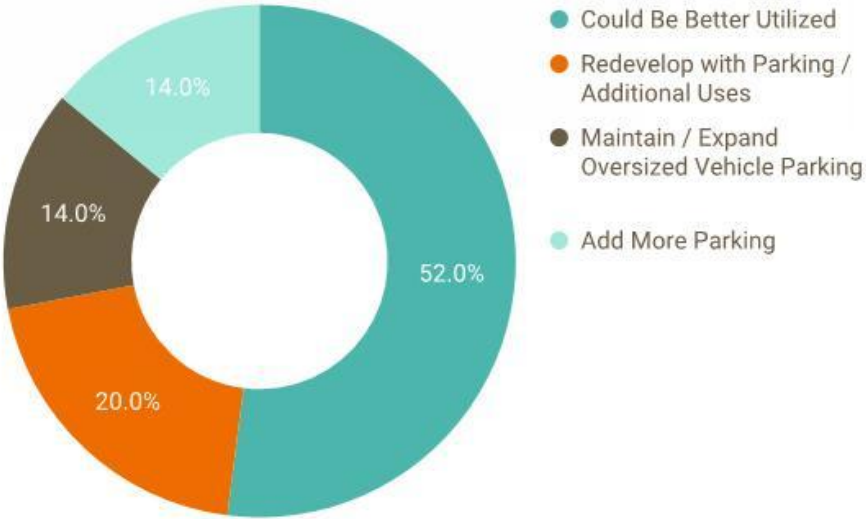
Site Plan



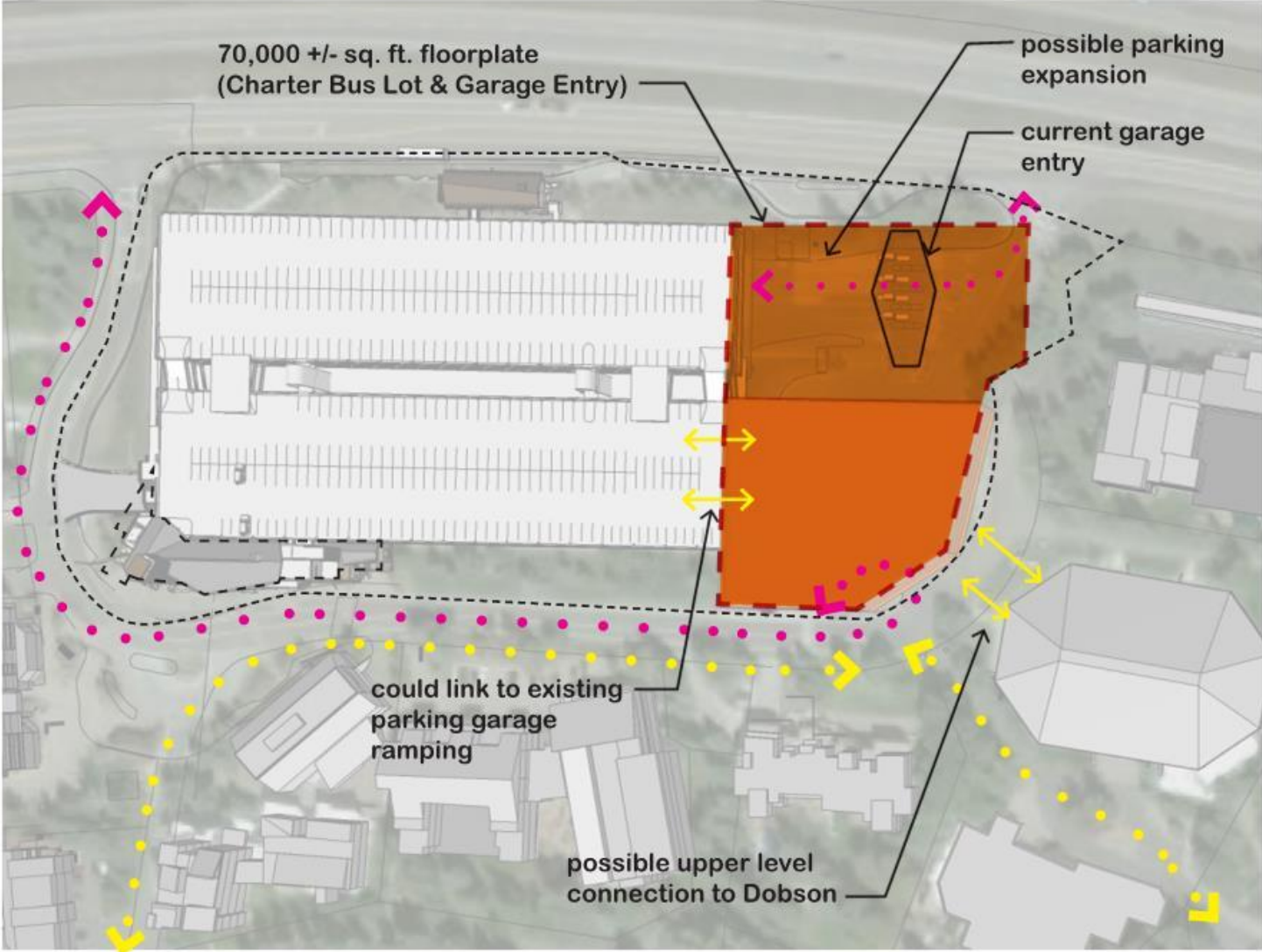
# Charter Bus Lot - Site Influences & Opportunities

