



ABOUT

Creative and detail-oriented graphic designer, illustrator, and muralist with 11 years of experience. Proficient in Adobe Creative Suite and skilled in production art, project management, community engagement, client relations, print production, copywriting, social media, illustration, mural art and graphic design.

SKILLS

- Graphic & Visual Design
- Branding
- Illustration
- Adobe Creative Suite
- Project Management
- Cross-team Collaboration
- Community Engagement
- Client Relations
- Print Production
- Production Art
- Typography
- Layout
- Copywriting
- Social Media
- Marketing
- Painting
- Microsoft Suite
- Google Suite

EDUCATION

Seattle Central Creative Academy A.A.S.
Graphic Design
2018-2020
Dean's List | President's List

Green River College A.A. Fine Art
2011-2012
Dean's List | President's List



CHELSEA O'SULLIVAN

Graphic Designer | Illustrator | Muralist
Hello@Chelseaosullivan.com | 253.678.9703

EXPERIENCE

Advertising Specialist, Quad

Remote | Dec 2022 - Present

As an Advertising Specialist, my responsibilities include supervising the creation of innovative assets, maintaining client relationships, and generating marketing materials for both print and digital platforms. To ensure that campaigns are aligned with client objectives and deadlines, I work in tandem with cross-functional teams, such as creative teams and account managers. Additionally, I create art for in-store signage and manage our client's in-store signage on a weekly rotation aligned with their circular ad across 212 stores in Washington, Idaho, and Alaska.

Production Artist, Quad

Bellevue, Washington, United States | Feb 2021 - Dec 2022

As a detail-oriented professional, I efficiently manage high volumes of work, meeting tight deadlines. I excel in creating layout comps, graphics, and presentation materials as needed, adhering to brand standards and guidelines. I leverage data-driven insights to develop page layouts that effectively promote clients' brands and sales objectives. I collaborate with product teams to determine pagination and product mix, ensuring the final print and digital ads for Safeway, Albertsons, and Carrs stores reach 2.3 million households across the Pacific Northwest. I meticulously review and make corrections to client proofs and prepare final files for print and digital production. Finally, I offer creative concept elements for potential and new projects.

Graphic Designer, Social Media & Web Content Coordinator

HYCAN (Healthy Youth Central Area Network)

Seattle, Washington, United States | Nov 2020 - Present

As the Social Media/Web Coordinator, I oversaw HYCAN's presence on various platforms, including Facebook, Instagram, Twitter, and YouTube. I collaborated with the Program Coordinator to create new website and social media content, leveraging my skills in graphic design to develop engaging assets such as infographics, illustrations, and editable posts that represent the HYCAN brand. Additionally, I researched and developed content on prevention, particularly regarding substance misuse and unhealthy behaviors.

Freelance Graphic Designer, Illustrator, Muralist

Chelsea O'Sullivan Designs

Seattle/Tacoma Washington, United States | Jun 2010 - Present

As a creative partner, I collaborated with clients and third-party vendors to oversee the entire creative process, from concept to finished assets such as logo design, identity branding, print layout, illustration, and brand asset production. Additionally, I contracted with The City of Tacoma as a Lead Artist for the Tacoma Murals Project, I coordinated and collaborated with community input groups to structure designs that effectively represented the community. I managed and painted large-scale murals while maintaining focus on achieving a mutual set of goals: combatting blight and destruction with art.