## Survey Highlights:

| Charter Bus Lot                                | # of Responses | Don't Change Anything | Minor Upgrades | Major Upgrades | Total Re-DO |
|--|----------------|-----------------------|----------------|----------------|-------------|
| This is an efficient and best use of land      | 260            |                       |                | ■              |             |
| Serves a much needed function close in to Vail | 270            |                       | ■              |                |             |
| Safe and Secure                                | 207            | ■                     |                |                |             |
| Accessible by people of all ages and abilities | 215            |                       | ■              |                |             |

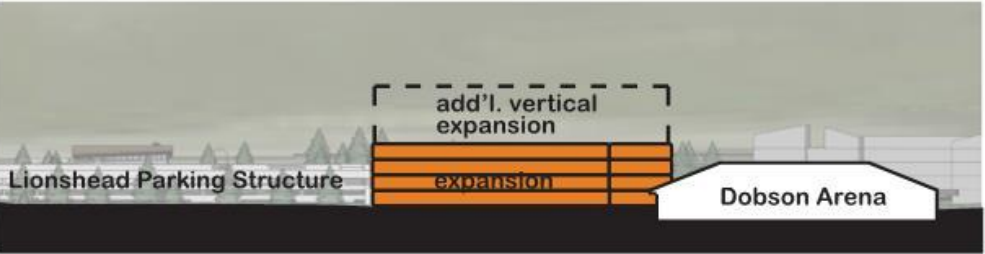


## Site Plan

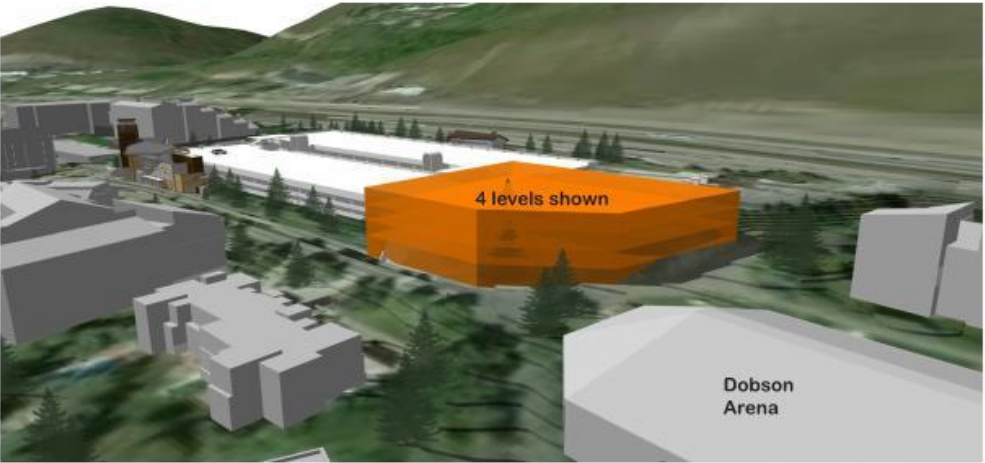


# Charter Bus Lot - Site Expansion

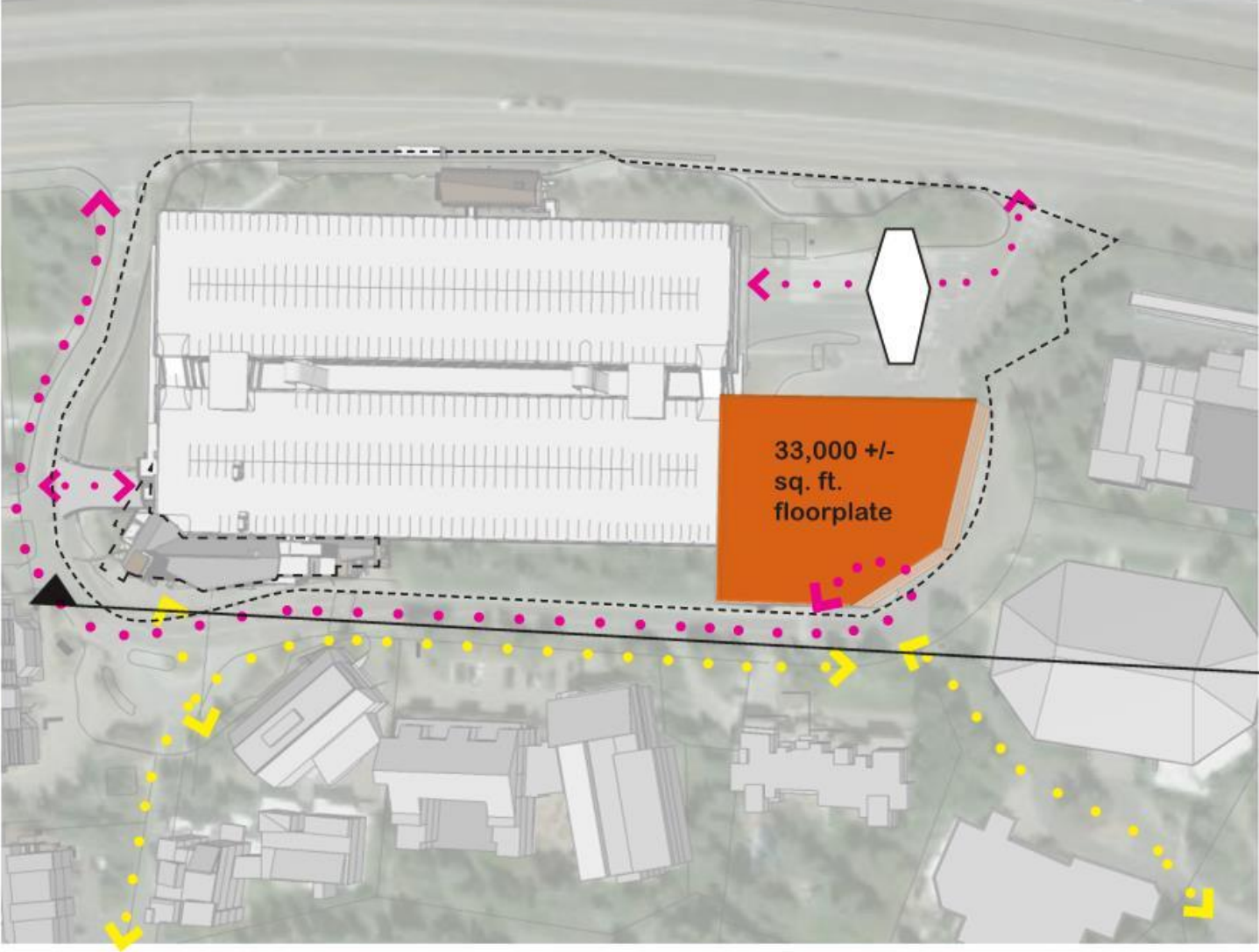
Elevation Massing



Birdseye Massing



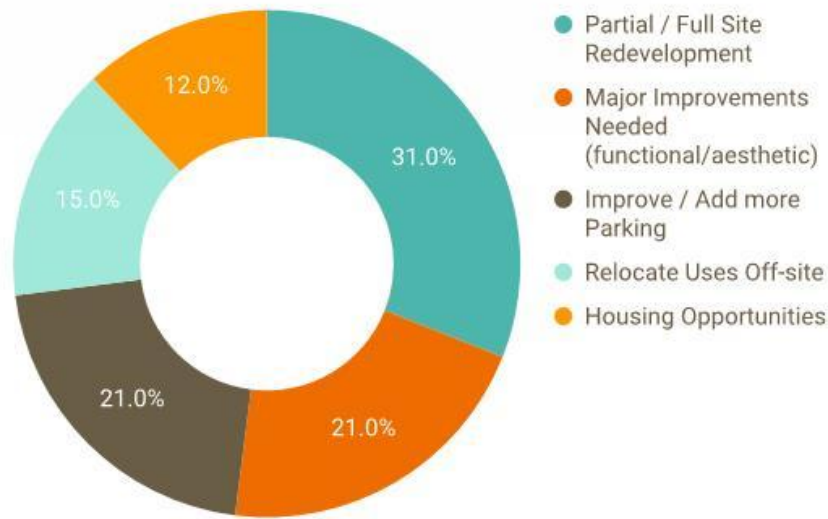
Site Plan



# Municipal Center - Site Influences & Opportunities

## Survey Highlights:

| Municipal Complex   | # of Responses | Don't Change Anything | Minor Upgrades | Major Upgrades | Total Re-DO |
|---|----------------|-----------------------|----------------|----------------|-------------|
| Provides efficient space for municipal services               | 299            |                       |                | ■              |             |
| Provides free or low cost community space for public meetings | 248            |                       |                | ■              |             |
| Accessible by bus, bike, or on foot                           | 324            |                       | ■              |                |             |
| Safe and Secure   | 289            | ■                     |                |                |             |
| Fosters a sense of community and place                        | 295            |                       | ■              |                |             |
| Buildings evoke a sense of pride representing Vail            | 325            |                       |                | ■              |             |
| Accessible by people of all ages and abilities                | 291            |                       | ■              |                |             |
| Contributes to economic well being of the Town of Vail        | 265            |                       | ■              |                |             |
| Convenient Parking  | 315            |                       | ■              |                |             |



## Site Plan

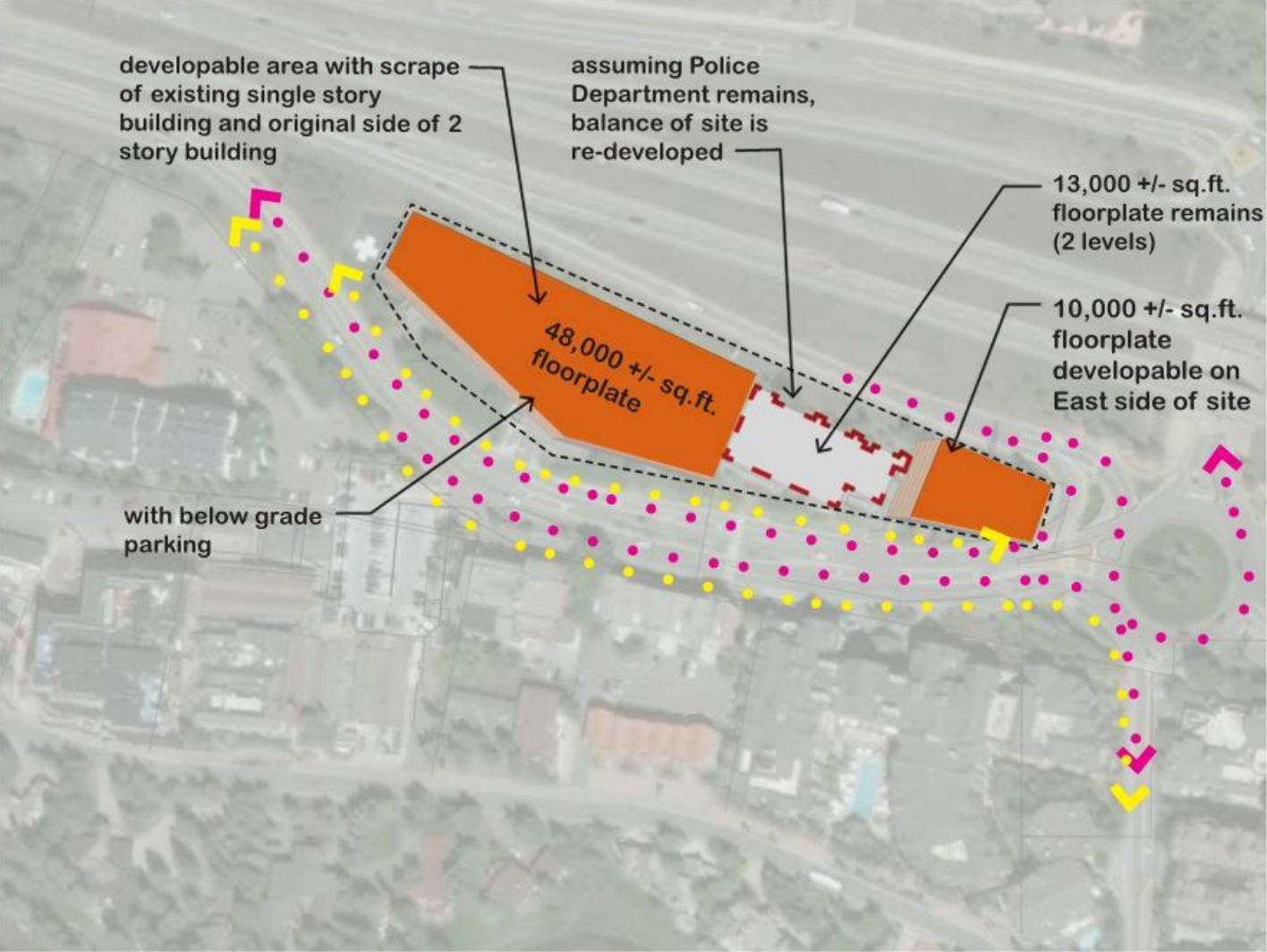


# Municipal Center - Partial Redevelopment

Birdseye Massing



Site Plan

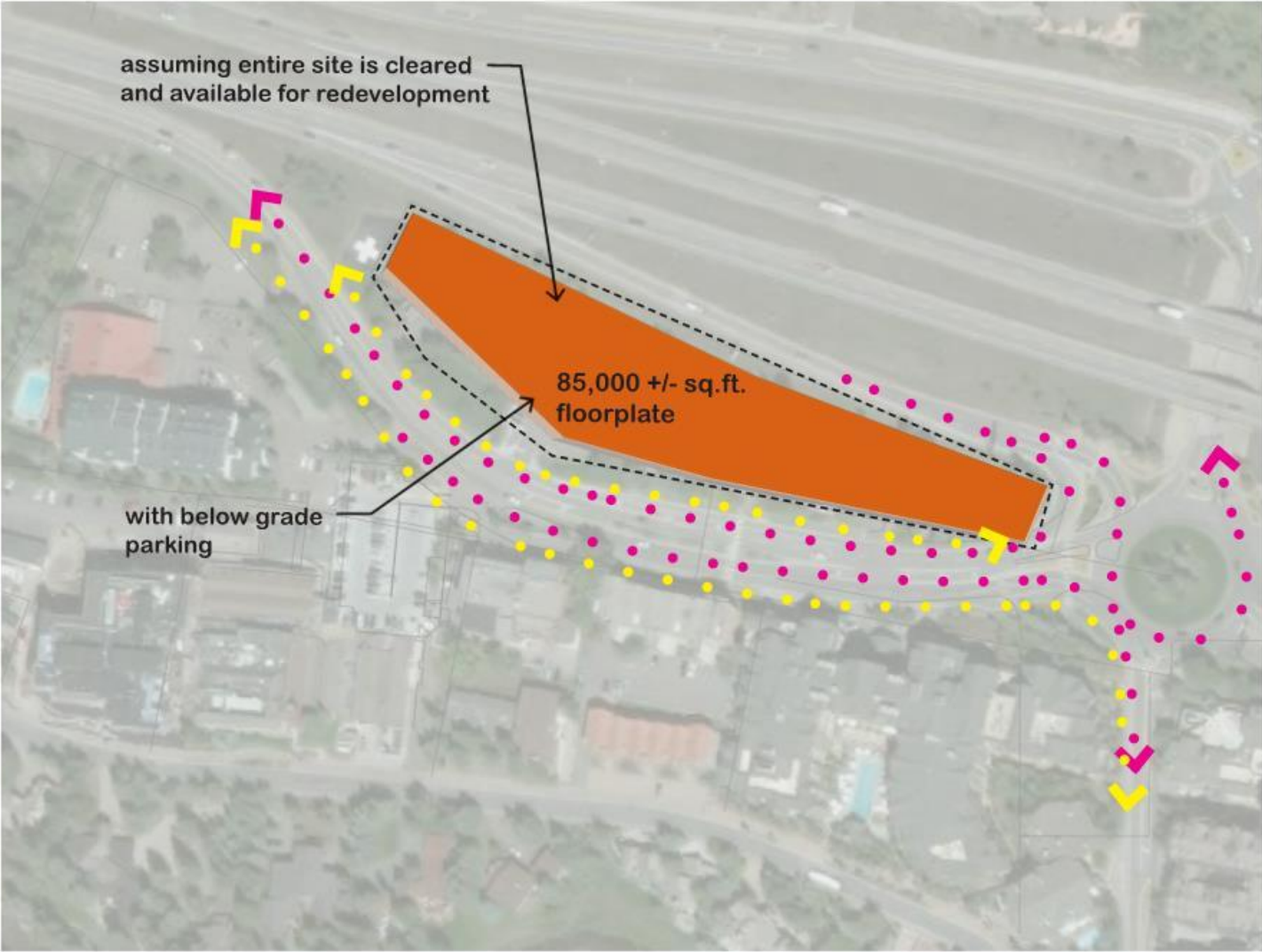


# Municipal Center - Full Redevelopment

Birdseye Massing



Site Plan



# 5. Discussion

**Request of Town Council:**  
To provide comments/  
direction to staff and team  
on the next steps outlined  
above.

## 6. Next Steps

- Study/evaluate opportunities
- Engage stakeholders
- Engage project team
- Prepare info for Engagement Window #2